



## MUNICIPALITY DEVELOPMENT FORUM—Better Ways to Attract Economic Growth and Development

Positioning your town as a lucrative location for businesses

Central Mass South is proud to present a free and illuminating municipality development forum. What do business owners find most appealing when they are scouting new locations? How can you position your town as the best home for growing and thriving businesses? Learn these answers and more from a moderated panel of development experts who will discuss the best resources for attracting economic growth.

**DATE:** July 1, 2015

**TIME:** 5:45 - 7:30 pm

**LOCATION:** Southbridge Hotel and Conference Center  
14 Mechanic St, Southbridge, MA 01550

### AGENDA

**5:45**

Registration

**6-7**

Opening Remarks & Moderated Panel, including:

**Alexandra McNitt**, Central Mass South Regional Economic Development Organization

**Kelly Arvidson**, Vice President, Business Development at MassDevelopment

**Chris Ryan**, Dir. of Community Development and Planning, Central Massachusetts Regional Planning Commission

**Jon Golnik**, Regional Director, Massachusetts Office of Business Development

**Christopher Steele**, President (North America), Investment Consulting Associates

**Bob Seega**, Vice President, Investment Banking at MassDevelopment

**7-7:30**

Q&A

### WHO SHOULD ATTEND?

Selectmen, Town Administrators/Managers, Planners and Planning Boards, Economic Development Directors and Committees, Finance and Advisory Committees, and Zoning Boards

### HOW TO REGISTER

Register by contacting Paulette Hughes at [info@cmschamber.org](mailto:info@cmschamber.org) or by calling 508-347-2761

**Must register by June 24, 2015**

\*Free of charge

Light refreshments will be served



## PANELISTS



### **KELLY ARVIDSON, Vice President, Business Development at MassDevelopment**

A 20-year employee of MassDevelopment, Arvidson began her work with the Devens project, and later expanded her responsibilities to oversee business development for all MassDevelopment programs and services in the Central region. Kelly works closely with statewide economic development partners, not only to grow businesses in the Commonwealth, but also to recruit new companies from all over the world. Prior to joining MassDevelopment, Kelly was the Director of Marketing for the Fort Devens Community.



### **CHRIS RYAN, Dir. of Community Development and Planning, Central Massachusetts Regional Planning Commission**

Christopher J. Ryan, Ph.D., AICP, has over 30 years of professional planning experience with communities and agencies such as New York, NY; Brookline, MA; Shaker Heights, OH; the New Jersey Meadowlands Commission; and the Metropolitan Area Planning Council. He also is an adjunct professor at Clark University. Dr. Ryan received a Bachelor's degree from Miami University, Masters from Georgia Tech, and his Ph.D. from Antioch University New England.



### **JON GOLNIK, Regional Director, Massachusetts Office of Business Development**

Golnik spent the first ten years of his career as an emerging markets foreign exchange and interest rate trader in both New York and London. In the past decade, he began three businesses and has advised and worked in several others, ranging from technology, to online retail and import/export. Jon was a candidate for Congress in both the 2010 and 2012 election cycles in the 3rd and 5th districts of Massachusetts. He is a graduate of Dartmouth College with a BA in History and has an MA in International Economics/European Studies from the Johns Hopkins School of Advanced International Studies. Jon also has his MBA from the Wharton School of Business. He carries his FINRA Series 3 and 34 licenses.



### **CHRISTOPHER STEELE, President (North America), Investment Consulting Associates**

With over 20 years of experience in location consulting, site selection, and economic development, Steele has developed a unique perspective on how the concept of place impacts business and community success around the globe. Past clients include The Boeing Company, BlueCross Blue Shield of Massachusetts, Lenovo, Morgan Stanley, Club Med, Becton Dickinson, the Transportation Research Board, Olympus, and Biogen IDEC. Steele frequently advises governments and public sector agencies on business attraction and economic development efforts.



### **BOB SEEGA, Vice President, Investment Banking at MassDevelopment**

Seega, who joined MassDevelopment's Investment Banking Department in 2008, is responsible for new bond originations, primarily in Central Massachusetts. Since joining the agency, he has closed over 100 bond transactions for a variety of purposes and borrowers including non-profit organizations, colleges, universities, social and human service agencies, independent schools, manufacturers, recycling/solid waste companies, and affordable housing developers. Prior to joining MassDevelopment, he worked for 36 years at National Grid.

