



Sponsorship levels for Dickson County's SMOKE FEST 2016

On October 28th and 29th, 2016, join the Dickson County Chamber of Commerce and the Dickson County Fair Association for Dickson County's first annual Dickson County SMOKE FEST at the Dickson County Fairgrounds. This is your opportunity to be a part of an event Tennessee's Governor Bill Haslam and the Kansas City BBQ Society (KCBS) have declared a nationally sanctioned barbecue competition! In addition to BBQ, festivities include a Backyard cook-off, Kids Q cook-off, Kids Spooky Power Wheels Derby, Costume Contests, Spooky themed Demolition Derby, and many other activities throughout the event such as apple bobbing and pumpkin carving contest. There will be food and arts & crafts vendors, kid's zone, and much more. We anticipate this event will draw a great local crowd and attract visitors to our area. Sponsorship of SMOKE FEST will provide excellent advertising opportunity for your business.

Whole Hog \$2,500

- Prominent advertising in rack cards, banners, publications, and local media, including company logo and name on all printed materials (including Chamber newsletter & Dickson Herald Ad)
- Logo included in blast email campaigns, Chamber Facebook promotions, and on Chamber website.
- Large Logo on back side of t-shirts
- 4 complimentary t-shirts (**\$100 value**)
- Listing on the Chamber's digital sign and Digital Screens
- Promoted on Digital Screen Signage at Dickson County Fairgrounds
- Dickson County Fair Facebook Page promotions
- Dickson County Fair Website promotions
- Promoted at all Dickson County Fair Association events
- Complimentary preferred vendor booth space at event
- Emcee coverage at the event at Winners Presentation
- **2 Tickets to take the KCBS Judging Class (\$200 value)**
- 4 tickets to participate in the "People's Choice" competition (**\$50 value**)
- 4 Weekend Passes (**\$100 value**)

Full Rack Level \$1,500

- Advertising in rack cards, banners, publications, and local media, including company logo and name on all printed materials (including Chamber newsletter & *Dickson Herald Ad*)
- Logo included in blast email campaigns, Chamber Facebook promotions, and on Chamber website.
- Medium size Logo on back side of t-shirts
- 2 complimentary t-shirts (**\$50 value**)
- Promoted on Digital Screen Signage at Dickson County Fairgrounds
- Dickson County Fair Facebook Page promotions
- Dickson County Fair Website promotions
- Promoted at all Dickson County Fair Association events
- Listing on the Chamber's digital sign and Digital Screens
- Complimentary preferred vendor booth space at event
- Emcee coverage at the event
- 2 Weekend passes (**Value \$50**)
- **1 Ticket to take the KCBS Judging Class (\$100 value)**
- 2 tickets to participate in the "People's Choice" competition (**\$30 value**)

Half Rack Level \$1,000

- Listed in event advertising including rack cards, banners, publications, and local media (including Chamber newsletter & *Dickson Herald*)
- Included in blast email campaigns, Chamber Facebook promotions, and on Chamber website
- Promoted on Digital Screen Signage at Dickson County Fairgrounds
- Dickson County Fair Facebook Page promotions
- Dickson County Fair Website promotions
- Promoted at all Dickson County Fair Association events
- Listing on Chamber's digital sign and Digital Screens
- Small Size Logo on backside of t-shirt
- 2 complimentary t-shirts (**\$50 value**)
- Complimentary vendor booth space at event
- Emcee coverage at the event
- 1 tickets to participate in the "People's Choice" competition (**\$15 value**)

Pitmaster Level \$500

- Advertising at event (included on sponsor banner and emcee coverage)
- Included in blast email campaigns, Chamber Facebook promotions, and on Chamber website
- Included in event article(s) in the Chamber newsletter
- Promoted on Digital Screen Signage at Dickson County Fairgrounds
- Dickson County Fair Facebook Page promotions
- Dickson County Fair Website promotions
- Promoted at all Dickson County Fair Association events
- Name on backside of t-shirt
- 1 complimentary t-shirt **(\$20 value)**
- Complimentary booth space at event

Griller Level \$250

- Advertising at event (included on sponsor banner and emcee coverage)
- Included in event article(s) in the Chamber newsletter
- Promoted on Digital Screen Signage at Dickson County Fairgrounds
- Dickson County Fair Facebook Page promotions
- Dickson County Fair Website promotions
- Promoted at all Dickson County Fair Association events
- Name listed on backside of t-shirt
- 1 free t-shirt **(\$20 value)**
- Complimentary booth space at event

We're in! Sign us up for the \$_____ level.

Company Name _____

Billing Address _____

Contact Name _____

Email _____

Phone Number _____

T-Shirt Size(s) _____

Authorized Signature _____ Date _____

For additional information:

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