

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	Feb. 2014	Feb. 2015
\$0-\$300K	666	608	6,560	5,643	397	342	5,870	5,339	\$174	\$190	\$165	\$180	1,821	1,379	76	65
\$300K-\$500K	207	307	2,042	2,291	124	144	1,788	1,998	\$380	\$380	\$375	\$380	944	1,090	88	95
\$500K-\$1M	207	183	1,491	1,521	97	83	1,260	1,374	\$700	\$682	\$660	\$650	909	961	121	124
\$1M-\$2M	94	101	651	678	48	40	546	620	\$1,382	\$1,263	\$1,375	\$1,325	534	501	127	172
\$2M+	70	81	407	445	42	34	344	389	\$2,985	\$3,572	\$2,975	\$3,025	425	475	172	169
TOTAL	1,244	1,280	11,151	10,578	708	643	9,808	9,720	\$268	\$290	\$245	\$275	4,633	4,406	94	93
Median > \$300K									\$625	\$534	\$540	\$535				

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	Feb. 2014	Feb. 2015
Naples Beach	322	273	2,285	2,074	177	128	2,065	1,988	\$749	\$728	\$572	\$645	1,158	990	129	104
North Naples	314	320	2,962	2,726	153	149	2,644	2,571	\$315	\$365	\$295	\$335	1,125	1,156	86	118
Central Naples	221	200	1,986	1,927	131	111	1,663	1,751	\$181	\$213	\$165	\$184	695	575	68	69
South Naples	181	213	1,693	1,719	122	112	1,479	1,537	\$192	\$205	\$160	\$189	692	753	85	78
East Naples	194	256	2,042	1,986	116	137	1,784	1,743	\$199	\$241	\$200	\$229	854	842	90	88
Immokalee/Ave Maria	6	4	57	37	2	2	44	35	\$89	\$206	\$150	\$160	17	27	6	24
TOTAL	1,238	1,266	11,025	10,469	701	639	9,679	9,625	\$268	\$290	\$245	\$275	4,541	4,343	94	93

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	Feb. 2014	Feb. 2015
\$0-\$300K	240	218	2,671	2,096	126	126	2,339	1,942	\$178	\$214	\$179	\$195	545	436	63	64
\$300K-\$500K	128	159	1,264	1,349	75	85	1,085	1,206	\$390	\$390	\$380	\$385	513	625	66	78
\$500K-\$1M	107	89	857	901	51	51	711	829	\$715	\$650	\$675	\$650	537	625	80	127
\$1M-\$2M	55	58	385	382	28	27	314	351	\$1,395	\$1,325	\$1,375	\$1,345	341	356	133	177
\$2M+	47	49	278	325	33	25	233	284	\$2,970	\$3,870	\$2,960	\$3,142	369	407	180	195
TOTAL	577	573	5,455	5,053	313	314	4,682	4,612	\$380	\$372	\$301	\$350	2,305	2,449	86	100
Median > \$300K									\$625	\$555	\$535	\$540				

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	Feb. 2014	Feb. 2015
Naples Beach	122	99	865	772	65	56	743	743	\$1,650	\$980	\$795	\$950	485	507	136	146
North Naples	137	123	1,364	1,235	69	80	1,202	1,187	\$431	\$467	\$413	\$472	648	718	87	116
Central Naples	98	90	976	935	56	47	827	845	\$303	\$382	\$255	\$275	339	305	69	70
South Naples	71	82	654	668	47	38	561	592	\$340	\$254	\$237	\$287	267	313	66	100
East Naples	141	164	1,473	1,340	72	87	1,243	1,158	\$196	\$240	\$195	\$234	491	543	66	75
Immokalee/Ave Maria	5	4	44	30	1	2	33	28	\$151	\$206	\$159	\$109	12	26	0	24
TOTAL	574	562	5,376	4,980	310	310	4,609	4,553	\$380	\$372	\$300	\$350	2,242	2,412	86	101

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
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East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	12-month ending 02/2014	12-month ending 02/2015	Feb. 2014	Feb. 2015	Feb. 2014	Feb. 2015
\$0-\$300K	426	390	3,889	3,547	271	216	3,531	3,397	\$168	\$172	\$158	\$170	1,276	943	82	65
\$300K-\$500K	79	148	778	942	49	59	703	792	\$352	\$352	\$370	\$370	431	465	120	118
\$500K-\$1M	100	94	634	620	46	32	549	545	\$683	\$702	\$650	\$662	372	336	163	118
\$1M-\$2M	39	43	266	296	20	13	232	269	\$1,375	\$1,250	\$1,356	\$1,315	193	145	120	162
\$2M+	23	32	129	120	9	9	111	105	\$3,500	\$2,350	\$3,000	\$2,750	56	68	141	92
TOTAL	667	707	5,696	5,525	395	329	5,126	5,108	\$210	\$240	\$205	\$225	2,328	1,957	100	86
Median > \$300K									\$600	\$482	\$548	\$530				

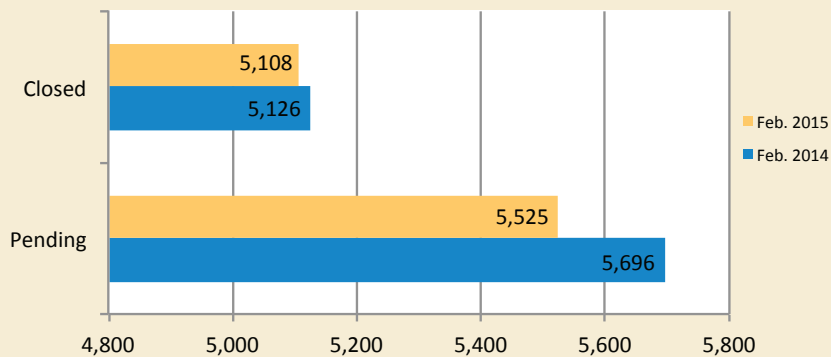
Condominium Market Statistics by Area

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Naples Beach	200	174	1,420	1,302	112	72	1,322	1,245	\$550	\$656	\$503	\$550	673	483	124	71
North Naples	177	197	1,598	1,491	84	69	1,442	1,384	\$205	\$250	\$204	\$230	477	438	86	120
Central Naples	123	110	1,010	992	75	64	836	906	\$150	\$160	\$135	\$154	356	270	67	68
South Naples	110	131	1,039	1,051	75	74	918	945	\$164	\$170	\$140	\$155	425	440	97	67
East Naples	53	92	569	646	44	50	541	585	\$209	\$247	\$214	\$219	363	299	130	112
Immokalee/Ave Maria	1	0	13	7	1	0	11	7	\$27	NULL	\$146	\$175	5	1	12	0
TOTAL	664	704	5,649	5,489	391	329	5,070	5,072	\$210	\$240	\$205	\$225	2,299	1,931	100	86

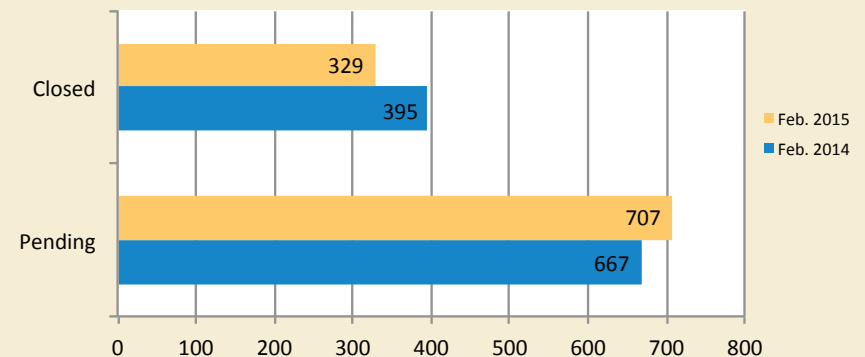
Legend

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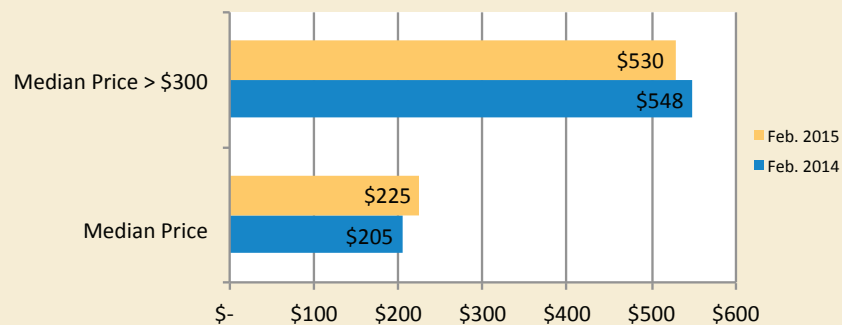
Most Recent 12 Months



Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory

