

## Join the Colorado Fruit & Vegetable

**Growers Association** for its second annual conference, Wednesday, Feb. 17, 2016, at the Renaissance Denver Stapleton Hotel, 3801 Quebec St., Denver, CO 80207. See reverse side for schedule and speakers.

### Who should attend?

- Fruit & Vegetable growers of all sizes and types of production
- Companies/organizations with an interest in the produce industry in Colorado
- Organizations and individuals with an interest in the industry and healthier eating
- Students (take advantage of special discount pricing)



### Lodging

A block of hotel rooms at the Renaissance Denver Stapleton Hotel is available to conference attendees at the conference room rate of \$139 plus taxes. Find the link to reserve your room at the CFVGA conference website: <http://cfvga.org>

### Exhibitors Welcome

2016 CFVGA Platinum, Gold and Silver Sponsors have until Jan. 17 to reserve their FREE exhibit space by emailing in their exhibitor request form, which can be found at <http://cfvga.org/exhibitors/>, to the CFVGA office to [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org). A limited amount of space for non-sponsor exhibitors will be available on a first-come, first-served basis. Use email above or call 303-594-3827 for more information.

### Early Registration Pricing Ends Jan. 25

Register for the 2016 CFVGA conference online beginning early December 2015. Early registration pricing ends Jan. 25, 2016. Members, non-members and students, please register online at <http://cfvga.org> Student rates are limited to 20 students. High school, community college, and university students are eligible for student rates.

## Staying on for the Governor's Forum on Colorado Agriculture?

For the convenience of those traveling from outside the Denver area, the CFVGA has scheduled its conference to precede the Governor's Forum on Colorado Agriculture, Feb. 18, 2016. For more information, visit: [www.governorsagforum.com](http://www.governorsagforum.com)

### GROWER Member Incentives

**Lodging:** Save your lodging receipts from the conference hotel (Renaissance Denver Stapleton Hotel), showing payment method and zero balance due and receive a \$50 reimbursement (limited to first 40 members submitting reimbursement). Go to <http://cfvga.org/registration> to download the reimbursement form.

**Mileage:** Members traveling over 400 miles round-trip may receive up to \$250 reimbursed at \$0.50 per mile (limited to first 8 members submitting reimbursement). Go to <http://cfvga.org/registration> to download the reimbursement form. PLEASE NOTE: These incentives available only to 2016 GROWER members.

Colorado Fruit & Vegetable Growers Second Annual Conference details and registration: <http://cfvga.org>

**REGISTER NOW to attend this exciting conference!**



P.O. Box 672, Strasburg, CO 80136  
303-594-3827 [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org)  
<http://coloradoproduce.org> [facebook.com/CFVGA](https://www.facebook.com/CFVGA)

*The Colorado Fruit and Vegetable Growers Association (CFVGA) is a 501(c)(6) nonprofit organization.*



Growing Resources  
**Cultivating Success**

Second Annual  
Conference

February 17, 2016

Renaissance Denver  
Stapleton Hotel

# Conference Schedule



**7:30-8:30 am**  
Registration, breakfast, networking, visit exhibitors

**8:30-9:00 am**  
Opening Remarks-CFVGA  
President Robert Sakata

Welcome-Colorado Commissioner of Agriculture Don Brown

**Robert Sakata**  
Sakata Family Farms & CFVGA President

Colorado Department of Agriculture Update- Director of Marketing Programs & Strategic Initiatives Tom Lipetzky



**9:00-9:40 am**  
Farmers on the Frontline: Fueling our Forces-Maj. Gen. Gary Dylewski, Mission: Readiness

**9:40-10:00 am**  
Break - *Please remember to visit our exhibitors to learn about their organizations, goods & services!*

**Don Brown**  
Colorado Agriculture Commissioner

**10:00-11:00 am**  
What the new FDA Food Safety Rules Mean for your Operation- Leann Skelton, FSMA

**11:00-11:30 am**  
Colorado Fruit & Vegetable Growers Association Annual Meeting

**11:30 am-12:40 pm**  
LUNCH featuring Colorado produce

**Tom Lipetzky**  
Marketing Programs, Colorado Department of Agriculture

**12:40-1:20 pm**  
The In's and Out's of Colorado Water Policy-Justice Greg Hobbs



**Maj. Gen. Gary Dylewski**  
Mission: Readiness



**Justice Greg Hobbs**  
(Ret.) Colorado Supreme Court Justice



**Dr. Mark Uchanski**  
Specialty Crops, Colorado State University

**1:30-2:20 pm**  
BREAK OUT SESSIONS  
Choose from these options:

- Roundtable Discussions:
  1. Land access-Guidestone
  2. Organic soil
  3. Organic certification
  4. Colorado Department of Agriculture - markets
  5. Community Supported Agriculture best practices
  6. CSU Specialty Crops with CSU Professor Mark Uchanski
  7. FSMA Regulations with FDA/USDA

- Grower-Buyer networking
- Visit with Exhibitors

**2:30-3:20 pm**  
LABOR- Trends in Human Resources: Adapting to Market and Regulatory Challenges - Kerry Scott, Dawn Thilmany

NUTRITION- Farm to Food Bank: Working Together to Increase the Availability of Colorado Produce in Food Assistance Programs - Food Bank Managers: Karen McManus, Jason Feld, Josh Greene, Adam Neidig, Bob Boswell

BUSINESS DEVELOPMENT- Produce Distribution Think Tank: Learn How to Connect and Grow your Business through Produce Distribution



**Chuck Hanagan**  
Executive Director, Farm Service Agency

PRODUCTION- High Tunnels for Winter Vegetable Production in the Southwest-Mark Uchanski, CSU

**3:20-3:30 pm**  
Break - *Please remember to visit our exhibitors to learn about their organizations, goods & services!*

**3:30-4:20 pm**  
LABOR- Creative Channels for Finding New Farm Workers – Brian Coppom & other panelists



**Dawn Thilmany**  
AgEconomics/Food Systems, Colorado State University

NUTRITION- Making Farm-to-School Part of your Business Model - Anthony Leffler & other panelists

BUSINESS DEVELOPMENT- Insurance Options for Small-Scale Growers – Chuck Hanagan, Crowley & Otero Counties Farm Service Agency



**Dr. Mike Bartolo**  
Sr. Research Scientist, Colorado State University

PRODUCTION- Latest & Greatest in Colorado Vegetable Crop Research and Production Technology - Dr. Mike Bartolo, Sr. Research Scientist, Vegetable Crops Specialist, CSU

