McLaughlin & Associates

To: John Faso c/o Dain Pascocello
From: John McLaughlin
Re: NY CD 19 GOP Primary
Date: June 3, 2016

Survey Summary:

The results of our recently completed survey show that voters in New York's 19th Congressional District favor John Faso over Andrew Heaney in the Republican Primary election for Congress. The majority of voters, 51%, say they would vote for John Faso while only a third, 32%, says they would vote for Andrew Heaney, with 17% still undecided.

Now, thinking ahead to the June 28th, Republican primary election for U.S. Congress, if the election were held today, which one of the following best describes how you would vote in the Republican Primary election for U.S. Congress, between John Faso and Andrew Heaney?

	Total
Faso	**51%**
Definitely	28%
Probably	15%
Lean	8%
Heaney	**32%**
Definitely	17%
Probably	9%
Lean	6%
Undecided	**17%**

Andrew Heaney's negative campaign against John Faso is backfiring. Despite Heaney's attacks, John Faso has a 2-to-1 favorable rating among voters (favorable 46%/unfavorable 26%), while Andrew Heaney's opinion rating is upside down with a polarizing net negative rating, (28% favorable/32% unfavorable). More Republicans dislike Andrew Heaney than like him.

Favorable/Unfavorable: John Faso

	Total
Favorable	**46%**
Very	24%
Somewhat	22%
Unfavorable	**26%**
Somewhat	12%
Very	14%
No Opinion	**15%**
Never Heard Of	**13%**

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Favorable/Unfavorable: Andrew Heaney

	Total
Favorable	**28%**
Very	13%
Somewhat	15%
Unfavorable	**32%**
Somewhat	14%
Very	18%
No Opinion	**23%**
Never Heard Of	**18%**

Conclusions:

John Faso has done a very good job defining his positive conservative message for the election. While Andrew Heaney's negative campaign has created a significant lead for John Faso with just three weeks to go in the Republican Primary for Congress.

Methodology:

This poll of 300 likely Republican Primary election voters in New York's 19th Congressional District was conducted from May 31st, 2016 and June 1st, 2016.

All interviews were conducted via telephone by professional interviewers. Interview selection was random within predetermined election units. Interviews were conducted on both landline and cell phones. These samples were then combined and structured to correlate with actual voter turnout in a general election.

This poll of 300 likely Republican Primary election voters in New York's 19th Congressional District has an accuracy of +/- 5.6% at a 95% confidence interval.

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Key Demographics:

Gender:

	Total
Men	52%
Women	48%

Ideology:

	Total
Liberal	4%
Moderate	27%
Conservative	65%
Very	26%
Somewhat	39%

Race:

	Total
White	84%
Hispanic	1%
Asian	15
Other	2%
Refused	11%

Age:

	Total
18-29	1%
30-40	5%
41-55	23%
56-65	24%
65-75	27%
Over 75	20%
Mean	62