



2015 ASCCA Summer Conference

Friday June 12-Sunday June 14, 2015 • Irvine Marriott Hotel

RE-INVENT YOUR TEAM

re-create
re-discover
re-engage

IRVINE MARRIOTT HOTEL

18000 Von Karman Avenue, Irvine, CA 92612

Room Rate: \$104/night
Reservations: Call 800-228-9290 or
visit www.asccasummerconference.com for
more information

Dates: June 12-14, 2015

IMPORTANT DATES

Early Bird Deadline: April 24, 2015
Cancellation Deadline: May 29, 2015



TECHNICAL TRACK INFORMATION

2015 is the year to re-invent your team! Not only will your tech participate in both intermediate and advanced technical courses, Saturday afternoon is devoted to both you and your tech in our team building session!

MANAGEMENT TRACK INFORMATION

The ASCCA Summer Conference is bringing a strong line up of speakers with a focus on effective teamwork and communication in your shop. At this year's Summer Conference you will gain tools and knowledge to better your social media skills, employee retention, increased sales, team productivity and day-to-day management.



Exhibitors

Don't miss the opportunity to learn from and mingle with exhibitors from across the country.

Thank you to our event partners*:

*(as of April 10, 2015)

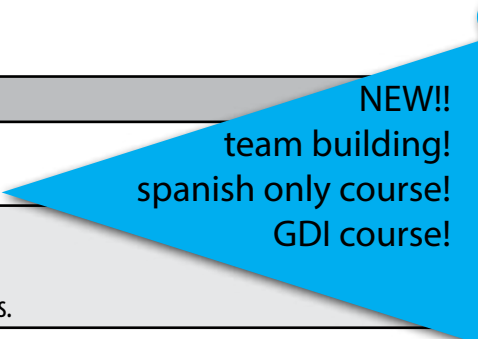


2015 Summer Conference Schedule of events



Day 1: Friday, June 12

| Time | Program |
|-------------------|--|
| Noon – 4:00 PM | Leadership Meetings Chapter Reps, Committee & Board of Directors |
| 5:00 PM – 7:00 PM | Welcome Reception Wine & Beer Reception with Exhibitors in Exhibit Hall Network in a FUN, RELAXED atmosphere with hors d'oeuvres and cocktails. |
| 5:00 PM- 10:00 PM | NEW! Visit the BOSCH Tech Tour Truck |



Day 2: Saturday June 13

| Business Track Times | Business / Operations Track | Technical Training Track 1 | Technical Training Track 2 |
|----------------------|--|--|--|
| 8:00 AM – 8:45 AM | Opening Remarks & Conference Highlights; President's Welcome & ASCCA Legislative Update | | |
| 8:45 AM – 9:00 AM | Transition to Educational Sessions | | |
| 9:00 AM – 10:00 AM | Building Your Own Brand- Mike Giblin, Kukui | The New 300,000 Mile Service Strategy- Kevin McCartney, NAPA | NEW! Gasoline Direct Injection: Practical Diagnostic Techniques- Adam Robertson, Carquest |
| 10:15AM-11:15 AM | NEW! Telematics Discussion- Speaker provided by GM | | |
| 11:15 AM- 12:00 noon | NEW! ASCCA University- Presented by Autovitals | | |
| 10:00 AM-10:15 AM | Break | | |
| Noon – 2:00 PM | Luncheon - Visit Exhibits | | |
| 2:00 PM-5:30 PM | Joint Teambuilding Workshop: Communication between the Front of the Shop and Back of the Shop featuring: Maylan Newlan and Bill Haas, ESI | | |
| 2:00 PM- 5:30 PM | NEW! Troubleshooting Vehicle Electronics- Phil Fournier, Standard Motor Products *This training presented entirely in Spanish for your Spanish speaking technicians! ¡NUEVO! Solución de problemas electrónicos en autos- Phil Fournier, Standard Motor Products * ¡Este entrenamiento se dará completamente en español para sus técnicos de habla hispana! | | |
| 4:00 PM- 4:15 PM | Break | | |
| 6:00 PM – 10:00 PM | Evening Events – Visit Exhibits (includes dinner, entertainment and silent auction) | | |

Day 3: Sunday, June 14

| Business Track Times | Business Management |
|----------------------|--|
| 7:00 AM-8:00 AM | Continental Breakfast |
| 8:00 AM-11:00 AM | HR Resources for the Small Business Owner, Cory King, Employment Law Attorney |



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ENTER TO WIN! GET YOUR RAFFLE TICKETS TODAY!

\$25 each

The 4425 PicoScope Diagnostic Kit

This package contains the 4-channel 4425 Picoscope module and software combined with an VERY extensive test lead package. It is compatible with any vehicle.

Two features that help the PicoScope outperform other scope are (1) high performance vertical resolution and (2) memory buffers. It also features:

(1) ConnectDetect™. This handy feature detects when you have made a good connection in those difficult to reach places.

(2) Vertical Resolution: Unlike most digital storage oscilloscopes, which typically have 8-bit vertical resolution and poor DC accuracy, the PicoScope is accurate to 1% and with 12-bit resolution.

(3) Memory Buffer: PicoScope has a large memory buffer - this lets you capture large, complex signals and then ZOOM (up to 200x) into areas of interest to show the fine detail of the signal.



4-channel 4425 PicoScope ADVANCED Diagnostic Kit

(retail price \$3,127.00)

Product Features & Functions

- *The 4425 Pico scope offers support and power in an affordable and flexible package for use with any vehicle:
- * 4-channel scope with independent floating inputs to measure up to 4 signals at once
- * Memory: 250,000,000 samples 'always on' memory captures every detail of the signal (up to 10,000 waveforms)
- * Sampling rate: maximum at 400MS/s
- * Input Voltage: 200 volts maximum
- * Accuracy: +/- 1%
- * Advanced trigger modes capture intermittent faults
- * Zoom: Multiple views of the same data, zoom up to 200x, pan and filter each view
- * ConnectDetect™ for reliable probing
- * Protection against overloads and short circuits
- * Unlimited storage of waveforms and settings
- * 127-preloaded tests and waveform references
- * CAN bus and FlexRay compatible
- * USB connection to PC: USB 3.0 (USB 2.0 compatible)
- * Language Options (English, French, German, Italian)
- * 24 month warranty
- * Free software updates
- * Free technical support

GRAND PRIZE DRAWING

Saturday, June 13th
During the reception

Need NOT be present to win, but we hope you are!

Tickets can be purchased through your chapter
or on the conference registration page.



GRAND PRIZE SPONSOR

5465 E Hedges Ave.
Fresno, CA 93727
www.AESwave.com

2015 Summer Conference Attendee Registration



Contact information

Please print clearly.

Shop Name

Referred by: (Shop Name & Shop Owner)

Contact Address

City / State / Zip

Phone

Fax

Email

YOU CAN REGISTER ONLINE!

Visit www.asccasummerconference.com

MAIL COMPLETED REGISTRATION FORM TO:

One Capitol Mall, Suite 800
Sacramento, CA 95814

FAX REGISTRATION FORM TO:

ASCCA: 916-444-7462

QUESTIONS? CALL: 800-810-4272

Diagnostic Kit Raffle

4-channel 4425 PicoScope ADVANCED Diagnostic Kit

Retail value \$3,127.00 Prize provided by www.AESWave.com

Grand Prize Drawing: Saturday, June 13 during the reception.

Need **NOT** be present to win, but we hope you are!

Ticket stubs will be mailed to the address provided above.

\$25 per raffle ticket **TOTAL: \$ _____**



Registration information (Registration includes breakfast and lunch on each day unless otherwise noted)

| ATTENDEE TYPES <i>Register online to see what your registration includes.</i> | EARLY BIRD <i>Before April 24</i> | REGULAR <i>After April 24</i> | NAME(S) OF REGISTRANT <i>Name badges will be pre-printed to allow access to paid event.</i> | NAME(S) OF SHOP <i>ONLY if different from above.</i> |
|---|--------------------------------------|----------------------------------|--|---|
| <input type="checkbox"/> Management (Includes Banquet) | \$299 | \$399 | | |
| <input type="checkbox"/> + Addt'l Management (Includes Banquet) | \$249 | \$349 | | |
| <input type="checkbox"/> Saturday Only (Includes Breakfast, lunch and the banquet) | \$199 | \$249 | | |
| <input type="checkbox"/> Saturday Only (Does NOT include the banquet) | \$109 | \$159 | | |
| <input type="checkbox"/> Technician (Does NOT include Banquet) | \$99 | \$149 | | |
| <input type="checkbox"/> Banquet Only | \$89 | \$89 | | |

payment information

Check made payable to ASCCA

Please charge my: MasterCard Visa Amex Discover

Credit Card Number

Exp. Date

Zip Code

CV2

Name on Card

Signature

CANCELLATIONS: Cancellations must be made in writing. A refund, less a \$25 administrative fee will be assessed. No refunds will be issued after May 29, 2015.