

Meet John Reuter

I started my real estate journey in 2014 with a simple goal: to be a trustworthy and dependable REALTOR® to others – and have a little fun myself. Fun you may ask? Yes! In addition to being a REALTOR® I am active duty in the Wisconsin Air National Guard. I wanted a second career that was uplifting and still helped people.

I got into real estate because my wife Lindsay and I loved seeing houses, liked helping people, and truly thought it would be fun. I do have a lot of fun and have enjoyed every minute of it. My passion continues to grow with every phone call I make to clients telling them they have an accepted offer. I am proud to say I now find myself among the top agents in the area, but I don't take credit for all my success in real estate.

Being in the military, and a REALTOR®, I wanted to give back to other Veterans and heroes. I joined the Homes for Heroes® program as a way to give back to local Veterans that serve our community and our nation. Since joining the program in 2014, we have helped our military heroes save more than \$200,000 on their homes!

In addition, the technology and support that HBM2 offers makes everything I do possible. The technology we are provided saves me a ton of time, which I need working two full time jobs! And the platform allows my clients to search for homes while sending me notifications so I don't have to do the legwork. It's like having an assistant helping me all the time – I love it; it makes me successful!

As much as I love the military and real estate, my true love is my family. I love spending time with my wife Lindsay, our dog Sookie (yes, she is named after the character in True Blood!) and our newest addition, our baby girl Adelleine Grace, who is 4 months to date! She has added a new spin on life to say the least but we love to watch her grow and learn new things every day! We may have a REALTOR® in the making!

I am enjoying life, successes in real estate, and can't wait to see what the future has in store!

