

ESTABLISHING MY NETWORK:

PREPARATION:

- ✓ A list of people you know, with contact information and a brief note about what they can tell you, and how they can help you.
- ✓ A calendar to schedule your outreach goals, informational interviews and events.
- Knowledge that information is power and people have the best information.
 A project management outlook on setting, implementing and achieving networking goals.

IMMEDIATE GOALS (This week, and	next) [Update and duplicate this set of goals]
The really important information	
I need to get this week is:	
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The best people to give me this	
Information are (and why):	
The next 3-5 people I need to contact	
this week are (and why):	
, ,,	
Additional notes:	
CURRENT GOALS (One month – six	weeks)
The key information I need to get	
within the month is:	
The first people to contact to get this	
information are (and why):	



The groups I will network with in the next month are:	

Additional notes:

NEXT PHASE GOALS (Three months, plus)

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To contact people in the		
occupation / industry I am targeting.		
A. Five people I can think of to		
contact are:		
B. In what ways can I find more		
contacts?	•	
To attend at least three events that		
will give me networking time.	Alumni Career Center workshops; Alumni Association events	
Six ideas are:		
To maintain contact with some of the		
first people with whom I talked.		
My plan for that is:	Send thank-you notes to informational interview contacts.	
	E-mail upcoming event notices to people you'd like to see there.	
	 Clip and send articles of interest to people you've met. Invite someone for coffee. 	
	• Invite someone for conee.	
[Update and duplicate this goal]		
A Line		

Additional notes:



LONGER TERM, and THE BIG PICTURE

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A professional advisory board can help me:	
Three – six people who would be good professional advisers / mentors are:	
I can help my advisers / mentors by:	
Points I want to bring out in asking people to be a mentor / adviser are: [e.g., common interests; discussion of professional/business trends; respect	
for their work, accomplishments; desire to brainstorm with them, and to get feedback on your own career progress]	

Enjoy it all – It's about talking to people!