



**SOUTH BAY
ENVIRONMENTAL SERVICES CENTER**

South Bay Cities Council of Governments

September 2012 News and Events

Los Angeles Celebrates “National Plug In Day” with Free Ride-N-Drives of Unmatched Variety of Electric Cars

More than 60 Cities from Spokane to Sarasota Will Stage Activities for the Second Annual Event Hosted in El Segundo

WHAT: Los Angeles will celebrate National Plug In Day by offering free ride-n-drives of an unmatched variety of plug-in cars and motorcycles. These advanced technology vehicles, many of which are emission and noise free, will be available to the public at the Automobile Driving Museum, where some of history's loudest gas-guzzling classic, antique and vintage models are housed for posterity. Thousands of people in some 60 cities coast-to-coast—more than double last year's count—will stage National Plug In Day events to highlight the fun, clean-air benefits, and cost-savings of electric cars with ride 'n drives, rallies, “tailpipe-free” tailgate parties, charging-infrastructure demos, EV-readiness awards, and more.

One or more of the following pure-electric or plug-in hybrid electric vehicles are confirmed for L.A. test-drives and rides: Nissan Leaf, Tesla Roadster, Chevy Volt, Coda, Mitsubishi iMiEV, Zero and Vectrix Motorcycles, BMW ActiveE, Honda Fit EV, Plug-In Prius, Toyota RAV4 EV, Fisker Karma. A limited number of Automobile Driving Museum cars will also be available for ride-n-drives. A 1914-1916 Milburn electric car, 1947 Chrysler Windsor and [1957 427 Chevrolet Project X](#) will be among museum vehicles on display. **WHEN:** Sunday, Sept. 23, 2012, 11 a.m. to 3 p.m.

WHERE: Automobile Driving Museum, 610 Lairport St., El Segundo, CA 90245. Visit the National Plug In Day website for city-by-city locations and details (still being updated): www.pluginday.org.

COST: Event admission is free. All plug-in vehicle ride-n-drives: free. Automobile Driving Museum ride-n-drives: \$5 donation.

WHO: Plug In America has organized the L.A. event. It has teamed with the Sierra Club and the Electric Auto Association as national organizers to join with other local groups

across the country to organize events. Los Angeles event sponsor is Real Food Daily:
www.realfood.com

PHOTOS AVAILABLE FOR ADVANCE COVERAGE:
TESLAS AND OTHER EVS NEXT TO A 1914-15 MILBURN ELECTRIC CAR AND
NEXT TO HOT RODS AND OTHER CLASSIC, ANTIQUE & VINTAGE CARS

About Plug In America: Plug In America is leading the nation's plug-in vehicle movement. The nonprofit organization works to accelerate the shift to plug-in vehicles powered by clean, affordable, domestic electricity to reduce our nation's dependence on petroleum and improve the global environment. We drive electric. You can, too.
www.pluginamerica.org.

About the Sierra Club: The Sierra Club is the nation's oldest and largest grassroots environmental organization with 1.4 million members and supporters and chapters in all 50 states. The Sierra Club's national electric vehicles campaign advocates for a switch to EVs as one important way to reduce emissions and cut our addiction to oil.
www.sierraclub.org/electric-vehicles.

About the Electric Auto Association: The Electric Auto Association, formed in 1967, is a nonprofit educational organization with 75 chapters worldwide that promotes the advancement and widespread adoption of electric vehicles. www.electrcauto.org.
About the Automobile Driving Museum: The Automobile Driving Museum exists to preserve automotive history, interpret the historical significance, educate our guests and provide them with the opportunity to take a ride in one of the museum's historic collector vehicles. www.theADM.org.