



HOSPITALITY & TOURISM BUSINESS MANAGEMENT CERTIFICATION PROGRAM



Learn to speak
HOSPITALIAN!

Whether you're just starting the journey or well on the path of a successful professional career, the Lyndon State Hospitality and Tourism Business Management Certification Program is your guide to career enhancement, increased salary, and greater success in your chosen profession. We offer a broad range of certifications in the management, marketing, and operations of services, lodging, attractions, recreation, events, and other travel-related amenities.

Tap into nationally-recognized American Hotel and Lodging Education Institute certificates through Lyndon State College, a trusted and established community educator. We also offer customized certificates of completion earned through rigorous trainings held by our faculty and industry experts. We tailor such trainings to needs that can advance employees' skills as well as their abilities to grow within the company and fill the specialized roles that drive organizational growth.



Our locally-based program focuses on closing the divide between employer expectations and motivated employees looking to move to the next level. Grow your hospitality and tourism business management skills to new heights with our top-notch certification programs and reach your full potential. Take advantage of certification to stand out, get recognized, and be rewarded.

We want to be your partner in formulating a planned learning initiative to drive the hospitality training results you expect. Contact us today to discuss your workforce needs and challenges.



*See the other side to
learn more about how hospitality
professionals can benefit!*



BENEFITS FOR INDIVIDUALS: Employers Value Certification

Earning an American Hotel and Lodging Educational Institute (AHLEI) certificate puts you in a special league, positioning you as a leader and role model in the hospitality business management community. Investing in certification is an investment in yourself and your long-term career.

AHLEI certification and LSC Certificates of Completion can help you:

- Improve your earning potential
- Open the door to more opportunities for career advancement
- Increase your job mobility and choices even in the face of a tough job market
- Reach not only your short-term job goals, but also position yourself for success in your long-term career
- Provide a foundation of broad and deep hospitality business understanding
- Be associated with AHLEI strong and long-standing reputation of excellence.
- Connect with a strong network of hospitality peers. Earning AHLEI certifications plug you into a prestigious community of ongoing support.

FOR MORE INFORMATION, CONTACT:

Director, Center for Rural Entrepreneurship
Lyndon State College
CREdirector@lsc.vsc.edu (802) 626-4867

LyndonState.edu/Workforce



BENEFITS FOR EMPLOYERS: Greater Confidence in Your Employees

AHLEI certification represents a high level of achievement and demonstrates proficiency and a broad base of knowledge. AHLEI certified professionals pass rigorous exams and commit to ongoing professional development and recertification.

When a person becomes AHLEI-certified, it reflects a deep personal commitment and sense of accountability, inspiring credibility and confidence in an individual's professional knowledge.

Hiring AHLEI-certified individuals or investing in AHLEI certification for your current employees can help you:

- Increase the competence level of your staff
- Build a strong, dedicated team that is committed to high standards
- Promote ongoing enhancement of knowledge and skills
- Improve the quality of guest service
- Minimize errors and reduce exposure to theft and fraud
- Increase efficiency and reduce cost

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