





RATES

Back Cover

Inside Front Cover

Inside Back Cover

Facing Inside Front Cover

Opposite Table of Contents

Opposite Chairman's Message

\$4.500

\$2,995

\$2,895

\$2,695 \$2,995

\$2,195

2016 Print Advertising Specifications and Prices

Full page (non bleed)

Trim Size

Live Area

Full Page (bleed)

Bleed size

SIZE

PUBLICATION SIZE: 8 1/4" X 10 3/4"

DISPLAY ADVERTISING SIZES

DECIMAL

8.25" X 10.75"

7.25" X 9.75"

8.5" X 11.25"

DIMENSIONS

8 1/4" X 10 3/4"

7 1/4" X 9 3/4"

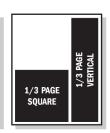
8 1/2" X 11 1/4"







1/4 PAGE Horizontal	
1/2 PAGE Horizontal	



	0 1/2 / 11 1/4	0.5 X 11.25	Individual Full Dago Ad	\$1,995
Live area	7 1/4" X 9 3/4"	7.25" X 9.75"	Individual Full Page Ad	\$1,995
Two-Thirds Page (vertical)	4 3/4" X 9 3/4"	4.75" X 9.75"		\$1,695
Half Page				
Vertical	4 3/4" X 7 1/4"	4.75" X 7.25"		\$1,395
Horizontal	7 1/4" X 4 3/4"	7.25" X 4.75"		\$1,395
One-Third Page				
Vertical	2 1/4" X 9 3/4"	2.25" X 9.75"		\$995
Square	4 3/4" X 4 3/4"	4.75" X 4.75"		\$995
One-Fourth Page (horizontal)	7 1/4" X 2 1/4"	7.25" X 2.25"		\$895
One-Sixth Page				
Vertical	2 1/4" X 4 3/4"	2.25" X 4.75"		\$695
Horizontal	4 3/4" X 2 1/4"	4.75" X 2.25"		\$695
Business Profile/Advertorial				
Full Page				\$1,995 \$1,695
2/3 (vertical)				
1/2 (vertical)	350 words + 2 pnoto:	5		\$1,395 \$995
	<u> </u>			4990
Directory Listing Ads (black & v Full Page	vnite only)			\$1.895
2/3 Page				\$1,595
1/2 Page				\$1,295
1/3 Page				\$895
1/4 Page (horizontal)				\$795
1/6 Page				\$595
Directory Listing Enhancement				\$349
Super BoxBox listing with logo + 5 lines of text				
Box ListingBox listing with 5 lines of text Bold ListingListing bolded				
DOIG LISUING	Listing bolded			\$129

PREPARING YOUR FILES

SUBMITTING YOUR FILES

Accepted File Formats include press quality PDF, eps, tif or jpg files. Be sure all embedded graphics are 300 dpi with fonts included. Flatten image. No layers. Be sure to include bleed area if required.

Color Settings

2/3 PAGE VERTICAL

1/6 PAGE HORIZONTAL

> 1/2 PAGE VERTICAL

All colors must be CMYK. No RGB, Pantone or spot colors. All spot color should be converted to CMYK.

Business Profile/Advertorial placements are ads that read like an article. Please supply the appropriate amount of advertorial copy in MSWord. Please supply the appropriate number of high resolution photos separately. We will format the advertorial to look like an editorial article.

Please use the specifications provided. Make sure to include contact information, both email and phone number. Name the file with your company name.

Choose ONE of TWO options:

1. Email Ad Files Smaller than 15Mb to marlea@heb.org

We recommend placing all files in one folder, and then compressing the folder into a Zip file before emailing.

2. Ad Files Larger than 15MB

Send files larger than 15MB through the free service: www.wetransfer.com

Artwork questions? Submit all files by Friday, September 18. Email marlea@heb.org or call (817) 283-1521.



Promoting Business for Over 50 Years



Walk-in or make an appointm
 Conveniently located in down
SSS Main Street,
W. Hollywood, CA 90210

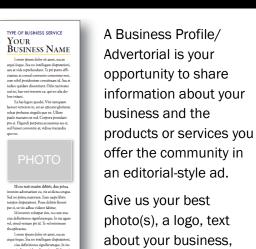
310-555-1212 www.YourWebsiteHero

MEDIUM PROFILE

BUSINESS PROFILE/ADVERTORIAL







you.

and contact information. We will format the ad for

DIRECTORY LISTING ENHANCEMENT

Directory Listing Enhancements offer additional visibility within the Directory Listings, giving your listing better exposure.

972-714-1311



Danny Leverett
dleverett@tarrantroofing.com
www.tarrantroofing.com

Tarrant roofing has proudly provided quality construction to commercial and residential home owners throughout Dallas/Fort Worth for 18 years. We are a complete storm restoration company and a general contractor. Call us today for a free estimate!

4101 Airport Fwy., Ste. 209, Bedford, TX 76021

QUALTRUST CREDIT UNION Valerie E. Williams vwilliams@qualtrust.com www.qualtrust.com

We are a full service financial institution with a philosophy of People Helping People! Come by and visit us at 3800 Cheek Sparger Road in Bedford to see how we can help you meet your financial needs.

3800 Cheek Sparger Rd., Bedford, TX 76021

Super Box Listing

Box listing with logo + 5 lines of text

Box Listing

Box listing with 5 lines of text

Bold ListingListing in bold

