



ORGANIZATION:	Colorado Concern
POSITION TITLE:	President and Chief Executive Officer
REPORTS TO:	Board of Directors
LOCATION:	Denver, Colorado

Colorado Concern is a statewide CEO-based organization devoted to investing in and promoting a pro-business environment through the political process.

Making a Difference for Business

Committed to a strong and vibrant future, Colorado Concern is an exclusive alliance of top executives with a common interest in enhancing and protecting the Centennial State's business climate. Founded in 1986 by a dozen committed individuals, Colorado Concern's membership now includes more than 110 CEOs and business and community leaders from across the state. These members are committing business leadership and financial resources to support legislative candidates and statewide policies that ensure a sound economic future for Colorado. The organization is recognized for providing unprecedented access to opinion leaders and elected officials and for its ability to financially support issues and candidates that positively impact the state's economic well-being.

Colorado Concern is a nonpartisan, 501c6 membership organization governed by a 14- member Board of Directors.

Areas of Focus

Colorado Concern engages in three primary areas: legislative advocacy, ballot issue campaigns and statewide candidate elections.

Legislative Advocacy: Promoting and protecting a pro-business environment requires ongoing engagement with policy development at the State Capitol. Key areas of interest include the business climate, as well as the infrastructure that supports the state's economy, such as transportation and workforce development.

Ballot Issue Campaigns: Coloradans enjoy the right to vote on key measures through direct democracy. This requires serious engagement from the business community both to support issues of keen interest and to oppose those that may negatively impact our quality of life.

Colorado Concern's activities in this area include campaign oversight, education of the broader business community and substantial financial support.

Statewide Candidate Elections: Elected leaders who understand and support the key principles of a strong business environment are important to the state's future economic success. Colorado Concern members—through the organization's Political Action Committee (PAC), its "Business Opportunity Fund" (527), and individual contributions—promote candidates who understand and embrace that philosophy.

For additional information on Colorado Concern please visit <http://www.coloradoconcern.com/>.

The Profile:

The President and Chief Executive Officer is responsible for the leadership and management of Colorado Concern. The President/CEO reports to and works in partnership with the Board of Directors. The President/CEO is responsible for developing and managing relationships with Colorado Concern's members to accelerate progress on the organization's mission and goals.

Colorado Concern seeks a proven leader whose accomplishments in the public, private or nonprofit sectors has demonstrated an exceptional ability to successfully engage diverse constituent groups in the support and pursuit of shared objectives. This person must demonstrate an understanding of the dynamics involved in leading a highly visible and voluntarily-governed nonprofit organization. Past success in working productively and harmoniously with high-level corporate and community leaders is required. This includes knowledge of how and when to utilize volunteer leaders and routinely sharing their successes in public forums.

This individual is a skilled communicator who enthusiastically and clearly articulates Colorado Concern's mission and goals. The successful candidate will create excitement for the organization's initiatives, as evidenced by gaining access to critical constituents and achieving policy impact. This will require experience in effectively interacting with the leadership of the business community, local and regional elected officials and community leaders, as well as the media.

The new President/CEO of Colorado Concern will be part entrepreneur, part politician and part business sector leader. The successful candidate will blend the results-oriented, risk-taking, "can-do" attitude of the entrepreneur with the constituent interest skills of the politician and the listening, consensus building and advocacy skills of the community leader. This energetic person is a multi-talented generalist who can balance multiple priorities. Finally, the President/CEO will be respected for his/her integrity, trustworthiness, fiduciary oversight and competence.

Duties and Responsibilities:

- Responsible for Colorado Concern's strategic and operating plans, including income and expense projections, and is accountable for the implementation and results of such efforts.

- Provide management in planning, implementation and direction of all facets of political giving and fundraising to advance the organization's goals.
- Maintain strong working relationships with the Board characterized by open communication, respect and trust.
- Serve as primary spokesperson for Colorado Concern, as needed, to all interested parties, including the Board, public officials, stakeholders, business and community leaders and the media.
- Serve as a registered lobbyist with the Colorado Secretary of State.
- Participate in a leadership role on committees and boards related to education, initiative and fiscal reform, as well as other organizations that advance Colorado Concern's public policy agenda.
- Oversee the membership relations and communications director, contract communications consultant, IT consultant and legal counsel.
- Oversee the contract lobbying team and establish a pro-business policy agenda.
- Manage invitation only membership program. Oversee all programs, events, services and activities to ensure that Colorado Concern's members are engaged, as well as to ensure success on organizational goals and desired outcomes.
- Establish and maintain positive relationships with the many groups that support or are involved in the work of Colorado Concern; i.e. allied business groups, elected officials, volunteers, media and all other related community support groups and/or agencies.
- Participate in the civic, business and political life in the State of Colorado, building the organization's reputation and increasing visibility for its programs.
- Maintain stewardship and accountability for Colorado Concern's assets and for the organization's overall operational and fiduciary integrity within the guidelines and policies set by the Board and applicable laws and/or regulations.

Qualifications

This individual will have at least five years of progressive leadership experience in the corporate or government sectors. The successful candidate must be able to demonstrate the ability to operate effectively within a nonprofit governing environment.

This results-oriented leader will demonstrate success in operating a financially healthy and sustainable organization. This executive has experience mobilizing talent to support an impactful institution. This individual has experience building durable relationships with members, partners, stakeholders and constituencies. The ideal candidate will have extensive knowledge and experience in Colorado government relations and the state's political environment.

As a key spokesperson for Colorado Concern, this individual must have strong verbal and written communication skills. A bachelor's degree from an accredited four-year college or university is expected.

To Apply

For nominations and expressions of interest, please contact Kittleman & Associates at resumes@kittleman.net. The deadline for applications is August 24, 2015.

For more information, please contact:

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