

Is your dental practice as profitable as it could be (45% or better profits)?
Are you comfortable handling staff conflicts?
Does your practice consistently deliver the quality of life you desire?

IF YOU ANSWERED "NO" TO ANY OF THE ABOVE – YOU NEED TO ATTEND THIS TWO-DAY WORKSHOP!

**JUNE 8TH & 9TH
ATLANTA, GA**

**DAY 1
9 AM - 4 PM**

**Crush Your Overhead and Boost Your Production:
Managing By-the-Numbers**

- Boost practice profiles and cash flow
 - Decide when to hire – or add a treatment room
 - Evaluate and set fees appropriately
 - Understand what your numbers are telling you
 - Compare your numbers to known benchmarks*
 - Identify and fix practice growth problems
 - Evaluate salaries and bonuses relative to profitability
 - Create a marketing budget
- *Specialists - We'll share specialty benchmarks.

**DAY 2
9 AM - 3 PM**

**Empower Your Employees:
Effective Leadership Principles**

- Handle conflict situations
- Empower the team
- Understand the truth about motivation
- Develop the characteristics of a Leader
- Strike a balance – Personal and Professional Goals
- Identify the barriers to success
- Create a plan to implement what you learn

REGISTRATION: reserve your spot today! Call Dental Management Advisors @ 888-215-5864 or fill out and fax the below form to 888-488-1366.

\$695 Dentist; \$595 each additional Staff/Spouse

(limit 3 per practice)

Breakfast and lunch included

*10% savings for Dental Management Advisors or Willeford Group Clients

Early bird registration: Register by April 30th & save an additional 10%

NAME:	TOTAL # OF ATTENDEES:
PRACTICE ADDRESS:	
PHONE #:	EMAIL:
CREDIT CARD NUMBER:	
EXPIRATION DATE:	SECURITY CODE:

Additional sponsors of this workshop include:

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