



The South Bay Travel Pal was inaugurated on May 16<sup>th</sup> with fanfare and a Launch Contest for early sign-ups. Watch next month's newsletter for the announcement of the contest winner!

In the first couple of days over 500 people explored the new web site to "test-drive" the Travel Pal. Momentum continued into early June as the SBESC Outreach Team introduced the Travel Pal to scores of people at both the City of Torrance Open House & Environmental Expo and the City of Carson Philippine Independence Day Celebration.

To date, over 180 people have signed up to beginning their journey of Connecting, Choosing and Matching with like-minded people who want to better understand and make sustainable travel choices.

Who can use the Travel Pal? Anyone who wants to learn more about their travel options and who wants to consider alternative ways of getting around besides driving alone. The Travel Pal is a great tool for those who want to discover what their actual transportation costs are; what their mobility carbon footprint really is; and, should they choose an active transportation mode – like bicycling or walking - how many calories they'll burn.

Transit, bicycling, walking and carpooling are all options that users of Travel Pal can explore. People just like you, employers and managers of event facilities are finding creative ways to lessen congestion, ease parking challenges and find ways to share the trip!

The program has only just begun and we're looking for new Travel Pals to login, register and start "test-driving" the Travel Pal – the more individuals registered in the system the better it will work for everyone. Visit the website at [www.southbaytravelpal.com](http://www.southbaytravelpal.com) to register and start logging your trips today!