

Sterling

Engine Parts

May 2015 SPECIALS

\$50 Gift Card

\$150 OFF EZ-EFI

\$50 GIFT CARD

Order \$50 of Engine Pro Branded parts, receive a \$50 Visa Gift Card.



PART # "PROMO"

Qwik-Order - complete your order then add part # PROMO for Visa Card

May 1st, 2015 ELECTRONIC NEWSLETTER

Published the **First Friday of every month.**

This month's issue includes:

- Profitable Performance, "How Not to Lose the Race to the Bottom"
- Blog: OEM's say car too complex for third parties to handle...
- Free hat for the first 6 people that e-mail us at: isawthis@kceenginepro.com
- Q&A: What is the maximum displacement of a NASCAR NEXTEL Cup engine?
- Downloads: Engine Parts Book, or better yet, order some **customized printed versions!**
- Links to: e-catalogs, flyers, trade associations, magazine articles, and back-issues of E-Update.
- FREE Shipping on May 1st. Mention you saw the offer and any order over \$25 will ship free, 5/1/15 only.
- Shop solutions: Let the light shine in (on valve keepers); more knowledge on internet lookups; removing ball plugs; upgrading bare castings; protecting your shop assets; noisy lifters. **We use your tip... you get \$100 bucks!**

Sign-up... Give your e-mail address to any Sales Rep or drop us a note at: EUpdate@kceenginepro.com



FREE



Easy lookup 4.000 & 4.125

www.sbi.qwik-order.com

Here's an easy way to list popular performance parts for 4.000" and 4.125" bore Chevy.

Enter Item number, takes you to the Components List
Enter quantities and click Order Kit
Use the SUB button to check brands

Item **BPMMSBC4000** ×

Item **BPMMSBC4125** ×

KIT BPM-SBC-3000 Components			
Item	Size	Mfg	Description
Optional Components			
43SN8575	NEW	✓	EPR NITRO BLACK RINGS 4.00 110 310 315
43SM5587	NEW	✓	EPR STEEL MOLY RINGS
43MS523	NEW	✓	EPR PREMIUM DUCTLE RINGS
43MS521	NEW	✓	EPR PREMIUM DUCTLE RINGS
43MS540	NEW	✓	EPR PREMIUM DUCTLE RINGS
43MS508	NEW	✓	EPR PREMIUM DUCTLE RINGS
43MS542	NEW	✓	EPR DUCTL PLAS-MLY NAPIR
43MS543	NEW	✓	EPR PREMIUM DUCTLE RINGS
11E-663H8	NEW	✓	EPR HP ROD BRG SET
11E-663HX8	NEW	✓	EPR HP ROD BRG SET
11E-663HX8D	NEW	✓	EPR HP ROD BRG SET
11E-748H8	NEW	✓	EPR HP ROD BRG SET
11E-748HX8	NEW	✓	EPR HP ROD BRG SET
11E-1663H8	NEW	✓	EPR HP ROD BRG SET
11E-1663HX8	NEW	✓	EPR HP ROD BRG SET
12E-909H	NEW	✓	EPR HP ROD BRG SET
12E-909HX	NEW	✓	EPR HP MAIN BRG SET
12E-429H	NEW	✓	EPR HP MAIN BRG SET
12E-429HX	NEW	✓	EPR HP MAIN BRG SET
CHP-8	NEW	✓	DUR CAM BRG SET
CHP-8T	NEW	✓	DUR CAM BRG SET
QT-11	NEW	✓	DUR CAM BRG SET
GMP-8	NEW	✓	DUR CAM BRG SET
GMP-8T	NEW	✓	DUR CAM BRG SET
MPE-100R	NEW	✓	MEL Freeze Plug Kit Bag
MPE-100B	NEW	✓	MEL Freeze Plug Kits Bag
86-23868C	NEW	✓	QUA EXP PLUG-SHALLOW CUP
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MAY SPECIAL**Sterling**
Engine Parts\$150 OFF
30227-KIT\$100 OFF
30226-KIT**\$150.00 OFF****Carb-to-EFI in a Weekend or Less**

"When it comes to electronic fuel injection, it just doesn't get any easier."

- HOT ROD Magazine

The EZ-EFI® System easily bolts onto any carbureted application in a single afternoon, making it the easiest EFI system you will ever install. Simply hook up the system, answer the basic Setup Wizard questions on the hand-held unit, and the system will tune itself as you drive. That's all it takes! And with our industry leading, in-house engineering team, you can rest assured that your investment is backed by a company that will be here after the sale.

Part #	Self Tuning Fuel Injection System Everyday Invoice, Less May Special = Invoice \$
30227-KIT	Master Kit w/ Inline Fuel Pump Kit \$1805 - 150 = \$1655
30226-KIT	Base Kit \$1480 - 100 = \$1380
304147	Throttle/Trans Cable Mount Kit \$55
30420	Die Cast Aluminum Air Cleaner \$175

Works w/ Original Carb Intake & Linkage

Regardless of the make or size, this system easily bolts on to any carbureted engine making up to 650 HP – NO manifold replacement is needed. In addition to matching any 4150-style carbureted manifold, the EZ-EFI® Self Tuning Fuel Injection System also works with your original carb-style throttle linkage and features OEM sensors, including standard GM versions available at any auto parts store. What's more, EZ-EFI® works with all ignition setups – including HEI. The EZ-EFI® can be installed easily in an afternoon and is a "must have" for your street rod or muscle car.

EZ-EFI® Features Summary:

- NO tuning experience or laptop needed; Setup Wizard guides you through the start-up process & tunes itself as you drive
- Built-in diagnostics & "limp home" mode is designed to provide maximum engine protection in the event of trouble
- Bosch wide-band o2 sensor provides precise air/fuel readings allowing EZ-EFI® exceptional tuning accuracy
- EZ-EFI® Throttle Body features:
 - Holley-style throttle linkage & 4150 bolt pattern allow for direct replacement of Holley 4 barrel carbs
 - 1100+ CFM 4 bbl EFI design allows for responsive low end w/ good drivability & support of up to 650 HP
 - Works w/ carb-type single or dual plane intake manifold
 - Uses commonly available OEM GM sensors
- Work w/ original carb-type ignition; Including HEI
- Clearly labeled loomed wiring harness w/ wide-band O2 sensor
- Dual Quad (up to 1200 HP), Multi-Port, 8-Stack & Jeep systems also available
- Includes everything needed for a carb-to-efi conversion

So easy to install a
robot could do it...

