



**The Information and Communication
Technologies & Digital Media**
Sector Navigation Team
CALIFORNIA COMMUNITY COLLEGES

College of the Canyons
26455 Rockwell Canyon Road
Santa Clarita, CA 91355
www.ICT-DM.net/DMEC

DIGITAL MEDIA

Educators Conference



Registration Now Open At: www.ict-dm.net/dmec

CONFERENCE TRACKS

Our conference tracks focus on Career Pathways for digital media occupations, entrepreneurship and jobs where digital skills combine with other skills for gainful employment.

WHY YOU SHOULD ATTEND

Digital media is woven into the fabric of the modern workplace thus driving the need for digital literacy for every entry level job, even those once considered to be strictly vocational. That places you, the Digital Media and ICT faculty, in the center of career learning paths throughout the California Community College system.

THIS IS FOR YOU

This is a special event for Information and Communication Technologies and Digital Media Faculty in the California Community College system.

WHEN & WHERE

Thursday & Friday
June 11-12, 2015

On the vibrant campus of the College of The Canyons located in beautiful Santa Clarita California.

*Limited travel stipends, including hotel reservations, are available for qualified attendees. Please see our website for details.

Produced by: Information and Communication Technologies and Digital Media Sector Navigation Team



INTERNET IDENTITY MANAGEMENT

Front/Back, Creative->Practical->Production, Project Management, Social Media Evangelist

DIGITAL MEDIA COMMUNICATION

Digital Video, News Packages, Digital Work-flow, Job trends, Sound Recording, Games, Digital Asset Management

INTERFACE & USABILITY DESIGN

Graphic Arts, Animation, Digital Photography, Digital Badging, User Experience Guru

DIGITAL MEDIA IN INDUSTRY

Healthcare, Science, Marketing, Manufacturing, Agriculture, General Office, Entertainment



The growing digitalization of business such as virtualization, the cloud, media production, mobile devices, service management and a focus on information management and collaboration have forced businesses, small, medium and large, into a dead sprint to keep up.

REGISTRATION & PRESENTATIONS



THERE IS NO ADMISSION COST FOR QUALIFIED CCC FACULTY. *

VISIT THE CONFERENCE SITE

www.ICT-DM.net/DMEC

Registration Opens - February 2, 2015

SOCIAL MEDIA - JOIN THE CONVERSATION



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QUESTIONS?

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