

# Yankton Activities Guide

The Yankton Activities Guide is the premier publication distributed by the Yankton Convention and Visitors Bureau (CVB), with over 20,000 copies distributed annually nationally AND internationally!

We encourage you to be a part of the 2016 Activities Guide to increase awareness and visibility for your business in 2016.

▲ **Traffic!** The CVB distributes the Activities Guide at Boat, Sports and Travel Shows; National Archery tournaments and at a variety of other events.

▲ **Visibility!** Over 4,500 visitor packets mailed to prospective visitors coming to Yankton. Over 3,500 welcome and conference bags distributed to visitors already in Yankton. This is the one and only source that highlights businesses in Yankton for vacationers, visitors and newcomers.

▲ **Information Centers!** Not only is the Activities Guide distributed at the three local visitor centers but at all 10 State Information Centers.

▲ **Accessible** – 24 hours a day, 7 days a week, 365 days a year! We have almost 80,000 hits to our web page and this publication this year – [visityanktonsd.com](http://visityanktonsd.com).

*Stephanie Moser*

Director, Yankton Convention and Visitors Bureau

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### Dining Directory

Basic Listing ..... \$125  
Business name, address,  
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restaurant would like to provide

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*All ads are  
in full color!*

*This easy to handle glossy magazine will be convenient for visitors. Stuck above a visor, in a back pocket or simply in their hands, visitors to Yankton will find this to be the quintessential guide to businesses, entertainment and dining!*

**FOR ADVERTISING CONTACT...**

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