



Sixth Annual OUT on the Hill Black LGBT Leadership Summit
A Focus on the Health and Wellness of Our Community



PARTNERSHIP OPPORTUNITIES

September 16-20, 2015 | Washington, DC
Hosted by the National Black Justice Coalition

OVERVIEW

ON SEPTEMBER 16-20, 2015, THE NATIONAL BLACK JUSTICE COALITION (NBJC) will host the **6th Annual OUT on the Hill Black LGBT Leadership Summit: A Focus on the Health and Wellness of Our Community** (OOTH2015) in Washington, DC. OOTH2015 will be a unique and important convening that brings together hundreds of the nation's leading Black LGBT activists, thought leaders, elected officials, faith leaders, elders and young adults to participate in an inspiring week of education, organizing and action planning.



THIS YEAR'S OOTH2015 EFFORTS WILL BE DEEPLY-ROOTED IN UPLIFTING THE NEEDS OF THE BLACK LGBT COMMUNITY TO BETTER UNDERSTAND WHERE OUR COMMUNITY FITS IN CURRENT NATIONAL DIALOGUES, including: the impact of the Affordable Care Act; the advances made in the LGBT-equality movement; and the new social justice movement—#BlackLivesMatter. The conference theme, **We Are Family: Building Stronger Roots Together**, calls to action the Black family construct in addressing health and wellness issues through four key summit tracks: **health care** (e.g., physical, mental, emotional, behavioral); **economics** (e.g., financial health, economic justice, employment security, housing, livable wage, entrepreneurship); **spirituality** (e.g., faith, religion, wholeness, purpose); and **social justice** (e.g., criminal justice, education, racial profiling, voting rights). OOTH2015 will provide plenary sessions, workshops, networking opportunities and other programmatic efforts to raise awareness and take action on issues impacting the Black LGBT population.



Last year, NBJC organized a robust agenda of groundbreaking events with key topics, including: economic empowerment; faith and religion; HIV/AIDS awareness and prevention; social justice; and community engagement. This year's summit will have a particular focus on providing educational sessions and town halls to address Black LGBT health and wellness.



IN ADDITION, OOTH2015 ACTIVITIES WILL INCLUDE THE OPPORTUNITY TO PARTICIPATE IN THE CONGRESSIONAL BLACK CAUCUS FOUNDATION'S ANNUAL LEGISLATIVE CONFERENCE (CBCF-ALC). OOTH participants will join thousands of African American policy makers, key influencers, organizers and concerned citizens in our nation's capital to voice the need for an African American agenda inclusive of Black LGBT people and our issues.



NBJC will host a *Call for Abstracts* to incorporate sessions that address and enhance the lived experiences of the Black LGBT community. These efforts are part of NBJC's **Black LGBT Health and Wellness Initiative** launched in 2014 to intentionally place focused attention on Black LGBT health and wellness and to see that these issues become a part of the national LGBT-equality agenda.



THE SUMMIT WILL ADDRESS A RANGE OF HEALTH AND WELLNESS ISSUES IMPACTING THE BLACK LGBT POPULATION

BLACK LGBT HEALTH AND WELLNESS INITIATIVE

The National Black Justice Coalition (NBJC), the nation's leading civil rights organization dedicated to the empowerment of Black lesbian, gay, bisexual and transgender (LGBT) people, has accepted the charge to lead an effort to address and improve the health and wellness of the Black LGBT population.

AS OF 2011, 37 MILLION INDIVIDUALS LIVING IN THE UNITED STATES IDENTIFIED AS BLACK OR AFRICAN AMERICAN—MAKING AFRICAN AMERICANS THE THIRD LARGEST RACIAL GROUP IN THE COUNTRY. Nationwide, just over one in five (21 percent) of Black men and women do not have health insurance, with the likelihood of being uninsured varying widely across states (ranging from nine percent to 30 percent). Not only are African Americans significantly more likely than whites to be uninsured, but also they face wide and persistent disparities in health and health care. For example, several chronic conditions affect a greater percentage of Black Americans compared to non-Hispanic white men and women, including diabetes, HIV, heart disease and obesity. Furthermore, widespread research shows that uninsured individuals experience worse access to care and poorer health outcomes.

BLACK LESBIAN, GAY, BISEXUAL, AND TRANSGENDER (LGBT) AMERICANS REPRESENT A SIGNIFICANT SUBSET OF THE COLLECTIVE AFRICAN AMERICAN FAMILY. In fact, approximately 3.7 percent of all African Americans identify as LGBT, with more than one million LGBT African Americans living in the United States. According to the report, LGBT Families of Color: Facts at a Glance, an estimated two million children are being raised in LGBT families, with LGBT people of color being more likely to parent than their white counterparts. And that number is expected to grow in the coming years. Most safety net programs use a narrow definition of family, which presumes a child is being raised by legally-recognized parents. This yields forms of assistance, such as health insurance, being unavailable to LGBT and other diverse families, disproportionately impacting children and families of color. In one study looking at 84,000 African Americans living in same-sex couples, roughly a third of those couples were raising children. These couples are significantly underinsured compared to African American couples in opposite-sex partnerships (74 percent vs. 86 percent). Research reveals that transgender adults are 25 percent less likely to have health insurance (57 percent) than their non-transgender counterparts (82 percent). Additionally, 21 percent of Black transgender people report being refused medical care due to bias.

NBJC CREATED THE BLACK LGBT HEALTH AND WELLNESS INITIATIVE TO ADDRESS THE CURRENT HEALTH CRISIS AND THE DISPARITY IN CULTURALLY COMPETENT WELLNESS PROGRAMS THAT TARGET BLACK LGBT MEN AND WOMEN. This overlooked community represents multiple populations with disproportionate health disparities—which requires urgent and strategic action. NBJC's Black LGBT Health and Wellness Initiative aims to strategically and innovatively bring voice and visibility to Black LGBT health concerns, and provide culturally competent and accessible resources and services. The initiative will shift and reshape the conversations happening about African Americans' physical and mental health to be inclusive of the Black LGBT population. The initiative will also work on various fronts to address stigma and shame within the Black family, and to raise awareness and combat the health crisis impacting the Black LGBT community, including the HIV/AIDS epidemic. Finally, it will help to ensure that Black LGBT people are equipped with the knowledge and access to resources to live healthier lives.

PARTNERSHIP OPPORTUNITIES

We invite you to become an organizational partner of the **6th Annual *OUT on the Hill* Black LGBT Leadership Summit (OOTH2015)**. This gathering is a pivotal occasion that educates, elevates and engages leaders within Black LGBT and allied communities on important issues that impact the lived experience of the Black LGBT population. It is an opportunity to normalize conversations about the unique needs of the Black LGBT community—within Black America and regarding issues impacting the LGBT-equality agenda. Depending on your contribution level, sponsorship can include: a plenary session, exhibitor showcase; sponsored registrations; issue-specific workshops; visibility and recognition in online and print material; and more.

OOTH2015 will have a captive audience of individuals with diverse backgrounds. This will be a prime opportunity to engage existing leaders working on racial and economic justice, health and wellness, faith and religion, and LGBT-equality to improve the quality of life for Black LGBT people, including those living with HIV/AIDS.

In addition to supporting the programming and activities at OOTH2015, funding will be used to provide scholarship assistance for emerging Black LGBT leaders, ages 18-30, to attend the summit in order to gain access to key resources that will further their advocacy efforts on pressing issues impacting Black LGBT people and their families.

SUMMIT DEMOGRAPHICS

TARGET POPULATION:	Black Lesbian, Gay, Bisexual, Transgender Individuals and Allies
NUMBER OF ATTENDEES:	300-400
PARTICIPANT GEOGRAPHIC:	United States (previous attendees includes representation from more than 40 states)



PARTNERSHIP OPPORTUNITIES

Co-Host Sponsorship

\$25,000

- Featured as a Co-Host of OOTH2015
- Prominent logo on all marketing material related to OOTH2015
- Partner logo on website with hyperlink to org website
- Prominent integrated brand logo on Step & Repeat (press photo wall)
- Prominent name recognition in all press releases and social media related to OOTH2015
- Co-host a themed plenary session or host a workshop session
- One (1) full-page color ad in program booklet
- Two (2) products in attendees' bag
- Ten (10) conference registrations in org partner's name for emerging leaders (100toWatch.org)
- Eight (8) conference registrations for partner
- Eight (8) tickets to OOTH2015 VIP reception
- One (1) reserved table at plenary sessions and luncheons (seats 8)
- One (1) exhibit booth (6ft table, draped)

Emerging Leaders Initiative Sponsorship

\$ 10,000

- Logo placement on all printed material
- Partner logo on website
- One (1) full-page color ad in program booklet
- One (1) product in attendees' bag
- Ten (10) conference registrations in company name for emerging leaders (100toWatch.org)
- Four (4) conference registrations for partner
- Four (4) tickets to OOTH2015 VIP reception
- Four (4) reserved seats at plenary sessions and luncheons
- One (1) exhibit booth (6ft table, draped)



Organizational Partner Sponsorship

\$5,000

- Recognition on all printed material
- Partner logo on website with hyperlink to org website
- One (1) half-page color ad in program booklet
- One (1) product in attendees' bag
- Five (5) conference registrations in org partner's name for emerging leaders (100toWatch.org)
- Four (4) conference registrations for partner
- Four (4) tickets to OOTH2015 VIP reception
- One (1) exhibit booth (6ft table, draped)

Friend of NBJC Sponsorship

\$2,500

- Recognition on website
- Recognition in program booklet
- Five (5) conference registrations in org partner's name for emerging leaders (100toWatch.org)
- Two (2) conference registrations for partner
- Two (2) tickets to the OOTH2015 VIP reception
- One (1) exhibit booth (6ft table, draped)





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SCHEDULE OF EVENTS

Scheduled events and venues are subject to change



DATE	PROGRAM HIGHLIGHTS
WEDNESDAY September 16 Stakeholder Briefings	Health and Wellness Leadership Briefing <i>By Invitation Only</i>
	Women's Health Roundtable <i>By Invitation Only</i>
	Celebrating the Soul of Justice Keynote Speaker: Rev. Dr. Brad R. Braxton Asbury United Methodist Church 926 11th Street, NW Washington, DC Hosted by <i>Many Voices</i>
THURSDAY September 17 Human Rights Campaign 1640 Rhode Island Ave, NW Washington, DC 	OPENING PLENARY SESSION A Focus on the Health and Wellness of Our Community <i>A Public Policy Forum</i>
	Workshop Session I <i>Concurrent Sessions</i>
	GENERAL PLENARY SESSION A Focus on the Health and Wellness of Black Lesbian and Bisexual Cis Women <i>Presented by the Williams Institute</i>
	GENERAL PLENARY SESSION Briefing on The Equality Act for LGBT People of Color <i>Co-Presented by the Human Rights Campaign and the National LGBTQ Task Force</i>
	#OOTH2015 Welcome Reception We Are Family: Building Stronger Roots Together <i>Hosted by the Human Rights Campaign</i>
	Congressional Black Caucus Foundation's 45th Annual Legislative Conference Exhibitor Showcase Opens at the Washington Convention Center
FRIDAY September 18 Human Rights Campaign 1640 Rhode Island Ave, NW Washington, DC	GENERAL PLENARY SESSION Reigniting the Fight Against HIV/AIDS in the Black LGBTQ/SGL Community
	Workshop Session II <i>Concurrent Sessions</i>
	LUNCHEON PLENARY SESSION The Plight of Trans Women of Color in America <i>Hosted by the National Black Justice Coalition (NBJC) and Transgender People of Color Coalition (TPOCC)</i> <i>Featured presentation by the United States Department of Justice</i>
	Workshop Session III <i>Concurrent Sessions</i>
	Workshop Session IV <i>Concurrent Sessions</i>
	OOTH2015 Partners & Sponsors Reception
SATURDAY September 19 Human Rights Campaign 1640 Rhode Island Ave, NW Washington, DC	State of the Black LGBTQ/SGL Community A Focus on the Wellness of Our Community
	Workshop Session V <i>Concurrent Sessions</i>
	State of the Black LGBTQ/SGL Community A Focus on Faith and Spirituality
SUNDAY September 20	Health and Wellness Ecumenical Service A Day of Devotion and Radical Inclusion for the Black LGBT Community, Families and Allies

National Black Justice Coalition

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