

# Diversity Expo & Luncheon



Friday, August 7, 2015  
The Rutgers University Student Center  
126 College Avenue  
New Brunswick, NJ 08901

**7:00 AM**

**Exhibit Set-up**

**8:00 AM**

**Registration Opens**

**8:30AM - 12:30 PM**

**Exhibits & Networking**

**1:00 – 2:30 PM**

**Luncheon and Panel Discussion**

## **Sponsorship Opportunities**

### **Gold Sponsor**

**\$5,000**

- Speaking Role at Ribbon Cutting
- Speaker at Panel Discussion
- Prime Location, double-sized Exhibit Booth
- Table of 10 at Luncheon – 1<sup>st</sup> row from Panel Stage
- Your representative will interviewed as be part of a MundoFox segment covering the event. This will air to over 2 million viewers in the region. A 5 minute clip will be created for social media distribution and the link given for your use.
- Prominent Placement on all advertising, including: print & digital advertisements, SHCCNJ newsletter, social media, on-site signage, etc.

### **Silver Sponsor**

**\$3,000**

- Prime Location, double-sized Exhibit Booth
- Table of 10 at Luncheon – 1<sup>st</sup> or 2<sup>nd</sup> Row from Panel Stage
- Your Logo and images/video of staff and booth will appear in a Fox Mundo segment covering the event. You will not have a speaking role in the segment. This will air to over 2 million viewers in the region. A 5 minute clip will be created for social media distribution and link given to you for your use.
- Prominent Placement on all advertising, including: print & digital advertisements, SHCCNJ newsletter, social media, on-site signage, etc.

### **Bronze Sponsor**

**\$2,000**

- Prime Location, double-sized Exhibit Booth
- 5 Tickets to Luncheon
- Your Logo will appear in a Fox Mundo segment covering the event. You will not have a speaking role in the segment. This will air to over 2 million viewers in the region. A 5 minute clip will be created for social media distribution and link given to you for your use.
- Prominent Placement on all advertising, including: print & digital advertisements, SHCCNJ newsletter, social media, on-site signage, etc.

Artwork by Andrea Reyes

Statewide Hispanic Chamber of Commerce of NJ

One Gateway Center, Suite 930. Newark, NJ 07102

(973) 900-5886 [chamber@shccnj.org](mailto:chamber@shccnj.org) [www.shccnj.org](http://www.shccnj.org)



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## Exhibit Opportunities

Booth Prices Booth Dimensions	Member:	Government / Non-profit:	S/W/MBE	Non-member / Corp.
1 - 6' Table	\$100	\$150	\$150	\$300
2 - 6' Tables	\$175	\$275	\$275	\$575
Prime Location - 6' Table	\$200	\$300	\$300	\$600
Prime Location - 2 6' Tables	\$350	\$550	\$550	\$1,150

### Prices include:

- Skirted 6' Table
- 2 chairs
- Exhibitor Badges

## Luncheon & Panel Discussion

\$45/person

Our Panel, which will include representatives from Top Corporations such as Horizon Blue Cross Blue Shield of NJ and Wal-Mart, will discuss the importance of Diversity in Business and available Procurement opportunities.

Sponsorship Level: \_\_\_\_\_

Booth Option: \_\_\_\_\_

Luncheon Tickets (\$45/person): \_\_\_\_\_

Total Received: \$ \_\_\_\_\_

As payment for participation in SHCC-NJ's Diversity Expo & Luncheon.

Check  American Express  Master Card

Payment to follow  Discover  Visa

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email Address \_\_\_\_\_

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