

Spearfish Area  
Chamber of Commerce

# Fish Wrapper

February 2016

## 2016 Award Recipients

### Friend of the Chamber

Black Hills Pioneer & Weekly Prospector

### Chamber Ambassador of the Year

Penny Doering, RE/MAX in the Hills

### Young Professional of the Year

April Gregory, Booth Society

### Business Beautification Award

Black Hills Community Bank

### Micropolitan Award

Lucky's 13 Pub

### Lifetime Achievement Award

Pioneer Bank & Trust

### Spirit of Spearfish

Elaine Doll-Dunn

## Silent Auction Donations

DONATING TO THE SILENT AUCTION WILL MARKET YOUR BUSINESS AND RAISE FUNDS FOR PROGRAMS AND SERVICES



Silent auction donations can be goods or services, gift certificates, floral arrangements, art work, gift baskets, or a contribution that may be bundled with other donations. Maybe you have a unique idea or talent that attendees would enjoy!

605.642.2626 \* MEMBER@SPEARFISHCHAMBER.ORG \* 106 W KANSAS ST.

Do you receive the weekly Fish Bytes enews?

If not, give us a call at 642-2626.

This is the best way to stay up-to-date on Spearfish happenings!



PLEASE JOIN US FOR THE  
SPEARFISH AREA CHAMBER OF COMMERCE

97th Annual Banquet & Awards

THURSDAY, FEBRUARY 18, 2016  
SPEARFISH CONVENTION CENTER

RSVP by Friday, February 12th by calling 605-642-2626

5:00 pm - 8:30 pm - Ticket Price \$40



Emcee  
Sarah Carlson  
Executive Director -  
Homestake Opera House



Dinner

Entertainment to include dueling banjos and an electrifying trio of banjo, base and guitar.

Dinner choice at time of ticket purchase:

Chicken with Hollandaise, Crabmeat, and Caper  
OR

Roast Beef with Mushroom and Onion Jus



## February Gone Fishin' Mixer



Thursday, February 25  
White's Queen City Motors

5:00p.m.-7:00p.m.

at White's Queen City Motors

1900 North Avenue



The Spearfish Area Chamber of Commerce serves its members as the leading voice of business by providing advocacy, leadership and resources.

**New Business Members**

*'Investing in the Business Community'*

**Camp Native**

David Woodbury

109 E. Hudson St., Spearfish, SD 651-472-3910

www.campnative.com



**Spirit of Dakota Cabinetry**

Mary Locati

2291 E. Colorado Blvd, Spearfish, SD 605-641-3969

**New Associate Members**

*'Investing in the Community'*

Adam Spindler & LeeAnn Burrer

**Renewing Associate Members**

*'Investing in the Community'*

Ken & Erin Halsey

Glen & Mickey Hoff



*Thank You!*

**Renewing Business Members**

*'Investing in the Business Community'*

American Cancer Society

A'viands Dining Services

Black Hills Home Builders Association

Buffalo Jump Saloon & Steakhouse

Century Business Products

Eklund Chiropractic P.C.

Farm Credit Services of America

Good Shepherd Clinic, Inc.

Goodrich Motors, Inc.

Homestake Opera House Theater

Karl's TV, Appliance & Furniture

Key Antiques

Mitchell's Barber Shop

Montana Dakota Utilities

Prairie Hills Child Care Center

Real Estate Rental Center, Inc.

Sunny Patch Daycare

TDG Communications, Inc.

U.S. Forest Service/Northern Hills Ranger District

Wickiup Cabins

YouthWise

**February Chamber Happenings & Events**

**February 2nd Young Professionals**

4:45PM @ Level Wine Bar

**February 6th Legislative Crackerbarrel**

9:00AM @ Deadwood City Hall

**February 11th Ambassadors Meet &**

**Greet Businesses**

Noon @ Chamber

**February 15th Chamber Office Closed**

President's Day

**February 16th Board of Directors Meeting**

Noon @ Chamber

**February 18th Chamber Annual Awards Banquet**

5:00-8:30PM @ Spearfish Convention Center

**February 20th Legislative Crackerbarrel**

9:00AM @ BHSU Joy Center

**February 25th Gone Fishin' Mixer**

5:00-7:00PM @ White's Queen City Motors

**January Ambassador Visit**



NEW MEMBER

**Visions by Goodwill**

*Bridget Solomon*

915 E. Colorado Blvd

www.goodwillgreatplains.org

# Items of Note




## Spearfish Motors Named 2015 Booster of the Year

Spearfish Motors continues to be generous with their giving and support of BHSU athletics and are helping us to grow our athletic programs. Black Hills State University would like to thank Spearfish Motors for all their support for yesterday's, today's, and tomorrow's Yellow Jacket student-athletes. *Pictured: BHSU President Tom Jackson, Jr. and Spearfish Motors Todd Jensen*



Jack Nelson was named the Spearfish Holiday Inn & Lucky's 13 Employee of the Year for 2015! Congratulations!



## Business Day at the Legislature February 18, 2016

Join the Spearfish, Rapid City and Sturgis Chambers representing business in Pierre!

Each year, the Leadership Spearfish class, along with representatives from Rapid City and Sturgis, head to Pierre for a day hosted by the South Dakota State Chamber of Commerce & Industry.

The bus will leave Spearfish at 5:45 AM and return at 11:00 PM. Total cost for the days events is **\$150**, which includes transportation to and from Pierre, legislative briefings, business caucus, luncheon and SD State Chamber of Commerce & Industry Annual Banquet.

If you are interested in attending with the 2016 Leadership Class, give us a call at 642-2626!



## 2016 Gone Fishin' Mixers 5:00-7:00 PM



- |              |   |
|--------------|---|
| February 25  | White's Queen City Motors   |
| March 10     | Vision Interiors  |
| March 24     | Multi-Member Mixer  |
| April 21     | City of Spearfish with Steerfish Steak & Smoke                    |
| May 26       | White's Canyon Motors with Phillips 66 Exit 14                    |
| June 30      | Rim Rock Lodge  |
| July 28      | Qdoba & City Brew Coffee  |
| August 25    | DC Booth Society with MDU, Bay Leaf Cafe and Century 21 Spearfish |
| September 29 | Gadgets Technology  |
| October 13   | HealthSource Chiropractic   |
| October 27   | Black Hills State University                                      |
| November 17  | Northern Hills Cinema   |
| December 8   | Spearfish Chamber   |

## 2016 Chamber Events



- |                       |              |
|-----------------------|--------------|
| Annual Banquet        | February 28  |
| Community Picnic      | August 18    |
| Biker Bash Fundraiser | September 24 |
| Fall Conference       | October 25   |



On Saturday, January 30, 2016, the Spearfish Chamber and Black Hills State University hosted the first Legislative Cracker Barrel of the session.

Back in the 1800's rural town's people would oftentimes gather around the "cracker barrels" at the county store to informally discuss politics and other news of the day. Just as the yesteryears, we bring together our District 31 Legislators and the community to discuss the bills that have been presented. Our elected officials are in Pierre to represent Lawrence County as a whole. Each of them greatly values your input.

*The best way to reach our senator and representatives is by email:*  
 Representative Fred Romkema [rep.romkema@state.sd.us](mailto:rep.romkema@state.sd.us)  
 Representative Tim Johns [rep.johns@state.sd.us](mailto:rep.johns@state.sd.us)  
 Senator Bob Ewing [sen.ewing@state.sd.us](mailto:sen.ewing@state.sd.us)

### Upcoming Cracker Barrels:

- Saturday, February 6 at 9:00 AM at Deadwood City Hall
- Saturday, February 20 at 9:00 AM at BHSU Joy Center



Spearfish Area Chamber of Commerce

605-642-2626

106 W. Kansas  
Spearfish, SD 57783

PRESORTED  
STANDARD  
US POSTAGE PAID  
PERMIT #56  
SPEARFISH, SD  
57783-0550

ADDRESS SERVICE REQUESTED



Is this information **correct?**  
We are going to print with the new directory!  
Call us with corrections at 642-2626.

WELCOME TO THE  
*Neighborhood*



**Want to reach new residents?**

Free for Spearfish Chamber Members to insert a gift for new residents!

**Best Times To Post**  
On Social Media

	<b>Twitter</b> 1 - 3pm
	<b>Instagram</b> 5 - 6 pm
	<b>Facebook</b> 1 - 4 pm
	<b>Pinterest</b> 8 - 11 pm
	<b>Google +</b> 9 - 11 am
	<b>LinkedIn</b> 5 - 6 pm

@ParentLab

### 2016 Board of Directors & Staff

Barbara Cline, *Chair*  
Kelsie Darling, *Vice Chair*  
Dan O'Shea, *Past Chair*

Prairie Hills Transit  
Quik Signs  
Pioneer Bank & Trust

Angie Black	Holiday Inn Hotel & Convention Center
Jason Boke	Northern Hills Tech/Digital Designs
Steve Byrd	First Western Insurance
Tyrell Gill	CrossFit Spearfish
Todd Jensen	Spearfish Motors
Michelle Kane	Black Hills PR
Dr. Bob McIntosh	Health Source Chiropractic of Spearfish
Dave Peters	Spearfish Schools

### Ex-Officio Officers

Mistie Caldwell, *Visit Spearfish*  
Joe Neeb, *City of Spearfish*  
Stephanie Salazar, *SEDC Executive*

### Treasurer

Sharon Hoggatt, CPA, PC

### Staff

Melissa Barth, *IOM Executive Director*  
Hannah Remington  
*Finance & Program Director*  
Jennessa Scholl  
*Communications & Event Coordinator*



**Melissa Barth, IOM**  
Chamber Executive  
Director

Each year the Chamber Board of Directors honors businesses and community members with a variety of awards - very meaningful and deserving awards. The Chamber honors businesses for their innovation, celebrates their vision and publicly appreciates their contributions to the quality of life in our community and at their workplace.

One thing I write about frequently is the importance of community. The businesses and individuals that will be honored have all had a positive impact on our Spearfish community from volunteerism to financial contributions to protecting the places we love and cherish.

**Please join us in honoring the 2016 Spearfish Chamber Award Recipients!**

**Tickets must be reserved by Friday, February 12th!**

## Chamber Gold Card for Members



**Now accepting new partners!**

Contact Jennessa at  
[member@spearfishchamber.org](mailto:member@spearfishchamber.org)

## Member Marketing Opportunities

### New Resident Packets



Insert a gift for new residents to our community in the Chamber Welcome to the Neighborhood gift bags. *Free to insert!*

### Gold Card Program



The Gold Card Program is a great way to give incentives to over 6,000 employees of chamber member businesses. *Free to participate!*

### New Member Rewards

Want to reach out to new chamber member businesses? This is your opportunity to offer a discount on products or services to help them succeed. *Free to participate!*

### Email Blasts to the Chamber Contacts

Reach over 2,000 local and regional consumers. *Cost is \$150 plus tax per blast, based on first-come, first-served scheduling. \$85 fee for fundraising events.*

### 'Fish Wrapper' Newsletter Inserts

Reach 700 business and community leaders through the monthly "Fish Wrapper." Call ahead to reserve. You supply the inserts. *Cost is \$175 plus tax for business members or \$100 plus tax for non-profit members.*

### Membership Labels

Purchase pre-made labels of the Spearfish Chamber membership listing. *Cost is \$60 per set.*

### Ad Options

Newsletter cover, Connection Magazine, New Resident Bags, Spearfish Map, In-Room Guide, Event Sponsorship, and the Chamber Website! *Cost is dependent on product.*

### Chamber Social Media Outlets

Have the chamber staff post your events and specials on the Chamber Facebook page free of charge and reach over 2,100 followers!



### Chamber Website Event Calendar

Submit New Event Submit your events directly on the website! All free events will be listed on the weekly Chamber Fish Bytes email. *Free opportunity!*

### Gone Fishin' Chamber Mixers



Perfect opportunity to get your business name published and new customers through your doors. Call today to guarantee your 2017 date.



**Stephanie Salazar**  
SEDC Executive  
Director



# February Report

2016

## SEDC Thanks Outgoing & Welcomes New Board Members

The SEDC Annual Meeting of the Membership held at the Holiday Inn Spearfish Convention Center last Thursday, January 28 was a well-attended event, with over 175 attendees. The evening was a celebration of accomplishments, volunteerism, and looking toward the future.

Opening speaker David Woodbury, a serial entrepreneur and CEO of Camp Native, gave a dynamic presentation about creating a Startup Eco System in Spearfish, focused on 'growing business locally'.

Keynote speaker Lt. Governor Matt Michels, gave an inspirational speech that also touched on locally grown business, referring back to Woodbury's presentation. The Lt. Governor also commended the community of Spearfish for its collective commitment and dedication to make things happen.

Thank you to these outgoing board members:

- Tom Deis**, Pioneer Bank
- Richard Horak**, Retired
- Travis Lantis**, Lantis Enterprises
- Jeremy Schultes**, Regional Health

Please welcome the incoming board members who have committed to carry forward the mission of SEDC for the next three years:

- Whitney Driscoll**, Two Point Ranch, LLC
- Darcy Harbott**, Cornerstone United Marketing
- Rich Mulholland**, Northern Hills Training Center
- Kevin Rhoades**, White's Canyon Motors
- Ryan Wordeman**, Real Estate Center of Spearfish

Congratulations to 2016 Officers:

- Jeremy Hoven**, Past President
- Toby Bordewyk**, President
- John Senden**, President Elect
- Wayne Klein**, Vice President
- Cody Byrum**, Secretary/Treasurer

## Spearfish Year End Indicators

	2014	2015	
Building Permits Issued			
Residential	97	103	6%
Commercial	19	9	-53%
Total Permits Issued	513	458	-11%
Labor Force / Income (MiSA)			
Total Employed	12,700	12,894	2%
Unemployed	3.50%	3.65%	4%
Avg. Household Income	\$63,275	\$65,345	3%
Population	14,578	15,105	4%
Local Sales Tax			
2nd Penny Sales Tax	\$3,576,337	\$3,667,163	3%
Hospitality Tax	\$581,148	\$629,350	8%
School Enrollment			
Spearfish K-12	2,208	2,237	1%
Black Hills State University	4,489	4,395	-2%