



Schedule of Events

Sunday, March 20, 2016

1:00 p.m. to 4:00 p.m.

EXECUTIVE COMMITTEE MEETING

**Invitation only*

6:00 p.m. to 7:30 p.m.

CHAIRMAN'S WELCOME RECEPTION

Business Attire (coat and tie)

7:45 p.m. to 10:00 p.m.

PAST CHAIRMEN'S DINNER

**Invitation only*

Monday, March 21, 2016

7:00 a.m. to 8:00 a.m.

CONTINENTAL BREAKFAST

Business Casual Attire

8:00 a.m. to 10:00 a.m.

INDUSTRY WORKSHOP

Business Casual Attire

10:00 a.m. to 11:00 a.m.

ANNUAL MEMBERSHIP MEETING

All grower, shipper, marketer and associate members are encouraged to attend

Business Casual Attire

11:00 a.m. to Noon

ANNUAL MEMBERSHIP LUNCHEON

All registered attendees are encouraged to attend

Business Casual Attire

12:30 p.m. to 6:00 p.m.

MILA CARATAN MEMORIAL GOLF TOURNAMENT

Golf Attire with spike-less shoes

1:00 p.m. to 5:00 p.m.

MONDAY AFTERNOON ACTIVITIES

Pre-registration is required.

7:00 p.m. to 9:00 p.m.

SUPPLIERS PARTY

Business Casual Attire (coat optional, no tie required)

Tuesday, March 22, 2016

7:00 a.m. to 8:30 a.m.

CONTINENTAL BREAKFAST

Business Casual Attire

8:30 a.m. to Noon

BOARD OF DIRECTORS MEETING

Business Casual Attire

Annual Meeting Registration & Hospitality Suite - Lido Board Room

Sunday: 11:00 a.m. to 4:30 p.m. - **Monday:** 7:30 a.m. to 8:30 a.m. and 12:30 p.m. to 4:30 p.m.

Please join us during Hospitality Suite hours where staff will provide you with an Annual Meeting program, Ladies Gift, golf pairings, Monday Afternoon Activity information and answer any question you may have.

Monday Afternoon Activities



Mila Caratan Memorial Golf Tournament

This year is the **13th anniversary of the Mila Caratan Memorial Golf Tournament**, which honors a person who is very special to our organization. Milan Caratan served as a leader within our organization for

four decades. The golf tournament will take place on-site at the Pelican Hill Golf Club. When jaw-dropping scenery is par for



the course, you'll need to remind yourself to keep your eye on the ball. But once you find your focus, players of every skill level are rewarded with 36 holes that test your mettle, quicken your pulse and stir your soul. Pelican Hill Golf Club is more than just a round of golf. It's a two-course feast to make you feel as if golf is your sole reason for being. And from the moment you tee off, it absolutely is.

Special Monday Afternoon Activity Pricing

Mila Caratan Memorial Golf Tournament: \$175 per player (don't forget to include your handicap on the registration form!)

Dana Warf's Ocean Adventure: \$70 per person

Paradiso Yacht Pontoon Charter: \$75 per person

Bocce Ball is complimentary, but please be sure to include your participation on your registration form

To register for the Monday Afternoon Activities, please mark your desired selections on the Annual Meeting registration form. **All activity participants must be registered for Annual Meeting to receive the special discounted group rate.**

For Questions, please call CFFA's office at (559) 226-6330

Dana Warf's Ocean Adventure Cruise



Known as a landmark for marine life sightings, Dana Wharf's Ocean Adventure Cruises offer rare glimpses into a huge variety of underwater wildlife (including whales and dolphins!) and gorgeous scenic views.

Cruise is narrated by an expert captain who will educate you on the abundant ocean life on our coast.

Paradiso Yacht Pontoon Charter

Experience the freedom of exploring Newport Harbor's most scenic areas while relaxing on your own chartered Pontoon Boat from Paradise Charters. Our captain will take care of all the work and even be your tour guide, showing you the best sights that Newport has to offer. **Space is limited, so register today!**



Bocce Ball

Join Chairman Jackson in a Bocce Ball Tournament hosted at The Resort at Pelican Hill. No need to leave the resort when you can enjoy an afternoon activity on site! There is no cost to participate, but please register so we can plan accordingly to accommodate all participants.





The Resort at Pelican Hill
22701 Pelican Hill Road South
Newport Coast, CA 92657
(888) 507-6427
www.pelicanhill.com

Reservations

Phone: (855) 857-7297

Group Name: CFFA Annual Meeting

Online: [here](#)

Group Rate

\$345 per night

Upon making your reservation, credit card information is required and will be charged a deposit of the first and last nights room rates and taxes. Cancellations made at least 7 days prior to arrival will be refunded.

Porterage: \$12 per person round trip
Room attendant gratuity: \$4 per day

*Resort Fee Waived

*Free Internet in all bungalows

*Complimentary newspaper electronically

*Complimentary turndown service

*Complimentary Access to spa & fitness centers

Room block closes **February 17th**, however the block may sell out prior to the closing date. You are urged to make your reservations as soon as possible!

Parking

*Complimentary guest parking and valet in designated areas

Check-in: 4 p.m.
Check-out: noon

Arrival

All resort guests will arrive at the porta cache and check in. After you have checked in, you may drive your car directly to your bungalow or bellmen are available to guide you and unload your luggage.

Bungalow Guest Rooms & Suites

With views of the ocean or the Italian-inspired landscape and all the comforts of home, the allure of the Bungalow Guest Room is clear. With residential touches such as a fireplace and soaring 15' wood-beam ceilings, it feels relaxed and luxurious, all at the same time. A spacious private terrace invites you to savor the quiet morning hours or the glorious sunset each evening over the Pacific.

Scenic pathways and residential-scaled streets, all lined with Italian-inspired landscaping, invite Bungalow guests to stroll to dinner, walk to the Coliseum Pool or simply explore the breathtaking grounds of the Resort.

Dining

The hotel has many options for dining on property. For more information, click [here](#) and be sure to make reservations early. Our group is known for selling out the restaurants during Annual Meeting.

Complimentary Shuttle

The Resort at Pelican Hill offers a complimentary shuttle to and from Fashion Island and Crystal Cove Beach for guests staying at the resort. For more information, click [here](#).



For More Information & Questions:
California Fresh Fruit Association
(559) 226-6330 or cgttl@cafreshfruit.com



80th Annual Meeting

THE RESORT AT PELICAN HILL - NEWPORT BEACH
March 20-22, 2016



	EARLY BIRD Before 12/12/2015	REGULAR Before 2/12/2016	LATE As of 2/13/2016	TOTAL
<p>CONFERENCE PACKAGE</p> <p>Includes: Chairman's Welcome Reception, Industry Workshop, Annual Membership Meeting & Luncheon, Suppliers Party, access to Hospitality Suite and two Continental Breakfasts.</p>	\$295	\$395	\$495	
<p>SPOUSE/GUEST</p> <p>Includes all features of the regular conference package, but is only available to attendees who are accompanying a regular conference package holder as their spouse or significant other.</p>	\$180	\$200	\$220	
OPTIONAL EVENTS (MONDAY AFTERNOON)				
<p>MILA CARATAN MEMORIAL GOLF TOURNAMENT</p> <p>This year will serve as the 13th anniversary of the Mila Caratan Memorial Golf Tournament, which honors a person who is very special to our organization.</p>		\$175 Per Player		
				Golfer 1 Name & Handicap: _____ Golfer 2 Name & Handicap: _____
<p>DANA WARF'S OCEAN ADVENTURE</p> <p>Known as a landmark for marine life sightings, Dana Wharf's Ocean Adventure Cruises offer rare glimpses into a variety of oceanic wildlife (including whales and dolphins) and scenic views.</p>		\$70 Per Participant		
				Participant Name : _____ Participant Name : _____
<p>PARADISE YACHT PONTOON CHARTER</p> <p>Experience the freedom of exploring Newport Harbor's most scenic areas while relaxing in your own chartered pontoon boat. Our captain will take care of all the details and even be your tour guide. Space is limited, so register today!</p>		-		
<p>BOCCE BALL</p> <p>Join Chairman Jackson in a Bocce Ball Tournament hosted at The Resort at Pelican Hill. There is no cost to participate, but please register so we can plan accordingly to accommodate all participants.</p>				
				Participant Name : _____ Participant Name : _____

SOLD OUT!

TOTAL DUE:

REGISTRANT INFORMATION

Badge Name:

First Name:

Last Name:

Company:

Address:

Phone:

Email:

SPOUSE/GUEST NAME

Badge Name:

PAYMENT INFORMATION

- Visa or MasterCard
 Check Enclosed*
 Invoice Me**

*Please make payable to the CA Fresh Fruit Association
**The "Invoice Me" option is only available with Early Bird registration and fees must be paid by January 8th.

TO PAY BY CREDIT CARD (ALL CREDIT CARDS WILL BE PROCESSED THROUGH PAYPAL)

- Corporate Card Personal Card

Cardholder's Name: _____

Credit Card Number: _____

Exp. Date: _____ Last 3# On Back: _____

Cardholder Signature: _____

Billing Address: _____

Additional Information

Submit Form To:

California Fresh Fruit Association
978 W. Alluvial, Suite 107, Fresno, CA 93711
Fax: (559) 222-8326
cgfl@cafreshfruit.com

Hotel Accommodations:

The Resort at Pelican Hill, Newport Beach
\$345 per room, per night
Call (855) 857-7297 and mention CFFA

Registration & Sponsorship Questions:
(559) 226-6330



REFUND SCHEDULE:

BEFORE DECEMBER 12, 2015 - 100% REFUND
DECEMBER 13, 2015 - FEBRUARY 12, 2016 - 50% REFUND
NO REFUNDS AFTER FEBRUARY 13, 2016