ITE MID-COLONIAL DISTRICT
& MID-ATLANTIC SECTION

2014 ANNUAL MEETING

MAY 18-20, 2014

Meeting Location: Hershey, PA
Hotel Information: Hotel Hershey  
Address: 100 Hotel Road, Hershey, PA 17033  
Reservations: 1-800-HERSHEY (437-7439)  
Direct: 717-533-2171

MEETING LOCATION

A room block is available at a discounted rate of $209 per night before April 20, 2014. To ensure your discount rate, please make your reservation by phone. **Discounted rate and room availability not guaranteed after April 20, 2014.**

Provide the following information when reserving: Organization – **Institute of Transportation Engineers** and Event Name – **Mid-Colonial District Annual Meeting**

Hershey is conveniently located in close proximity to most major metropolitan areas in the Northeast, making The Hotel Hershey a classic hotel located in a unique resort destination.

- 90 minutes from Baltimore  
- 90 minutes from Philadelphia  
- 2 hours from Washington, D.C.  
- 3 hours from New York City  
- 3.5 hours from Pittsburgh

Please use Google Maps for directions to Hotel from your City.

Meeting Chair: Albert Federico (215-592-4200)  
Meeting Registration Contact: Norine Walker (703-740-7996) / Sponsor Contact: Sidney New (610-650-8101)
### 2014 ANNUAL MEETING

**Meeting Chair:** Albert Federico (215-592-4200)

**Meeting Registration Contact:** Norine Walker (703-740-7996) / **Sponsor Contact:** Sidney New (610-650-8101)

### SCHEDULE

<table>
<thead>
<tr>
<th>Sunday May 18, 2014</th>
<th>Monday May 19, 2014</th>
<th>Tuesday May 20, 2014</th>
</tr>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>Continental Breakfast: 7:30 AM - 8:15 AM</td>
<td>Continental Breakfast: 7:30 AM - 8:15 AM</td>
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<tr>
<td>7:45 AM</td>
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<td>Keynote Speaker: 8:15 AM - 9:15 AM</td>
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<tr>
<td>8:00 AM</td>
<td></td>
<td><strong>Break &amp; Exhibits 9:15 - 9:30 AM</strong></td>
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<tr>
<td>8:15 AM</td>
<td></td>
<td><strong>Session 1A:</strong> LIFE SAVERS of the Walking Community: Pedestrian Facility Design 9:30 - 10:30 AM</td>
</tr>
<tr>
<td>8:30 AM</td>
<td></td>
<td><strong>Session 1B:</strong> Cruising Down 5TH AVENUE: Signal Optimization &amp; Automated Enforcement 9:30 - 10:30 AM</td>
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<tr>
<td>8:45 AM</td>
<td></td>
<td><strong>Break &amp; Exhibits 10:30 - 10:45 AM</strong></td>
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<tr>
<td>9:00 AM</td>
<td></td>
<td><strong>Session 2A:</strong> Sustainability: Planning for NOW &amp; LATERs 10:45 AM - 12:15 PM</td>
</tr>
<tr>
<td>9:15 AM</td>
<td></td>
<td><strong>Session 2B:</strong> Roundabouts: Not Another YORK in the Road 10:45 AM - 12:15 PM</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>Conference Registration and Information Table: 7:00 AM - 5:00 PM</td>
<td>Conference Registration and Information Table: 7:00 AM - 12:00 PM</td>
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<tr>
<td>9:45 AM</td>
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<td><strong>Break &amp; Exhibits 10:30 - 10:45 AM</strong></td>
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<tr>
<td>10:00 AM</td>
<td></td>
<td><strong>Session 3A:</strong> CONFECTIONS of a Travel Demand Forecast Modeler 1:45 PM - 3:15 PM</td>
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<tr>
<td>10:15 AM</td>
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<td><strong>Session 3B:</strong> Not Your VANILLA Signal Timing -- Adaptive Signal Control 1:45 PM - 3:15 PM</td>
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<tr>
<td>10:30 AM</td>
<td></td>
<td><strong>Break &amp; Exhibits 3:15 - 3:45 PM</strong></td>
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<td>10:45 AM</td>
<td></td>
<td><strong>Session 4A:</strong> Funding CRUNCH -- Sustainable Transportation Planning on a Budget 3:45 PM - 5:15 PM</td>
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<td>11:00 AM</td>
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<td><strong>Session 4B:</strong> Tech SMARTIES on Recent Innovations in Intelligent Transportation Systems 3:45 PM - 5:15 PM</td>
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<td>11:15 AM</td>
<td>Conference Early Bird Registration 12:00 - 1:30 PM</td>
<td>Free Time 12:15 - 1:30 PM</td>
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<td>Intersection Capacity Analysis Workshop - Bill Sampson, McTrans Director</td>
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<td>5:00 PM</td>
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<tr>
<td>Evening</td>
<td>Welcome Reception and Traffic Engineering Quiz - 6:00 PM</td>
<td>Happy Hour at Troegs Brewing Company - 6:00 PM</td>
</tr>
</tbody>
</table>
**Welcome Reception**

**Date and Time:** Sunday, May 18, 2014 at 6.00 PM

**Location:** Starlight Terrace, First Floor of Hotel Hershey adjacent to the Fountain

**Contact:** Lori Bickerdyke  (lbickerdyke@dawood.cc)  
Ph: (484)-580-8085 ext 1503

**Description:** Come get to know your fellow attendees with appetizers, drinks and entertainment in the Starlight Terrance located on the hotel’s first floor adjacent to the Fountain Lobby. Feel free to wander out onto the adjoining Starlight Terrance to get some fresh air and overlook the expansive ground of the hotel. For your enjoyment, entertainment includes watching brave volunteers attempt to answer engineering-related questions in a rousing game of Quizzo.

**Troegs Brewing Company**

**Date:** Monday, May 19, 2014 at 6.00 PM

**Address:** 200 E. Hershey Park Drive  
Hershey, PA 17033

**Contact:** Christopher May  (CMay@Pennoni.com)  
Ph: (717)-609-9361

**Description:** Tröegs Brewing Company is where brothers Chris and John Trogner have been working hard to get Central Pennsylvania on the brewing map. Since 1997, these Mechanicsburg natives have been handcrafting world-class beers that combine traditional English brewing techniques with the eclecticism of new American brewing. Come enjoy good fellowship along with hearty appetizers and a cash bar.

**Hershey Park Tickets**

**Date and Time:** May 18 or as needed by attendee.

**Contact:** Christopher May  (CMay@Pennoni.com)  Ph: (717)-609-9361

**Description:** Hershey Park Group Rate Tickets are available to you through the conference. Go with co-workers or have the family join you for a day at the Sweetest Place on Earth. Please note, these are unrestricted tickets good for use any day during the 2014 season, so feel free to purchase tickets for use later this summer.
MEETING ACTIVITIES AND TOURS

Technical Tour: Pennsylvania Turnpike Operations Control Center

Date and Time: Tuesday, May 20, 2014 from 1.30 PM – 3.00 PM

Address: 700 S Eisenhower Blvd, Middletown, PA 17057

Contact: Zachary Bugg (zbugg@kittelson.com) Ph: (410)-347-3610

Description: The Pennsylvania Turnpike’s Operations Control Center handles 24-hour incident management and Intelligent Transportation Systems (ITS) technology. The tour will be administered by Tim Scanlon, the Director of Traffic Engineering and Operations, and will include a presentation by Doug Tomlinson, the PennDOT Chief of Traffic Operations. Carpool or provide your own transportation. Contact Zachary Bugg (zbugg@kittelson.com) at (410) 347-9610 for more information.

Tour: Tour of the AACA Museum

Date and Time: Tuesday, May 20, 2014 from 1.30 PM – 3.00 PM

Address: 161 Museum Drive Hershey, PA 17033

Contact: Sara Patterson (Sara.Patterson@mbakercorp.com) Ph: 215-442-5321

Description: Enjoy a guided tour through the Antique Automobile Club of America (AACA) Museum. The main exhibit – “Sea to Shining Sea” – includes automobiles and relics from the rise of the automobile across the country. Other exhibits include “Indian Nation: Indian Motorcycles and America” and “Motoring Mysteries of the Far East” which focuses on the early roots and later creations of the Asian and Russian motoring industry. http://www.aacamuseum.org/
Barry J. Schoch, P.E.
Secretary of Transportation
Pennsylvania Department of Transportation

Barry Schoch, P.E., was nominated by Governor Tom Corbett to be Pennsylvania Secretary of Transportation in January 2011.

In his role as Secretary, Schoch oversees roughly 12,000 employees who manage Pennsylvania’s vast transportation system – from highways and public transit to driver and vehicle services. Most recently, he oversaw the effort to bring much-needed, sustainable transportation funding to Pennsylvania, culminating in the signing of Act 89 on Nov. 25, 2013.

Schoch has more than 30 years’ engineering experience including consulting, managing or key involvement in several transportation projects in Pennsylvania. In Schoch’s 15 years prior to becoming Secretary of Transportation, he was McCormick, Taylor & Associates Vice President and manager for their Harrisburg office transportation department.

Schoch previously served as the president of the Pennsylvania Highway Information Association, as the chair of Pennsylvania Consulting Engineers transportation committee, and the Design Professionals Coalition Transportation Committee.

He graduated from Penn State University in 1982 with a degree in civil engineering and is a licensed professional engineer.
Parker F. Williams
Senior Vice President for Business Development
Xerox State and Local Solutions, Inc.

Parker Williams is Senior Vice President for Business Development in the Transportation Central & Local Government Sector for Xerox State and Local Solutions, Inc. He has over 30 years of public and private sector transportation experience.

Prior positions with Xerox include Vice President for Business Development and Industry Relations for the Americas Commercial and State Government Transportation Group; Vice President for Revenue Synergy sales in North America; Vice President and Director of Sales for Transportation Systems and Services and Vice President of Electronic Payment Systems with bottom-line responsibility for 12 toll agency contracts in New York, New Jersey, Maryland, Delaware, South Carolina, California and Florida. He is active in the International Bridge, Tunnel and Turnpike Association (IBTTA) where he has served on the Education Task Force. He is Vice President of Education and Chair of the Transportation Institute for the National Council for Public Private Partnerships (NCPPP) and is a member of the Transportation Research Board’s (TRB) Managed Lanes Committee. Previously he served as Administrator of the Maryland State Highway Administration (SHA), Chief Financial Officer for KCI Technologies and Deputy Secretary for Administration for the Pennsylvania Department of Transportation. Mr. Williams has been active in the Transportation Research Board (TRB) and the National Cooperative Highway Research Program (NCHRP), serving on a variety of NCHRP Panels and speaking on a range of topics. He has been recognized for his initiatives through such awards as the AASHTO President’s Award for Leadership, James D. Rouse Award for Commitment to Diversity, the U.S. Army Corps of Engineer’s Award for Environmental Stewardship, and the Penn DOT Secretary’s Award for Excellence.

Mr. Williams earned his bachelor’s degree in Economics from the Pennsylvania State University and Master’s Degree in Business Administration from Penn State.
TECHNICAL SESSIONS

Session 1A: LIFE SAVERS of the Walking Community - Pedestrian Facility Design

Topic # 1: Pedestrian Safety at Intersections and Crosswalks
Presenters: Debra Ferraro - Pennoni Associates Inc.

Presenters: Dan Nabors, Elissa Goughnour - Vanasse Hangen Brustlin, Inc.

Presenters: Mosi London - University of Delaware

Session 1B: Cruising Down 5TH AVENUE: Signal Optimization & Automated Enforcement

Topic # 1: Speed-Actuated Red Light Pilot Program
Presenters: Richard Montanez - City of Philadelphia

Topic # 2: District of Columbia Traffic Signal Timing Optimization

Topic # 3: Multimodal Traffic Signals Along Northern Virginia’s First Bus Rapid Transit (BRT) Project
Presenters: Geoff Giffin - Kimley-Horn & Associates
Session 2A: Sustainability -- Planning for NOW & LATERS

Topic # 1: ITE Informational Report: Sustainable Transportation: State of the Practice Review
Presenters: Dan Hardy, Renaissance Planning Group

Topic # 2: Transport infrastructures are the backbone of Metropolitan growth
Presenters: Pedro Ortiz - World Bank

Topic # 3: The Future of Transportation in the Nation’s Capital
Presenters: David Whyte - Kimley-Horn & Associates

Topic # 4: New Jersey Department of Transportation Local Transportation Planning Assistance Program: Lessons Learned
Presenters: Adam Catherine - Stantec

Session 2B: Roundabouts -- Not Another YORK in the Road

Topic # 1: A Methodology to Compute Roundabout Corridor Travel Time
Presenters: Zachary Bugg – Kittleson & Associates

Topic # 2: Design and Applications of Mini-Roundabout in the U.S.
Presenters: Wei Zhang – FHWA Turner Fairbank Highway Research Center

Topic # 3: Walnut Lane Traffic Circle Retrofit
Presenters: Pete Jenior – Kittleson & Associates
2014 ANNUAL MEETING

TECHNICAL SESSIONS

Session 3A: Roundabouts -- Not Another YORK in the Road

Topic # 1: Baltimore Activity Based Model Development: Enhancing Sensitivities to Land Use Policies and Scenarios
Presenters: Feng Liu - Cambridge Systematics Inc

Topic # 2: Using the Federal Transit Administration Simplified Trips-on-Project Software (STOPS) for Transit Demand Estimation
Presenters: John (Jay) Evans, Xuemei Liu - Cambridge Systematics Inc

Topic # 3: Casino Trip Generation

Topic # 4: Advancing the State-of-the-Art: When to use Bluetooth Re-identification and/or Time-Lapse Aerial Photography Tracking to Build Better O-D Table
Presenters: Greg Jordan – Skycomp Inc

Session 3B: Not Your VANILLA Signal Timing -- Adaptive Signal Control

Topic # 1: A Comparison of Adaptive Traffic System Approaches
Presenters: Jeffrey Arch - Transcore

Topic # 2: US 422 Adaptive Traffic Signal System
Presenters: Craig Hinners, Ross Buchan – Civilogix / Gannett Fleming

Topic # 3: The Impact of Pedestrian Activities in Adaptive Traffic Control System Operations
Presenters: Mark Magalotti, Yan Hu – University of Pittsburgh
TECHNICAL SESSIONS

Session 4A: Funding CRUNCH -- Sustainable Transportation Planning on a Budget

Topic # 1: The Road to Somewhere: Connectivity Solutions
Presenters: Christopher Williams, Natasha Manbeck – McMahon Associates

Topic # 2: Complete Streets: Transitioning the City of Alexandria
Presenters: Tina Fink, Lauren Kaufmann – Toole Design Group

Topic # 3: Transforming Tysons from an Auto Oriented Activity Center into a Multi-Modal Center
Presenters: Abi Lerner, Martha Elena Coello, Jeffrey Hermann – VDOT / Fairfax County Department of Transportation

Session 4B: Tech SMARTIES on Recent Innovations in Intelligent Transportation

Topic # 1: Connected Products in Traffic Engineering
Presenters: Ted Graef – All Traffic Solutions

Topic # 2: City of Philadelphia System Integration
Presenters: Dan Ormand, John Cava, Bob Barkley – Kimley-Horn & Associates

Topic # 3: Leveraging Geospatial Technologies (GIS) and Mobile Enterprise Data Collection Practices for Developing Traffic Control Device Asset Management Programs
Presenters: Barry King – Century Engineering Inc

Topic # 3: Thermal Video Applications for ITS and Vehicle/Bicycle Detection
Presenters: Jim Lampe – Control Technologies Inc
Session 5A: Mobility and Money -- The M&Ms of Bike/Ped Planning

**Topic # 1:** Establishing a Framework for Implementation: The Central Chester County Bicycle and Pedestrian Plan

Presenters: Randy Waltermyer – Chester County Planning Commission

**Topic # 2:** Cost-Effective Complete Streets

Presenters: David Kirschner – Arlington County

**Topic # 3:** The Newark-to-Wilmington Trail

Presenters: Jeff Riegner – Whitman Requardt & Associates

Session 5B: Mobility and Money -- The M&Ms of Bike/Ped Planning

**Topic # 1:** Multimodal Design Guidelines and Standards in Virginia

Presenters: Andy Beacher, George Rogerson; Amy Inman – VDOT & Virginia Department of Rail and Public Transportation

**Topic # 2:** Developing a Methodology to Incorporate Transit, Pedestrian and Bicycle Design Features into Highway and Bridge Projects during the Planning and Design Phases of Project Development in Pennsylvania

Presenters: Mark Magalotti, James Kenner–University of Pittsburgh
Session 6B: Planning for Transit Users -- Nothing to SNICKER About

Topic # 1: **TIGER Grant Corridor Projects**

Presenters: Kristin Del Rossi, Amy Kim – City of Philadelphia / BASE Architecture

Topic # 2: **Integrated TSP Planning and Implementation of Transit Signal Priority (TSP) within Montgomery County Maryland**

Presenters: Jim Bunch – Sabra-Wang & Associates

Topic # 3: **Montgomery County’s Rapid Transit System (RTS) Service Integration and Planning Concepts Challenges and Lessons Learned**

Presenters: Dan Goldfarb - Vanasse Hangen Brustlin, Inc

Session 6A: SKORing Big Points in Safety, Transportation Management, and Access Management Plans

Topic # 1: **City of Baltimore, Strategic Transportation Safety Plan (STSP)**

Presenters: Stephanie Yanovitz, Valorie LaCour – Sabra-Wang & Associates / City of Baltimore

Topic # 2: **Managing DC Work Zones via a Citywide Transportation Management Plan**

Presenters: Scott Crumley, Matt Snare – RK&K

Topic # 3: **PA 100 Modified Point of Access Study**

Presenters: Kathryn Russo, Leo Bagley, Fran Hanney – JMT / Pennsylvania Department of Transportation
### General Registration Form

**Full Name:**

**Company:**

**City:**

**State:**

**Zip:**

**Contact Phone:**

**Email:**

**Please note:**

1. Early Registration Ends: April 28, 2014
2. Please electronically complete the registration form, print and send with check made payable to “ITE District 2”. All checks must be sent to the address below and received by May 2, 2014.

   **Attn:** Norine Walker, Norine Walker and Associates, LLC
   5810 Kingstowne Center Dr, Unit # 120-269, Alexandria, VA 22315
   Ph: (703) 740-7996; Email: norine@nwanda.com
3. Registration Fee includes Technical Sessions, Sunday evening reception with Traffic Engineering Quiz, Breakfasts, Monday luncheon, and Monday evening event. PDHs will be available for all technical sessions.
4. Please register for the hotel accommodations directly with the hotel of your choice.
5. Sponsorships are available for this Meeting. See separate Sponsorship form or Contact Sidney New.

### Registration Categories & Fees

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<th>Registration Category</th>
<th>ITE Members Early</th>
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### Workshops / Tours

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<th>Event</th>
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<th>Fee</th>
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<tr>
<td>Street Capacity Analysis Workshop – Bill Sampson, McTrans Director</td>
<td>Sunday</td>
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<tr>
<td>Pennsylvania Turnpike Traffic Operations Center Tour</td>
<td>Tuesday Afternoon</td>
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<tr>
<td>AACA Classic Car Museum Tour</td>
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### Social Events

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<th>Event</th>
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<th>Guest Fee</th>
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<tbody>
<tr>
<td>Welcome Receptions &amp; Quizzo</td>
<td>Sunday</td>
<td>Yes / No</td>
<td>$25</td>
</tr>
<tr>
<td>AM Continental Breakfast</td>
<td>Monday</td>
<td>Yes / No</td>
<td>Tuesday</td>
</tr>
<tr>
<td>Monday Luncheon</td>
<td>Monday</td>
<td>Yes / No</td>
<td></td>
</tr>
<tr>
<td>Troeg's Brewery</td>
<td>Monday</td>
<td>Yes / No</td>
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**Hershey Park Tickets (May be used anytime during the 2014 season)**

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<td>Junior (3-8) / Senior (55-69)</td>
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<td>$28</td>
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**Grand Total (Please send check in this amount made out to “ITE District 2” to Norine Walker)**
2014 MID-COLONIAL DISTRICT & MID-ATLANTIC SECTION ANNUAL MEETING
Hotel Hershey, Hershey, PA
May 18-20, 2014

SPEAKER REGISTRATION FORM

Full Name: ____________________________ Badge Name: __________
Presentation Title: ___________________________________________________________
Co-Presenters: ________________________________________________________________
Company: __________________________ Street Address: ________________________
City: ___________________ State: __________ Zip: __________________________
Contact Phone ( ) ___________________ Email: ________________________________

Please note:
2. Only one FREE registration per presentation. Each co-presenter must have a separate registration form.
3. Please electronically complete the registration form, print and send with check made payable to “ITE District 2”. All checks must be sent to the address below and received by May 2, 2014
   Attn: Norine Walker, Norine Walker and Associates, LLC
   5810 Kingstowne Center Dr, Unit # 120-269, Alexandria, VA 22315
   Ph: (703) 740-7996; Email: norine@nwanda.com
4. Speakers may attend their Technical Session, but are welcome at any other event, with appropriate fee. Full registration includes Technical Sessions, Sunday evening reception with Traffic Engineering Quizzo, Breakfasts, Monday luncheon, and Monday evening event. PDHs will be available for all technical sessions. Please register for the hotel accommodations directly with the hotel of your choice.

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<td>Troeg’s Brewery</td>
<td>Monday</td>
<td>Yes/No</td>
<td></td>
<td>$25</td>
<td></td>
</tr>
</tbody>
</table>

Hershey Park Tickets (May be used anytime during the 2014 season)

<table>
<thead>
<tr>
<th>Category</th>
<th>Date</th>
<th>#</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>Any day</td>
<td>#</td>
<td>$39</td>
</tr>
<tr>
<td>Junior (3-8) / Senior (55-69)</td>
<td>Any day</td>
<td></td>
<td>$28</td>
</tr>
</tbody>
</table>

Grand Total (Please send check in this amount made out to “ITE District 2” to Norine Walker)
2014 ANNUAL MEETING
MID-COLONIAL AND MASITE
HOTEL HERSEY
HERSEY, PA
MAY 18-20, 2014

Be a Sponsor for the 2014 ITE Mid-Colonial District & MASITE Annual Meeting.

SPONSORSHIP LEVELS

$250 – General Sponsor (multiple available)
• Company name and logo in program

$300 – Social Event Sponsor (two available – Hershey Park & Troegs Brewery)
• Company name and logo in program
• Board listing at social event – company name and logo

$500 – Gold Sponsor (multiple available)
• Company name and logo in program
• Board listing at social events – company name and logo
• Board listing at luncheon - company name and logo
• Bag – company name/logo on give-away bag (large size)

$1,000 – Conference Sponsor (one available)
• Company name and logo in program
• Board listing at social events – company name and logo
• Board listing at luncheon - company name and logo
• Gift Bag – company name/logo on give-away bag (large size)
• Lanyard for attendees with company logo and ITE logo
• Announcement at each morning’s opening and at lunch

MASITE Annual Sponsors will be listed on Boards at Registration and in the Lunch Program
MASITE Annual Sponsors will be provided a $200 discount towards Gold or Conference Sponsorships
SPONSORSHIP REGISTRATION

Company: ____________________________________________________________
Contact Name: ______________________________________________________
Street Address: ______________________________________________________
City:_________________________ State:___________ Zip:___________
Contact Phone (___)_________ Email:________________________________________

SPONSORSHIP LEVELS

☐ General $250  ☐ Social Event $300
☐ Gold $500   ☐ Conference $1,000

Please make check payable to “ITE District 2”, and mail your completed form and check by Friday, May 2, 2014 to (see below)

Also, by Friday April 18, 2014, please electronically forward your company logo in .jpg or *.pdf format for publication in meeting materials to:

MAIL TO:  EMAIL TO:
ATTN: Sidney New snew@gfnet.com
Gannett Fleming
1010 Adams Ave
Audubon, PA 19403-2402
610-650-8101
NO FEE GIFT BAG CONTRIBUTION

Gift Bag Item Contributor

- Company logo item in bag for each attendee
- Anticipate 200+ attendees

We are adding a new feature this year to get more companies involved and recognized. As each participant registers, they will be given a gift bag with logo items provided by companies. This is your chance to be "seen" as part of the District Meeting by 200 attendees. To participate:

1. Notify Norine Walker (norine@nwanda.com) or Elizabeth Schwartz (eschwartz@benesch.com) by Friday, April 11, 2014 that you will be providing a give-away item and what it will be. See Suggestions below. A simple e-mail with company name, your name and short item description is sufficient.
2. Send 200 items (can be in bags of multiple units) to Norine Walker at the address below, by Friday, May 9, 2014 to ensure they will be placed in the bag. You will receive an e-mail that the items have been received.

Your items will be added to each of the bags that will be distributed to the attendees at the conference.

Guidelines for logo items:
Items should be a reasonable size since we may have lots of items.

Suggestions
- Water bottle w/logo sleeve
- Drink Holder
- Bottle openers
- Writing Pad w/logo
- Mouse Pad
- Key Chain
- Memory sticks
- Desktop boxes
- Chocolate bar w-wrap logo
- Stress Relievers
- Coozie
- Pen

Send items to:
Norine Walker and Associates, LLC
5810 Kingstowne Center Drive
Unit 120-269
Alexandria, VA 22315-2670

Phone: 703-740-7996