



January 4, 2016

Dear Senior Parents:

Can you believe it's only months until your senior graduates from McNicholas High School?! To celebrate and commemorate this special occasion, place a baby ad in your son or daughter's senior yearbook. Use this ad to congratulate him on a job well done, record some of her most special memories, or send him some loving words of encouragement.

The ads are available in many sizes and are printed in **full color**! Take advantage of this special opportunity to surprise your senior with a gift that will never be worn out, lost, or forgotten. Choose the size and picture quantity that best suits your needs:

Early Submission Rates:

Orders must be received by **January 29**

Full page ad (4-10 pictures) = \$190

½ page ad (1-4 pictures) = \$115

¼ page ad (1-3 pictures) = \$ 90

1/8 page ad (1-2 pictures) = \$ 65

Standard Submission Rates:

Orders must be received by **February 26**

Full page ad (4-10 pictures) = \$200

½ page ad, (1-4 pictures) = \$125

¼ page ad (1-3 pictures) = \$100

1/8 page ad (1-2 pictures) = \$ 75

The money that you contribute not only goes toward a great gift for your child, but it also helps the yearbook staff to create the best book possible. If you wish to purchase a senior baby ad, you may send the photos via mail or email.

Mailing photos:

Send the attached order form, the pictures you wish to include, and payment (cash or check made payable to McNicholas High School). Pictures are non-returnable, but color copies are acceptable provided they are printed on photo quality paper.

Mail to: Yearbook Staff, McNicholas High School, 6536 Beechmont Avenue, Cincinnati, OH 45230

Emailing photos:

Email scanned color copies of the photos to Ashley Markesbery, Yearbook Adviser, at amarkesbery@mcnhs.org. You may also scan and send your order form, but please send your cash or check for payment separately to Yearbook Staff at McNicholas High School.

BABY AD ORDER FORM—

Date: _____

Parent name(s): _____

Student's name: _____

Parent Email: _____

Ad size: _____ Full Page _____ ½ Page _____ ¼ Page _____ 1/8 Page

Number of pictures enclosed: _____ (If mailing, please write your child's name on the back of each photo you send.)

**Keep in mind that your student's senior picture will already be included in the yearbook, so please send baby pictures.

Message as you would like it to read: *(Please print neatly.)*

Payment type: _____ Cash _____ Check payable to *McNicholas High School*

Amount: _____

Thank you for supporting the McNicholas yearbook!