

Mount Royal University is pleased to offer the first national Canadian Specialist in Accessible Housing Design program!

This specialized online program is designed for professionals in the housing industry. Developed to enhance your education in the rapidly growing market of accessible housing and aging-in-place, you will learn to:

- Integrate universal design concepts into residential construction
- Increase your understanding of accessibility and the relationship to changing demographics
- Understand the aging-in-place movement and identify implications for your business
- Identify changing housing expectations and housing trends
- Recommend specific design solutions to support client needs
- Promote new products and services to enhance sales potential
- Market your services
- Gain consumer confidence

To earn your Certificate of Completion, complete the following three required courses (45 hours):

Accessibility: Implications for the Housing Market (15 hours) Oct. 21 - Nov.18; Feb 3 – March 3

The demand for accessible housing is growing and communities must respond to this demand. Explore the impact of changing demographics, rural to urban migration, and zoning regulations on existing and future housing stock. Learn how these factors interact to affect aging-in-place. Topics included in this course:

- Meaning of Home
- Accessible housing demand
- Aging-in-place and consumer expectations
- Factors affecting relocation, home modification, and new construction
- Housing priorities and options

Accessible Housing Design: Concepts and Practices (15 hours) March 24 – April 21, 2014

Learn design concepts and practices for marketable projects that support the changing needs of clients over the lifetime. Develop an understanding of universal design, aging-in-place, sustainability, and accessibility as it pertains to residential design and construction. Topics include:

- Continuum of accessible housing design
- Barrier free housing and aging-in-place
- Sustainability and inclusive design
- Needs assessment
- Accessibility audit

Marketing: Planning for Canada's Housing Industry (15 hours) April 28 – May 26, 2014

Explore current opportunities and future housing trends in the context of accessible housing design and aging-in-place. Discuss effective marketing strategies as they relate to current and future housing needs. Topics include:

- Business challenges and planning for success
- Customer service and consumer confidence
- Marketing and communication
- Ethics
- Evaluating progress

For additional information and to register for the certificate, contact Mount Royal University Continuing Education and Extension at:

<http://www.mtroyal.ca/ProgramsCourses/ContinuingEducation/housing/AccessibleHousing/index.htm>