



President's Message



It looks as though 2015 will be known as the year of change. The NDP has become the government in Alberta, the Liberals won a majority in Ottawa, and a barrel of oil went from \$80 to \$43.50. The CPCA has also seen change. Mike Holterman of GE has passed the Presidency to me, Bill Dyer of VEGA, as he ventures into a prosperous career in Texas. His enthusiasm and dedication to the position will be missed by all members of the CPCA.

This announcement, as well as Lloyd Clarke of Wika taking over as Vice President, took place at this year's FGM, held at Crosswinds Golf & Country Club in Burlington. The morning consisted of an excellent economic overview presented by Sal Guatieri, Senior Economist with BMO Capital Markets. This was followed by an in depth look at the process control challenges of combined cycle power facility. The presentation was provided by Brad Wilke, Plant Engineer from the Portlands Energy Centre. All presentations can be found on the member's section of the website at [this link](#)

The afternoon was filled with 18 holes of fall golf where the "dream team" of Peter Dello, Doug McDaniel, Jeff Smith and Brad Wilke won bragging rights with the low gross of 93. Low score went to Nicholas Timmers with 71!

Planning for the June 2016 AGM in Quebec City is well under way. We will be staying in the heart of the city, walking distance from all the attractions Quebec City has to offer. We are investigating many great keynotes to educate and entertain members. We will also feature our annual golf tournament and many networking opportunities. Be sure to mark the dates June 2-5, 2016 in your calendars.

Feel free to contact either myself or Trish Torrance if you would like to get more actively involved in any of our committees or have any suggestions for new programs or reports to keep members on the leading edge of the process world.

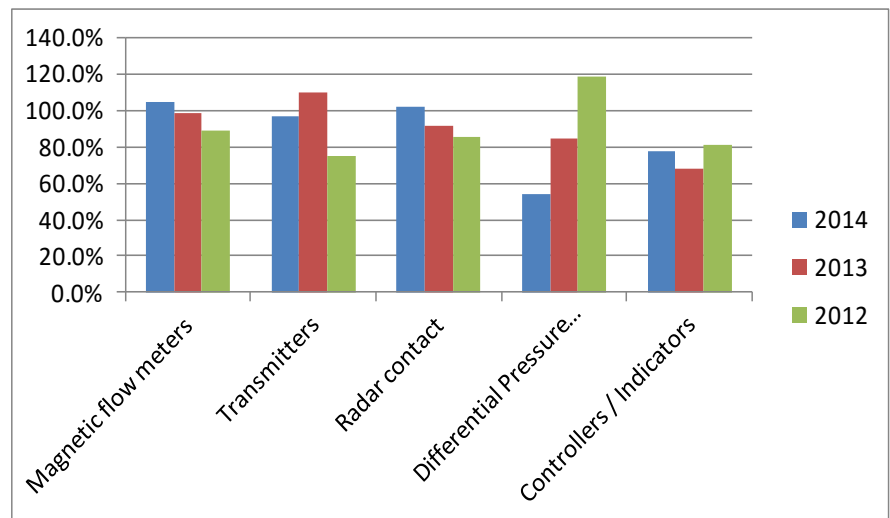
Market Insights



CPCA has recently implemented a new Market Insight Committee headed up by Peter Dello. This new committee is a subset of our Statistics Committee with a mandate to review all reports (both member based and outsourced) to determine what is working and what needs to be updated to provide maximum value to members. We don't want to put more pressure on members to provide more data but make better use of the data currently on hand.

Our first project was to review the Product Report which is the most complex report for members. We have created a new graph for all product categories showing a 3 year trend in technology growth/decline. We are now looking at the Rasmusson and Willey reports to determine their accuracy rate in forecasts and will provide a product specific chart showing actuals vs forecasted growth. All members are asked to complete a brief survey on their product lines [here](#).

We are also analyzing our product choices with Rasmusson and Willey and determining which technologies to get additional data on in the coming years. The combination of member data and forecasted growth provides the most comprehensive look at the Canadian process market available anywhere. We hope even more companies will participate in the product report for 2015.



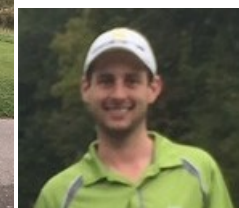
FGM Golf Tournament



Winning Team: left to right

Jeff Smith, Peter Dello, Doug McDaniel, Brad Wilke

Low Gross: Nicholas Timmers



CFPA 2015 AGM on the island



Opening reception hosted by Mike and Judy Miller



Enjoying a networking dinner on the island



Keynote Steve Donahue motivates and entertains delegates and spouses.

CPCA hosted its 2015 AGM in early June in beautiful Campbell River, BC. The AGM was a great opportunity to learn more about trends in the market, network with industry leaders and hear excellent keynote addresses. [Link for](#) all pictures.

This year we had a focus on regulatory issues and a special keynote: Cameron Sterling, who helped us create a “Roadmap to National CRN Harmonization”. Details on the issues surrounding this very complicated issue can be found at [this link](#)

Speaker highlights:

- Steve Donahue, Sahara Adventurer, Best Selling Author, Narrative Intelligence Guru: “Follow your Compass - change, risk-taking, peak performance”
- Paul Tsounis, Director, Energy Economics, Alberta Energy:
- “Alberta’s Resource Potential and its Ability to Reach New Markets”
- Stephen Watson, Stakeholder Engagement and Communications: BC Hydro: “Capital Projects on Vancouver Island”
- Dale Wheeldon, President and CEO: British Columbia Economic Development Association (BCEDA): “Playing Your Part - Developing BC’s Economic Development Future”

All presentations are on the member’s site at [this link](#).



Mike Swan (annual tournament sponsor) congratulated Mike Miller, winner of the 2015 Tournament.

CPCA Communications



Our CPCA Communications committee, Chaired by Lloyd Clarke, was also busy this year.

CPCA and Marketing CoPilot joined forces to offer you a series of webinars to help you navigate today's marketing landscape. The 3 part series, found at [this link](#), comprised the following components:

- Building a LinkedIn profile for yourself and your business that drives engagement
- Making email marketing effective in the lead nurturing process
- Understanding Google Analytics in order to make better content decisions in your web presence



All members are encouraged to submit articles for CPCA Corner. They should be 450 words and vendor neutral. They are a great avenue to position your company as leaders in the field to end users. Articles run in each edition of IPP&T and Process West.

Lloyd has recently taken on the position of CPCA V-P so we need to find a volunteer to take over as Chair of the Committee. Contact Trish if you are interested. Lloyd would like to express his enthusiasm as he begins his two year term as V-P.

2016 CPCA AGM

The next AGM will be June 2-5 in lovely Quebec City at the Chateau Frontenac.



We will once again feature great keynotes, lots of networking opportunities and our annual golf tournament. Stay tuned for more details soon.