



May 1st, 2015 ELECTRONIC NEWSLETTER

Published the First Friday of every month.

This month's issue includes:

- Profitable Performance, "How Not to Lose the Race to the Bottom"
- Blog: OEM's say car too complex for third parties to handle...
- Free hat for the first 6 people that e-mail us at: isawthis@kcenginepro.com
- Q&A: What is the maximum displacement of a NASCAR NEXTEL Cup engine?
- Downloads: Engine Parts Book, or better yet, order some customized printed versions!
- Links to: e-catalogs, flyers, trade associations, magazine articles, and back-issues of E-Update.
- FREE Shipping on May 1st. Mention you saw the offer and any order over \$25 will ship free, 5/1/15 only.
- Shop solutions: Let the light shine in (on valve keepers); more knowledge on internet lookups; removing ball plugs; upgrading bare castings; protecting your shop assets; noisy lifters. We use your tip... you get \$100 bucks!

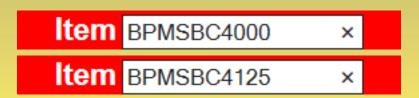
Sign-up... Give your e-mail address to any Sales Rep or drop us a note at: EUpdate@kcenginepro.com

Easy lookup 4.000 & 4.125

www.sbi.gwik-order.com

Here's an easy way to list popular performance parts for 4.000" and 4.125" bore Chevy.

Enter Item number, takes you to the Components List Enter quantities and click Order Kit Use the SUB button to check brands









MAY SPECIAL Sterling



\$150.00 OFF

Carb-to-EFI in a Weekend or Less

"When it comes to electronic fuel injection, it just doesn't get any easier."

- HOT ROD Magazine



The EZ-EFI® System easily bolts onto any carbureted application in a single afternoon, making it the easiest EFI system you will ever install. Simply hook up the system, answer the basic Setup Wizard questions on the hand-held unit, and the system will tune itself as you drive. That's all it takes! And with our industry leading, in-house engineering team, you can rest assured that your investment is backed by a company that will be here after the sale.

Part#	Self Tuning Fuel Injection System	Everyday Invoice, Less May Special = Invoice \$
30227-KIT	Master Kit w/ Inline Fuel Pump Kit	\$1805 - 150 = \$1655
30226-KIT		\$1480 - 100 = \$1380
304147	Throttle/Trans Cable Mount Kit	\$55
30420	Die Cast Aluminum Air Cleaner	\$175

Works w/ Original Carb Intake & Linkage

Regardless of the make or size, this system easily bolts on to any carbureted engine making up to 650 HP – NO manifold replacement is needed. In addition to matching any 4150-style carbureted manifold, the EZ-EFI® Self Tuning Fuel Injection System also works with your original carb-style throttle linkage and features OEM sensors, including standard GM versions available at any auto parts store. What's more, EZ-EFI® works with all ignition setups – including HEI. The EZ-EFI® can be installed easily in an afternoon and is a "must have" for your street rod or muscle car.

EZ-EFI® Features Summary:

- NO tuning experience or laptop needed; Setup Wizard guides you through the start-up process & tunes itself as you drive
- · Built-in diagnostics & "limp home" mode is designed to provide maximum engine protection in the event of trouble
- · Bosch wide-band o2 sensor provides precise air/fuel readings allowing EZ-EFI® exceptional tuning accuracy
- EZ-EFI® Throttle Body features:
 - Holley-style throttle linkage & 4150 bolt pattern allow for direct replacement of Holley 4 barrell carbs
 - 1100+ CFM 4 bbl EFI design allows for responsive low end w/ good drivability & support of up to 650 HP
 - Works w/ carb-type single or dual plane intake manifold
 - · Uses commonly available OEM GM sensors
- Work w/ original carb-type ignition; Including HEI
- Clearly labeled loomed wiring harness w/ wide-band O2 sensor
- Dual Quad (up to 1200 HP), Multi-Port, 8-Stack & Jeep systems also available
- Includes everything needed for a carb-to-efi conversion

So easy to install a robot could do it...

