

Invite Doug Striker to Speak at Your Next Event

Who is Doug Striker?

Doug Striker is CEO of Savvy Training & Consulting, a leading provider of legal software training solutions. As a former COO of a prominent law firm, he specializes in helping firms acquire the software platforms they need, training staff for maximum workflow efficiency, and enhancing continuity and bottom-line results. Mr. Striker has been published in ILTA's *Peer-to-Peer Magazine*, The Chicago ALA *Administrator's Advantage*, ALA's *Legal Management*, and *Law Office Manager*, among others.

Doug's presentations are notable for their fun, upbeat tone and the solid takeaways that he delivers.

Speaking Topics

1. The Era of Lean Training

Today's clients are demanding proof that their legal teams are working efficiently to achieve their goals. This expectation is driving firms to focus more energy on staff training so that everyone is working at maximum efficiency. Yet, very few law firms have limitless resources to pour into training. Doug will share tips and techniques to achieve Lean Training: "When you marry technology with a culture of accountability, you can conduct a highly effective training program for far less than you might imagine."

2. Email Security

Your employees are your most vulnerable target when it comes to firm security, particularly their email habits. Doug can speak about the following attack profiles and how to protect your firm:

- Email Hacking: If hackers get your organization's emails, they will use them to launch social engineering, spear phishing and ransomware attacks on your organization. How can you teach your employees to protect your firm?
- Spear Phishing: Spear phishing is an email that appears to be from an individual or business that you (or your staff members) know. But it isn't. It's from hackers who are looking to create a backdoor into your firm's system, exposing everything from your HR files to your clients' classified information.

Social Engineering Attacks: According to Kevin Mitnick, infamous hacker and now world-renowned cyber security expert: "Social Engineering is the number one security threat to any organization. Numerous reports and white papers show U.S. organizations are exposed to massive increases in the number of cyberattacks over the past five years, with a current average of *138 successful attacks per week*, up from 50 attacks per week five years ago. Your end users are the low hanging fruit for cyber criminals." Doug can share examples of social engineering attacks and how to prevent them.

FOR MORE INFORMATION:

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