

# NETS STRENGTH IN NUMBERS®

## ANNUAL FLEET SAFETY CONFERENCE

October 14-15, 2015

### Renaissance Blackstone Chicago Hotel

### Chicago, Illinois

# AGENDA

DAY 1	WEDNESDAY   OCTOBER 14	
7:00 - 8:00	<b>CONTINENTAL BREAKFAST</b>	
8:00 - 8:15	<b>WELCOME AND OPENING REMARKS</b>	Jack Hanley   NETS Joe McKillips   NETS Chair   Abbott
8:15 - 9:15	<b>KEYNOTE</b> New Research on Distracted Driving	Dave Teater   National Safety Council (NSC)
9:15 - 10:00	<b>DRIVER BEHAVIOR AND DRIVER RISK PANEL</b> 1. Excluding, Identifying and Managing High-risk Drivers 2. Driver Behaviors and Risk Mitigation 3. Driver Behaviors and Risk Mitigation	1. Tom Cosentino   Sanofi 2. Sandy Lee   Johnson & Johnson 3. Mike Watson   Shell
10:00 - 10:30	<b>BREAK: SPONSOR AND MEMBER NETWORKING</b>	
10:30 - 11:00	<b>PRESENTATION</b> Including Incidental Drivers/Gray Fleets in Road Safety Programs	Keith Bain   Chubb
11:00 - 11:30	<b>PRESENTATION</b> Employers' Role in Road Safety Legislation	Janet Brooking   Drive Smart Virginia (NGO)
11:30 - 12:00	<b>BENCHMARK VALUE ADDED UPGRADE PROJECT</b>  Options for Optimizing NETS Benchmark Methodology	Introduction by Mike Watson Rob Eenink   SWOV Institute for Road Safety Research   Netherlands
12:00 - 1:00	<b>LUNCH</b>	
1:00 - 1:45	<b>KEYNOTE</b> Driver Fatigue: Risk and Mitigation	Dr. Steve Popkin   Volpe/US DOT
1:45 - 2:30	<b>PRESENTATIONS</b> <b>In-vehicle Monitoring Systems (IVMS)</b> 1. Evaluation of Telematics Feedback to Drivers to Reduce Risky Driving Behaviors 2. Analysis of Fleet Safety Data in Partnership with a Major Multinational Company: Preliminary Results	1. Dr. Jennifer Bell   NIOSH 2. Dr. Stephanie Pratt   NIOSH
2:30 - 3:00	<b>PRESENTATION</b> Ryder IVMS/Collision Avoidance Technology Case Study	Randy Tomlinson   Ryder System

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3:00 - 3:30	<b>BREAK: SPONSOR AND MEMBER NETWORKING</b>	
3:30 - 4:00	<b>PRESENTATION</b> Monsanto IVMS Case Study: IVMS Implementation Results and Making the Business Case for IVMS Investment	Tim Worley   Monsanto Co.
4:00 - 4:15	<b>PRESENTATION</b> Role of the Private Sector in Advancing Road Safety	Liza LeMaster-Sandbank   NHTSA (Invited)
4:15 - 4:45	<b>NETS ANNUAL REPORT</b> <b>FIRST ANNUAL ROAD SAFETY ACHIEVMENT AWARD</b>	Jack Hanley   NETS
4:45 - 5:00	<b>WRAP-UP</b>	Jack Hanley   NETS
6:00 - 7:00	<b>MEMBER AND GUEST RECEPTION</b>	Renaissance Blackstone Hotel: Historic Art Hall, 5 <sup>th</sup> Floor

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DAY 2		THURSDAY   OCTOBER 15	
7:00 - 8:00	CONTINENTAL BREAKFAST		
8:00 - 8:15	WELCOME AND OPENING REMARKS	Jack Hanley	
8:15 - 9:00	KEYNOTE Leadership’s Role in Road Safety	Bill McBride   ComEd	
9:00 - 9:45	PRESENTATION Case Study: Road Safety at UPS	Emilio Lopez   UPS	
9:45 - 10:00	COMPREHENSIVE GUIDE TO DEFENSIVE DRIVING		Jack Hanley
10:00 - 10:30	BREAK: SPONSOR AND MEMBER NETWORKING		
10:30 - 12:15	BENCHMARK: BEYOND THE NUMBERS <div><div><div>1. What’s in the Report?</div><div>2. High Potential Practices</div><div>3. Good Data vs. Great Data</div><div>4. Get Ready: A New Data Platform Arrives in 2016</div><div>5. Leveraging the Benchmark: How I Use the Benchmark Report to Advance My Fleet Safety Program</div><div>6. Lightning Round: Members Share Their Stories</div></div><div><div>1. Sherry Coiner   Sherry Coiner, LLC</div><div>2. Dr. Jonathon Vivoda   Miami of Ohio</div><div>3. Sherry Coiner   Sherry Coiner, LLC</div><div>4. Michael Ferrara, Griffin System Solutions</div><div>5. Kevin Wright   Spectra</div><div>6. NETS Members</div></div></div>		
12:15 - 1:15	LUNCH		
1:15 - 2:30	KEYNOTE Automobile Safety and Its Future	David Zuby   Insurance Institute for Highway Safety (IIHS)	
2:30 - 2:45	INTRODUCTION OF NETS’ 2016-2017 CHAIRMAN, WRAP-UP AND CONFERENCE CLOSE	Jack Hanley   NETS Joe McKillips   NETS Chair   Abbott	