



**Monday, May 4th**

**REGISTER NOW!**

**Seating is limited!**

**9-11AM**

**"TURNING SERVICE  
INTO SALES"**

**AN INTERACTIVE AND LIVELY  
TWO HOUR WORKSHOP**

**12-1:30PM**

**"LEADERSHIP FOR  
BUSINESS SUCCESS"**

**A LUNCHEON AND  
KEYNOTE ADDRESS**

**PROUDLY PRESENTS:**

**Customer Service Training by  
International Speaker, Trainer  
and Author**

**David K. Aaker, IOM**

**Minerva's Convention Center  
1607 E Highway 50  
Yankton, SD**

**3 Ways to Register:**

**Online:**

**[www.yanktonsd.com/seminars/](http://www.yanktonsd.com/seminars/)**

**Fax:**

**Completed form to  
605-665-7501**

**Mail:**

**Completed form with payment:  
Yankton CVB  
803 E 4th Street, Yankton, SD  
Yankton, SD 57078**

**Admission:**

**\$20.00 AM Session/\$25.00 PM session**

**Chamber Members:**

**\$15.00 AM Session/ \$20.00 PM session**

**Corporate & Group Pricing:**

**Please see reverse side**

# Corporate & Group Packages

## Corporate Package \$500.00

5 VIP Seats at May 4th Leadership Luncheon

Keynote Speaker: David K. Aaker

Topic: Leadership for Business Success

5 Success Simplified Books

10 Seats at May 4th Morning Workshop

10 Success Simplifies Books

Title Sponsors Package includes:

Recognition from podium

Name and/or logo listing in luncheon program

Name and/or logo listed in workshop program

## Small Team Package \$150.00

5 Reserved Seats to the Workshop

5 Success Simplified Books

## Workshop Only \$20.00 (\$15.00 )

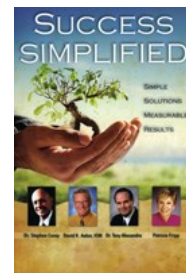
1 Seat to Workshop

## Luncheon Only \$25.00 (\$20.00)

1 Seat to Luncheon

## Additional Books \$20.00

*Success Simplified—Simple Solutions Measurable Results*  
Book is a compilation of ideas from numerous experts, including Dr. Stephen Covey, David K. Aaker, IOM, Dr. Tony Alessandra and Patricia Fripp, just to name a few have each contributed a chapter.



## Large Team Package \$300.00

10 Reserved Seats to Workshop

10 Success Simplified Books

Sponsor recognition from podium

What would the value of  
your business be if you  
could "Add one customer  
for life, each day?"

### RESERVATION REQUEST

☐ Attending Morning Session (9-11 am)

☐ Attending Keynote Luncheon (12-1:30 pm)

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT OPTIONS

Check: \_\_\_\_\_ Cash: \_\_\_\_\_ Invoice: \_\_\_\_\_

Credit Card: Visa Mastercard Discover AmExp

CC# \_\_\_\_\_ Exp: \_\_\_\_\_

Validation Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete form and return to Yankton CVB, 803 E 4th Street, Yankton, SD 57078 or email: [Stephanie@yanktonsd.com](mailto:Stephanie@yanktonsd.com) or fax 605-665-7501. For more information call 605-665-3636 or visit website at [www.yanktonsd.com/seminars](http://www.yanktonsd.com/seminars)