

# 59th Annual TACC Christmas Parade

sponsored by



## Star Sponsorship Levels

### 5 Star Sponsorship (\$500 and up)

- Company name on the 5 Star Banner at the beginning of the parade and all advertisements
- Exposure in Business Link & Christmas Parade edition of The Tullahoma News
- 25% off discount for advertisement in the Christmas Parade edition of The Tullahoma News that is distributed the day of the event
- Exposure during the parade on Channel 6 with LightTUBE and Charter
- Opportunity to appear on Channel 6 "Tullahoma Living"
- Recognition in the Chamber's weekly Newsletters and Chamber website
- Recognition on Chamber's social media outlets (Facebook, Twitter, & Google Plus)
- Recognition at Chamber Coffees
- First option of level of sponsorship the following year

### 4 Star Sponsorship (\$300-\$499)

- Exposure in Business Link & Christmas Parade edition of The Tullahoma News
- 20% off discount for advertisement in the Christmas Parade edition of The Tullahoma News that is distributed the day of the event
- Exposure during the parade on Channel 6 with LightTUBE and Charter
- Recognition in the Chamber's weekly Newsletters and Chamber website
- Recognition on Chamber's social media outlets (Facebook, Twitter, & Google Plus)
- Recognition at Chamber Coffees

### 3 Star Sponsorship (\$200-\$299)

- Exposure in Business Link & Christmas Parade edition of The Tullahoma News
- 15% off discount for advertisement in the Christmas Parade edition of The Tullahoma News that is distributed the day of the event
- Exposure during the parade on Channel 6 with LightTUBE and Charter
- Recognition in the Chamber's weekly Newsletters and Chamber website
- Recognition on Chamber's social media outlets (Facebook, Twitter, & Google Plus)
- Recognition at Chamber Coffee

### 2 Star Sponsorship (\$100-\$199)

- Exposure in Christmas Parade edition of The Tullahoma News & 10% off discount for advertisement
- Recognition in the Chamber's weekly Newsletters and Chamber website
- Exposure during the parade on Channel 6 with LightTUBE and Charter
- Recognition on Chamber's social media outlets (Facebook, Twitter, & Google Plus)

### Star (All Other Donations)

- Exposure in Christmas Parade edition of The Tullahoma News
- Recognition in the Chamber's weekly Newsletters and Chamber website
- Exposure during the parade on Channel 6 with LightTUBE and Charter