



# Bucksport Bay Area

## Chamber of Commerce

## Bucksport Bay Area Premier Visitor's Guide

The Bucksport Bay area is a place like no other, a landscape of unmatched beauty infused with deep tradition in the arts and culture, and a local flavor that blends an artisan's zest for life with a vacationer's sense of ease. The 2015 Chamber guide gives readers a reason to come visit our region by offering them a glimpse into what to expect while exploring our charming corner of the world. As an advertiser, it's your opportunity to market your business, products or services, through print and Internet, to a targeted audience!

A few reasons to spend your marketing dollars where you'll garner a high return on investment because your advertising **WILL BE SEEN!**

- The only comprehensive printed guide fully highlighting our region, with 10,000 copies and a pass-along readership of over 25,000.
- Guide is digest size making it convenient to carry and keep as a resource throughout one's vacation/visit
- Great distribution to points across Maine and New England
- New in 2015, the guide will be available at the most highly visited Maine turnpike plaza - over a million visitors each year!
- The guide is viewable online in its entirety as an interactive eGuide highlighting our region

## 2015 DISTRIBUTION

The Bucksport Bay area Chamber guide is a comprehensive regional travel and recreation guide available, free to tourists and residents, in print and online in its entirety. The guide provides readers with information on individual communities within our region, places to EAT, STAY, PLAY, and SHOP, as well as information on services provided. Your business can reach more than 25,000 readers with the printed version and several more thousands online! This guide is your opportunity to promote your business to a target audience of people looking to vacation in, and relocate to, the Bucksport Bay area region!

### Our 2015 Anticipated Distribution Network:

Maine Tourism Association Visitor Information Centers  
Portland International Jetport  
Maine Mall  
Amtrak Train Station - Portland  
Concord Bus Station - Portland  
Ocean Gateway Terminal  
Many Chamber Offices Across Maine  
Our Network of Advertisers  
Mailed Upon Request  
Tourism Trade Shows - Boston Area

### New in 2015:

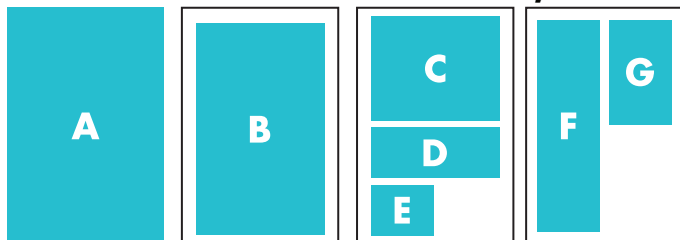
Maine Turnpike Travel Plazas in Kennebunk and West Gardiner

### 2015 MEMBER AD RATES

Back Cover: \$600	Full Page: \$495
Inside Front or Back Cover: \$550	1/2 Page: \$295
Page 3 or 30: \$525	1/4 Page: \$195

Rates for Non-members: Please add 25% to the above rates.

## AD SPECS - AD DEADLINE FEBRUARY 25, 2015



Inside front cover, inside back cover and back cover available. Please contact us about special requirements.

Files must be sent in CMYK color mode, all images must be high resolution (300 dpi). All fonts must be converted to outlines. Files should be in either PDF or JPEG format.

- A - FULL BLEED**  
5.625"W x 8.5"H
- B - FULL PAGE**  
4.625"W x 7.625"H
- C - 1/2 HORIZONTAL**  
4.625"W x 3.75"H
- D - 1/4 HORIZONTAL**  
4.625"W x 1.8125"H
- E - 1/8**  
2.25"W x 1.8125"H
- F - 1/2 VERTICAL**  
2.25"W x 7.625"H
- G - 1/4 VERTICAL**  
2.25"W x 3.75"H

## To advertise contact:

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