



Recommendations for Task Force on Workforce and Job Creation and a Strong Economy

Workforce Data and Outcomes

April 2, 2015

Measuring student success in CTE/workforce programs is broader than just counting institutionally issued certificates and degrees. Student success is found in the attainment of industry recognized credentials, securing state licenses to practice ones occupation, and in earnings gains. To make decisions and be accountable for outcomes, data and accountability systems need to incorporate and support these alternative forms of success. The following recommendations are being made by the Vocational Education Research, Accountability and Technical Assistance Committee (VERATAC). It is a field based advisory committee to the Chancellor's Office on workforce accountability issues. It is made up of faculty, administrators, and institutional researchers.

Recommendation	Description/Detail	Change	Who is responsible
1. The measures of student success for CTE programs need to be expanded beyond institutional degrees and certificates	<ul style="list-style-type: none">• Include skill builders, licensure, industry recognized certification	<ul style="list-style-type: none">• Incorporate in Scorecard• Recognize expanded measures and support at all levels (local, regional, state)• Review policies and procedures to ensure they are supportive of the expanded measures	<ol style="list-style-type: none">1. Scorecard Committee2. Colleges3. Chancellor's Office (CCCCO) MIS4. EDD and licensing and certification groups5. CCCCCO
2. Develop a robust data gathering and sharing system	<ul style="list-style-type: none">• Enable colleges to see where people go to work, find employment, and track their earnings.• Enable sharing of information on a regional and statewide level.• Facilitate sharing of data between agencies (EDD, Consumer Affairs, etc.)• Achieve data sharing agreements with external certification bodies	<ul style="list-style-type: none">• Consistent coding of data elements• Legislation supporting data sharing between state agencies• Align metrics in CTE initiatives at secondary/post-secondary level• Data sharing agreements between agencies and institutions	<ol style="list-style-type: none">1. Colleges and CCCCCO2. CCCCCO3. Department of Education and CCCCCO4. CCCCCO
3. Promote and support the use of data at all levels	<ul style="list-style-type: none">• Increase capacity of faculty and administrators to use data in decision making and planning• Develop tools that support the use of data (Salary Surfer, Launchboard, etc.)	<ul style="list-style-type: none">• Professional development with the goal of enabling CTE personnel learn how to frame research questions and to understand and use data• Refine and enhance existing tools as well as creation of new ones	<ol style="list-style-type: none">1. Colleges and CCCCCO2. CCCCCO