



2015 DCTV Voice Awards

**Entries Judged By A Panel of Community Media & Industry Professionals
Automatic Entry into the “Community Choice” Award With Online Voting**

Entry Guidelines

DCTV Voice Awards – Entries categorized by DCTV channel’s programming blocks (health, youth, entertainment, etc.). A panel of media professionals will judge all DCTV Voice Award submissions. All submissions must meet the specific criteria of their selected category.

DCTV Voice Awards Programming Categories And Descriptions:

International: (Cultural/Diversity): Celebrating community diversity throughout the District.

Youth: Programming geared towards, created, for and/or about youth.

News/Public Affairs: Educating the public on issues affecting our community.

Health: Promoting good health and nutrition practices.

Variety/Arts: Exploring DC’s arts and culture scene; Art performances, talent showcases entertainment talks.

Sports: Coverage of a sports activity or competition.

Enrichment: Religious, spiritual and wellness programming.

Entertainment: Performances, artist interviews, plays or other programs designed to entertain viewers.

Short Film/Documentary (Over 10 minutes): A program that covers a complete event, topic or storyline.

Entry Rules:

1. Producer may enter **one** (1) program per category;
2. No more than **three** (3) entries total per producer;
3. Program first air date **must have** been on DCTV between July 1, 2014 through June 30, 2015;
4. If DCTV determines the program is not in the correct category, DCTV can remove a program entry.
5. Previous winning entries cannot be re-submitted;

DCTV Voice “Community Choice” Award - All properly submitted DCTV Voice Awards entries will be automatically included in the “Community Choice” Award category. All voting, for this award, will be conducted online at www.dctv.org and is open to open to all DCTV members and non-members.

Judging Information

DCTV will assemble a small group of media professionals to judge all DCTV Voice Awards entries. Judges will award points in the following categories:

1. **Creativity** – Idea originality, innovativeness and creativity
2. **Implementation** – Content clarity; Program has a lucid message that is well-structured and effective; Producer utilized appropriate format (talk show, talking heads, green screen, etc.) to execute idea; Project has a clear underlying tone or personality (playful, serious, light-hearted, etc.)
3. **Community Impact** – Program offers engaging dialogue and/or presentations that shed light on a specific community; Educates public/audience about a community or group; Encourages discussion and/or involvement within a community or group
4. **Aesthetic & Technical Quality** – High quality images, shot composition, proper lighting, clean audio, appropriate use of camera and other production equipment (steady, focused, etc.).

DCTV Voice Awards Entry Form

A complete entry includes a DVD or DV Cam of the program + Voice Awards Entry Form and **must be received by October 15th**. Submit one program per form. Bring or mail entry to DCTV at 901 Newton Street, NE, Washington DC 20017. Submission form and program must be submitted at the same time.

Viewing and online voting for the "Community Choice" Award will be conducted **October 19th through October 31st**. DCTV members AND non-members are allowed to vote for your program during this time. See online voting rules at dctv.org.

Important Note: For the purpose of DCTV Voice Award guidelines, a "Producer" is person that has been involved in any of the production processes needed to create and complete a program (pre-production, production, editing, etc.). "Sponsors," who present completed programs to DCTV on behalf of a third party are not eligible.

Producer's Name: _____

E-mail: _____ **Contact #** _____

Program Name: _____

Subtitle/Episode: _____

Length: _____ **Original Air Date (MO/YR)** _____
Must be between 7/1/14 - 6/30/15

CATEGORY (CHOOSE ONE):

Place and "X" next to the category into which you are submitting this program. NOTE: Each producer is limited to one entry per category, with an overall limit of three entries. Please complete one form for each entry.

_____ International

_____ Youth

_____ News/Public Affairs

_____ Health

_____ Variety/Arts

_____ Sports

_____ Enrichment

_____ Entertainment

_____ Short Film/Documentary (Over 10 min.)

Signature: _____

Date: _____