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# APPLICATION FOR REGIONAL GENERAL BOARD 2016-2017

Include with this application the <u>essay</u> pertaining to the position(s) (1<sup>st</sup> and 2<sup>nd</sup> choice) you are applying for. Please include a <u>letter of recommendation</u> from your Advisor or Youth Director.

NAME				GRADE AS OF 9/16			
ADDRESS				CITY	ZIP CODE		
CHAPTER				TELEPHONE NUMBER_()			
E-mail address_							
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	2nd	Choice					
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PREVIOUS REG	IONAL OR	INTER	RNATIC	NAL BOARD POSITI	ON(5)		
PRESENT JUDAIC STUDY				CAN YOU READ TORAH?			
CAN YOU READ	HAFTORA	4H?		CAN	YOU LEAD SERVI	CES?	
CAN YOU GIVE	A D'VAR T	TORAH:	?				
ARE YOU A MEMBER OF: CHALUTZIM HESCHEL 613 MITZVAH CORP							
ARE YOU ATTE	NDING EN	ICAMPA	VENT5	WILL YOU	BE HOME OVER TI	HE SUMMER?	
WILL YOU BE H	IOME FOR	THE EI	NTIRE :	SCHOOL YEAR (2016	-17)? IF	NO, PLEASE	

EXPl	_AIN:				
	·	FACT THAT THE INFORMATION ABOVE IS ACCURATE AND FOUR CHAPTER IN GOOD STANDING.			
	SIGNATURE OF ADVISOR	SIGNATURE OF RABBI			
BOAI FOLL	•	BY THE USYERS' REGIONAL <i>CONSTITUTION</i> FOR ALL GENERAL I UNDERSTAND THAT AS A GENERAL BOARD MEMBER, I MUST ESIGN MY POSITION.			
3	members must attend two (2) of the Midwinter Convention.) On top of this Each Regional Executive officer shall position; these additional standards in Regional events or position-specific respectively. ALL General Board members are required attestic. (THAT INCLUDES BUT NOT All General Board members must be proceed to the society, Hechalutzim and 613 Mitvalence.	tend a minimum of 75% of Regional Events. Also, All General Board three (3) main conventions (Encampment, Fall Convention and s, attendance at the Leadership Training Institute is mandatory. I set the final standards for the committees under his or her include, but are not limited to, more complete attendance at responsibilities such as mandatory attendance at certain meetings. Limited to take standardized tests on non-Shabbat or non-holiday LIMITED TO: PSAT'S, SAT'S, ACT'S, AP EXAMS) paid members of all three (3) of USY's distinct clubs, Heschel Honor of Corp. by the time applications for office are due.			
		Section B			
E	·	e Board feels that any chairman is not fulfilling standards, then the of this person from the committee. The President only votes in a			
SIGN	NATURE OF APPLICANT	SIGNATURE OF PARENT			
	DATE				
	is also your responsibility to check lable for the first half hour at the	in with Max Kopla at the beginning of each dance. He will be front door at each dance.			
TEN	TATIVE CALENDAR DATES:				
CON	<u>IVENTIONS:</u>	"DANCES"			
	NP 8/21 - 28	OPENING DANCE 10/15			
	10/28-30 ( <u>MANDATORY</u> )	MEMBERSHIP DANCE 12/17			
	11/19_20	SATO DANCE 1/21			

MIDWINTER 2/3-5

Jr/Sr. PROM 2/25

PLEASE MAIL THIS APPLICATION ALONG WITH THE LETTER OF RECOMMENDATION TO: DASSY MARK

UNITED SYNAGOGUE OF CONSERVATIVE JUDAISM 1090 King Georges Post Rd., Suite 304

ALL APPLICATIONS AND ESSAYS MUST BE <u>RECEIVED NO LATER</u> THEN <u>June 8<sup>th</sup>.</u> ANY APPLICATIONS RECEIVED AFTER THIS DATE MAY NOT BE ACCEPTED. PLEASE DO NOT FAX THIS APPLICATION TO THE OFFICE. THE REGIONAL OFFICERS ARE MEETING JUST AFTER THE DEADLINE. PLEASE BE SURE THAT ALL INFORMATION HAS BEEN SENT IN ADVANCE OF THE DEADLINE SO THAT IT CAN BE CONSIDERED. Dear RGB applicant,

I would like to commend you for taking the first step in applying for a major leadership role in Hagalil. Working with the Regional Executive Board and your committee closely throughout the year, you will have incredible opportunities to turn your dreams for Hagalil into a reality. You each have the talent, skill, and ability to strengthen Hagalil in so many ways - I cannot wait to work with you and see where you take Hagalil! However, I would like to stress that being an RGB member is a big commitment. You will be expected to pursue initiatives, help run conventions, and in general act as a *dugmah*, a role model, during the upcoming year. As a part of this responsibility, you will be asked to follow certain standards which reflect the ideals of Conservative Judaism, such as taking all subject tests on Sundays. Should you be willing to adhere to these expectations of accountability, I am confident that you will find your RGB experience to be incredibly rewarding as you see your hard work directly impact the region for the better. Thank you in advance for showing a commitment to Hagalil and a desire to make the region the best place that it can be!

Behatzlachah (good luck)!

Jesse Vaknin Hagalil Regional President 2016-2017

#### 613 Chairperson:

The 613 Chairsperson will be the biggest advocate for joining the 613 Mitzvah Corps. They will work with the REB and RGB to get as many people signed up for 613 as possible. They will aslo work on Club Shabbathon and 613 Late Night Programs. The 613 Chair will now be undertaking the responsibility of being Hagalil's NOAM Correspondant. This means that you will work and run programs with our sister NOAM Region. All jobs of the SA/TO Committee also fall under the 613 Chairperson

**ESSAY:** We need to put Social Action into USYers' hands. As the 613 Chairperson how will you write, and coordinate hands-on social action programs that relate to our chosen cause of the year? How will you make the 613 Mitzvah Corps. more inticing for USYers? What will you do to work with our sister NOAM Region? How will you manage writing these programs and typical SA/TO Committee work as well?

Overseeing Officer: Joshua Eiger (732)737-1567 josheiger@gmail.com

<u>ADVERTISEMENT COMMITTEE:</u> The Advertisement Committee is a new committee this year. Advertising is simply marketing ourselves to the public. Hence, the Advertisement Committee will be in charge of making fliers, brainstorming new ideas for segments to be put on YouTube, and overall marketing the region.

<u>Essay:</u> As a new Committee, it will be those applying and their creativity that molds it into what it becomes. In 1-2 pages list some ideas of how we can better advertise ourselves on social media, YouTube, and other advertisement platforms.

Overseeing Officer: Will Roberts (609) 865-4670 will.jl.roberts@gmail.com

<u>CHALUTZIM CHAIRPERSON:</u> This person's job will be increasing membership in and planning events for USY's Israel club, Chalutzim. He/she will be responsible for designing and planning multiple events about Israeli culture, politics, and religion. He/she must be willing to spend time outside of USY

planning and formulating all programs.

<u>ESSAY:</u> In one to three pages, describe one promotion to attract a larger membership for the Chalutzim specialty club. Then describe one program that can be ran one time, and then describe a program that will contain a series of sessions to discuss an overarching theme.

Overseeing Officer: Max Kopla (908) 400-2768 max.kopla@gmail.com

## DANCE MARATHON CHAIRPERSON:

The Dance Marathon was an extremely successful program that was ran in 2012-2013 that raised \$8,000. This year I would like to bring this event back. To get in during normal dance hours, and in the morning, USYers paid \$8. To stay the entire night, USYers RAISED \$118. The rewards for raising different amounts of TO ranged from the entrance fee to \$613. There was a theme for each hour. The Dance Marathon Chairperson will help bring this event back, and make it better than ever before. They will also uphold all of the duties of the SA/TO Committee.

**ESSAY:** How will you as the Dance Marathon Chairperson, adapt the programming and make it your own, as well as, allow for the program to raise as much money as possible? How can we take this old program and make it new, and more exciting than ever? How do you plan on publicizing this event so that it is most successful?

Overseeing Officer: Joshua Eiger (732)737-1567 josheiger@gmail.com

HESCHEL HONOR SOCIETY CHAIRPERSON: The Abraham Joshua Heschel Honor Society is an international USY club that contains a group of USYers who are focused on *Torah*, *Avodah* (prayer), and *G'milut Chasadim* (good deeds). The Chairperson will be responsible for organizing, planning, publicizing and promoting Heschel events and must be capable of creating thought provoking and fun group discussions. Throughout the year, the Chairperson will be tasked with creating fresh and exciting programs that will engage USYers in the study of *Torah*. The Heschel Chair may also be asked to work with the regional Religion/Education VP and/or the rest of the Rel/Ed RGB to create a regional version of the international Project #Heschtag. The Heschel Chairperson will also serve as a member of the Religion/Education Committee, with all of the responsibilities that entails.

<u>ESSAY</u>: Please explain one program that you would like to run either at a convention or at a meeting outside of a convention. How would this program engage USYers? How can you use older and newer sources mixed with discussion to help different USYers from different background stay interested in the program? Additionally, please provide a way to keep HHS members involved in the club outside of meetings and conventions. Your response should be 1-2 pages long.

Overseeing Officer: Aviva Kamens (732) 309-0230 abk@kam92.org

HAGALIL IS HOME COMMITTEE: This committee will be responsible for building upon the already incredible sense of community in Hagalil. Perhaps the greatest feature of our region is the feeling of community and family that can be found here, and, through various initiatives, this committee will work to extend that warmth to everyone who joins. All committee members will additionally be expected to be friendly to first-timers at events and help ensure they feel welcome. They will attend first-timer sessions and be familiar faces to new members in Hagalil to help make Hagalil their home. ESSAY: Please write about at least one initiative, designed to magnify the sense of community in Hagalil, that you wish to pursue as a member of this committee. Additionally, please speak to how available you are in the coming year to dedicate your time to the work of this committee. Overseeing Officer: Jesse Vaknin (973)-722-2016 jessemv25@gmail.com

<u>HAGALIL NEWSROOM HOSTS:</u> These co-hosts will be responsible for getting information out to the region, in a fun original way on the Hagalil Newsroom video series. (For reference, see past episodes of the Hagalil Newsroom on YouTube). They must be good on camera and have tons of energy. They

will have to attend all regional events, and a few meetings in the regional office in Edison to film segments.

**ESSAY:** Since this is a relatively new program, you have the opportunity to craft it for the future. What new improvements can you bring to the Newsroom? Why do you think you would make a good host? (About 1 page) Also, please include a brief video audition, which demonstrates that you are good on camera and can have fun while hosting. Please email this video to hagalilpublicity@gmail.com.

Overseeing Officer: Will Roberts (609) 865-4670 will.jl.roberts@gmail.com

<u>HUMANS OF HAGALIL CHAIRPERSON:</u> The Humans of Hagalil feature individual USYers and their stories online and in the weekly Shabbat Shalom emails. The Humans of Hagalil Chairperson would be responsible for creating prompts, taking pictures, and finding humans for the program. They will also have to attend all regional events.

**ESSAY:** Humans of Hagalil is about bringing stories about our USYers to the world. What new ideas will you be able to bring to the table for this position? Also, please include some sample questions/prompts you may ask Hagalilers to talk about.

Overseeing Officer: Will Roberts (609) 865-4670 will.jl.roberts@gmail.com

<u>ISRAEL ADVOCACY COMMITTEE:</u> These people will be responsible for assisting the Israel Awareness Vice President in advocating for Israel via social media and programming. They will help to create various programs throughout the year that deal with Israel's political, and social issues. They will also be responsible for informing the region on all things Israel related and must be constantly updated with current news regarding Israel. These people will not only be running advocacy programming, they will also be running all types of Israel programming.

**ESSAY:** Describe a goal you have for the year relating to Israel Advocacy. Describe one program you can run to achieve this goal. Then describe one program for social issues in Israel, and another for political.

Overseeing Officer: Max Kopla (908) 400-2768 <a href="max.kopla@gmail.com">max.kopla@gmail.com</a>

<u>ISRAEL CHALLENGE COORDINATOR:</u> This person's job will be to assist the Israel Awareness Vice President in promoting the International Israel Challenge to Hagalil and encouraging everyone to participate in the challenge. He/she will also be responsible in helping to create Israel challenge questions for the region.

<u>ESSAY:</u> Describe at least three ideas for the Regional Hagalil Israel Challenge. These ideas may be reading an article and answering questions to making a video response to a particular question or current event. Be creative! Also, explain one way to encourage USYers to participate in both the Hagalil and international Israel Challenges. Lastly, give some ways that you can change up the current Israel Challenge.

Overseeing Officer: Max Kopla (908) 400-2768 max.kopla@gmail.com

## **ISRAEL CULTURE COMMITTEE:**

This committee's job is to assist the Israel Awareness Vice President in raising awareness of Israel's culture. They will use social media to share news about Israel's culture, and also create programming. The people on this committee should remain up to date on what is going on in Israel. This committee will also be running all types of Israel programming.

<u>ESSAY:</u> Discuss your favorite parts of Israel's culture (go into detailed specifics). Then discuss a program in which it helps make the many miles between New Jersey and Israel small. At the end of the essay discuss how many times you've been to Israel, and what were your most memorable moments and your three favorite places you visited there. If you haven't been to Israel discuss three reasons why you want to go and three places you want to visit and why.

Overseeing Officer: Max Kopla (908) 400-2768 max.kopla@gmail.com

KOLENU EDITOR: The Kolenu is basically Hagalil's Newspaper. If you are interested in the writing side

of journalism, then this position is for you! The Kolenu editor will be responsible for organizing, editing, and preparing (assigning and obtaining) articles for the Kolenu. S/he must be able to use programs such as Microsoft Publisher, Microsoft Word, Google Drive, and Google Forms. S/he will create an original feel to the Kolenu that appeals to every USYer.

**ESSAY:** This job brings out the creative side of people and makes them think of ideas to write about. In 1-2 pages, why do you want to be the Kolenu Editor? How would you make this year's editions of the Kolenu unique? Give at least two ideas to make the Kolenu appealing to everyone.

Overseeing Officer: Will Roberts (609) 865-4670 will.jl.roberts@gmail.com

MEMBERSHIP / PROGRAMMING COMMITTEE: The Membership/Programming Committee will be in charge of recruiting as many new members to USY as possible, while still maintaining our current membership on the regional and chapter levels. Members must also be friendly at conventions and help make all USYers, new and old, comfortable. Membership/Programming RGB members must be USYers who are ready to add new and exciting programs, while watching our membership reach new levels.

<u>ESSAY:</u> Please describe what makes you qualified for this position. How much time can you dedicate to Membership/Programming RGB outside of Hagalil? Please provide a new idea to increase membership, a creative way we can make first-timers more comfortable at regional events, and an idea to improve programming in Hagalil. Good luck! I look forward to hearing your ideas! Overseeing Officer: Hannah Eiger (732) 947-0641 6hannah.e@gmail.com

<u>PAIR FOR PRAYER CHAIRPERSON</u>: The Pair For Prayer program is a regional initiative where USYers are paired up to learn and teach various services, prayers, Torah readings, etc. The Chairperson will be responsible for sending out the applications, facilitating the application process, and pairing up Morim (teachers) and Talmidim (students). They must be willing to contact USYers involved in the program to ensure that everything is running smoothly. The Chairperson will be working closely with the regional Religion/Education VP on all aspects of the program. Additionally, the Pair For Prayer Chairperson will also serve as a member of the Religion/Education Committee, with all of the responsibilities that entails.

**ESSAY:** The main focus of the program in the coming year will be to make sure that USYers are being taught in a fun and productive way. How will you ensure that skills are being taught properly and efficiently? Additionally, how will you incentivize the program to make it more appealing to USYers? Your response should be 1-2 pages long.

Overseeing Officer: Aviva Kamens (732) 309-0230 abk@kam92.org

**REGALIA COMMITTEE**: Members of this committee will be involved in the designing of new regalia and will be required to sell it at ALL USY events. At conventions and dances, members will have to be enthusiastic and outgoing in order to entice people to buy regalia. This includes devoting time during conventions and occasionally dances to sell regalia, and also undertaking the responsibility of running the Online Vintage Regalia Auctions for this year.

**ESSAY:** Hagalil is known for its sick apparel, as seen in its selling out at International Convention each year. Please submit ideas (and a picture for each if possible - can be computerized or hand-drawn) for one t-shirt, one other article of clothing, and one non-clothing item of regalia (fanny packs, iPhone cases, hats, etc.) that could be sold to the region. In addition, please describe one marketing technique you would use to advertise our regalia outside of conventions.

Overseeing officer: Jesse Vaknin (973)-722-2016 jessemv25@gmail.com

<u>RELIGION/EDUCATION COMMITTEE</u>: The members of this committee will be involved in all aspects of Religion in Hagalil USY. This includes but is not limited to passing out siddurim and B'kol Echads at conventions, attending Heschel sessions, running minyanim at conventions, and assigning service parts to USYers in the weeks leading up to conventions. Additionally, USYers on this committee must be committed to making services more exciting and engaging.

<u>ESSAY</u>: Please explain what being a Conservative Jew means to you. Additionally, please provide a fresh, fantastic, and fun creative minyan idea that could be run at a convention. Your response (to the whole prompt) should be 1-1.5 pages long.

Overseeing Officer: Aviva Kamens (732) 309-0230 abk@kam92.org

#### **SA/TO COMMITTEE:**

The SA/TO Committee will help run buy ins at conventions, help revitalize shabbat-o-grams, respond to USYer's Volunteer-Match answers, as well as help find large scale volunteering opportunities, for all of Hagalil. The RGB this year will help write social action segments for the Hagalil Newsroom. Each committee member will be responsible for presiding over certain chapters. We will provide those chapters with a TO goal, and ensure that they reach the goal. The SA/TO Committee is responsible for publicizing SA/TO drives and fundraisers, ESPECIALLY iGive. The RGB will also man the SA/TO table, as well as work to make the table more enticing for USYers.

<u>ESSAY</u>: Please describe one organization where you would want to have Hagalil Volunteer. How will you ensure that you can get a volunteering event into the calendar? Additionally, please attach an example of a creative new shabbat-o-gram that you would like to sell, for example a puzzle shabbat-o-gram, where it does not say who the shabbat-o-gram is from, and you must find the corresponding puzzle piece to find out who sent you that shabbat-o-gram. Lastly, what steps will you take to improve the SA/TO table?

Overseeing Officer: Joshua Eiger (732)737-1567 josheiger@gmail.com

SHACHARIT LIVE CHAIRPERSON: This USYer will be in charge of making sure Shacharit Live runs smoothly. This involves coordinating with all of the band members before and during convention. This person will be working very closely with the Religion/Education VP to ensure the success of this exciting program. The Chairperson should be knowledgeable about music, but does not necessarily have to be able to sing or play an instrument. The Shacharit Live Chairperson may also serve as a member of the Religion/Education Committee, with some of the responsibilities that entails.

ESSAY: Sunday Shacharit Live has proven to be a huge success in Hagalil USY. Through song, many USYers have found a love for prayer and for Judaism. How do you think you can improve this program? Additionally, how will you coordinate with the band members to ensure the success of Shacharit Live? Your response should be 1-2 pages long.

Overseeing Officer: Aviva Kamens (732) 309-0230 abk@kam92.org

<u>SUMMER PROGRAM RECRUITER:</u> This position is for people who have attended a USY summer program and want to share their experience with the region. He/she will be responsible for assisting the Israel Awareness Vice President with the promotion of USY summer programs as well as designing one promotional program.

**ESSAY:** Pick one summer program and explain how you would convince a USYer to go on this trip. In addition, in one page describe a possible promotional program. Also, please include the names of any summer program(s) that you have participated in, or are signed up to participate in.

Overseeing Officer: Max Kopla (908) 400-2768 max.kopla@gmail.com

<u>YEARBOOK STAFF:</u> The Yearbook is one of my favorite things in Hagalil. It allows USYers to reminisce about the memories they make each year. The staff will work to help produce the Hagalil Yearbook, which is published at Spring Convention. They must have knowledge of programs such as Microsoft Publisher and photo editing software.

**ESSAY:** In 1 page, please explain what ideas and improvements you have for this year's yearbook. Please include at least two theme ideas. As a member of the Communications RGB, you may also be asked to take pictures for the website/yearbook and promote events on social media.

Overseeing Officer: Will Roberts (609) 865-4670 will.jl.roberts@gmail.com