

STATE OF THE SCHOOL UNIFORM BUSINESS in ERIE

As I enter my 37th year in the School Uniform business I feel there are some things that the Parents and Principals need to be aware of.

First off it is not the School Business like many parents know it when they were kids and Erie's Diocese had 30 or more schools. As you know that number has dwindled substancially. When my grandfather started the business back in the 60's it was 100% school uniforms but still very seasonal. Today my business is surviving on my printing/embroidery business and the School business has dwindled to maybe 33%. It is still a business I can supply the schools in but it is not a business I can overstock products and guess anymore what I will sell. Parents need to understand it is seasonal and while we will stock the basics as best we can the more expensive plaids will need to be ordered now due to people buying from the Internet, waiting for Uniform Exchange dates, or schools allowing any vendor\ to sell them plaids even if it doesn't match.

I can no longer afford to overstock and pay for this from my other business profits. Just puts too much strain on my business. Parents need to buy earlier, especially the plaid part of the business. I will continue to stay in the school uniform business and I'd appreciate if you can pass the word to your parents that times have changed. While I open only retail 12-5 during the non back to school season I'm still putting in 12-15 hour days designing logos, ordering, and bidding for many clients I have.

We will continue to do our best to service what schools are left.

At this time I am requesting a 2015-16 copy of your school code be mailed to the store so I can have it on file.

THANK YOU!

RED DOOR SCHOOL UNIFORM 2015 INFORMATION PAGE

LOCATION

124 WEST 9th STREET ERIE, PA. 16501
ERIE, PA. 16501

PHONE/FAX 814-455-2551

FACEBOOK PAGE: THE RED DOOR SCHOOL UNIFORMS
& TEAM SPECIALISTS

Email 24/7 at rdschooluniforms@verizon.net

BACK to SCHOOL HOURS

JULY 20th thru AUGUST

10-5:30 Monday to FRIDAY/ SATURDAY 10-1

SEPTEMBER-WINTER HOURS

11-5 MONDAY to FRIDAY

WINTER HOURS thru BACK to SCHOOL

12-5 MONDAY to FRIDAY

I'm usually here later most days if a parent
needs to make a special arrangement to come in please
call and I'll have it set up.....We do Year round
Printing/Embroidery/Bookstore/School business thus
hours are limited for retail to work on artwork, ordering, and
bidding once school starts.

2015 is my 37th YEAR: Jim Travers Jr., Owner

RED DOOR SCHOOL UNIFORM 2015 PRODUCT LIST

REGULAR POLOS-SHORT SLEEVE

WHITE-RED-LT. BLUE-NAVY-YELLOW-DARK GREEN
Youth and Adult

BANDED POLOS SHORT SLEEVE

NAVY and WHITE STOCK MANUFACTURER COLORS
RED-CUSTOM CUT-NO REORDERS DUE TO MIN. QTY.
Youth and Adult

GIRLS PANTS

NAVY BLUE IN STOCK COLOR/
GIRLS and HALF SIZES (Chubby)

BOYS PANTS

NAVY BLUE IN STOCK COLOR/
4-16 Adjustable, HUSKY, PREP 26-30, MENS
FLAT FRONT and Pleated Elastic Offered in limited sizes

BOYS SHORTS

NAVY ONLY BACK TO SCHOOL TIME/Limited Reorders

SOCKS

BOYS CREW, GIRLS Nylon Knee Highs, Orlon Knee Highs, Crews
NAVY, WHITE, Orlon Grey Knee Highs

TIGHTS

NYLON and Heavier COTTON
NAVY, WHITE, Ladies Grey Heather for High School

RED DOOR SCHOOL UNIFORM 2015 PRODUCT LIST

SWEATERS

NAVY ONLY

GIRLS CREW CARDIGAN & BOYS/GIRLS VARSITY CARDIGAN

BELTS

Navy/Reversibles/Men's Leather/Small Boys Stretch

PLAID SCRUNCHIES and HEADBANDS

GIRLS SKORTS

NAVY ONLY-NO REORDERS AFTER SCHOOL STARTS
STYLES VARY...Try to go with Popular Style

PLAID SKORTS/SKIRTS/JUMPERS

LIMITED STOCK OPENING ORDER/SCHOOL PLAIDS
DELIVERED in MID/LATE JUNE-

ORDERS after stock depletes only...Preferably by Christmas

After School Starts PLAID Orders are Grouped before Ordering
due to high individual ship costs

CATHEDRAL PREP STOCK

VAN HEUSEN OXFORDS

VAN HEUSEN GREY PANTS (Most Popular)

Khaki Mens Pants