



TSG Survey Results: EMV - The Aftermath

The mission of The Strawhecker Group (TSG) is to provide the electronic payments ecosystem and its investors with unmatched advisory services. TSG's unique offering is built on decades of focused expertise, powerful data, and the combined intangible value these provide. Our vision is to be admired for our people, partnership, and performance.

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Survey Overview

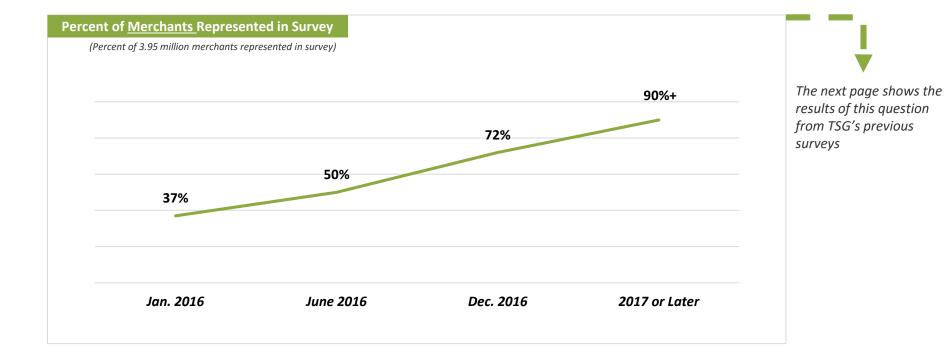
101 Total Responses from 92 Total Companies

3.95 Million Merchants Represented

Results collected from January 14, 2016 – January 29, 2016

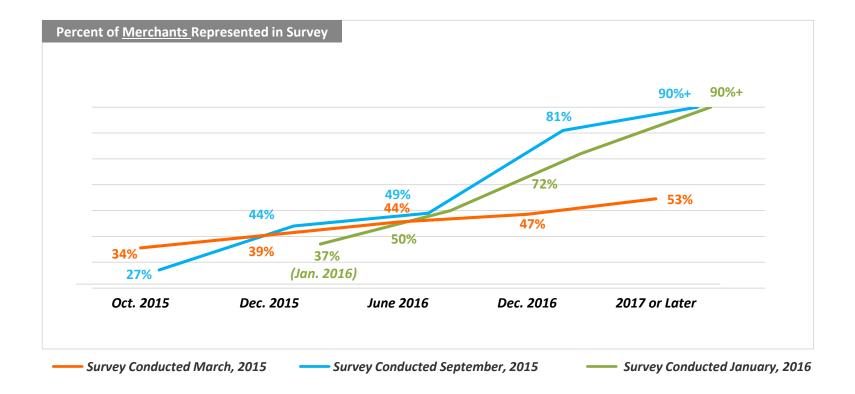


If your merchant portfolio is not currently EMV ready, when do you expect the vast majority of your merchants to be EMV ready?



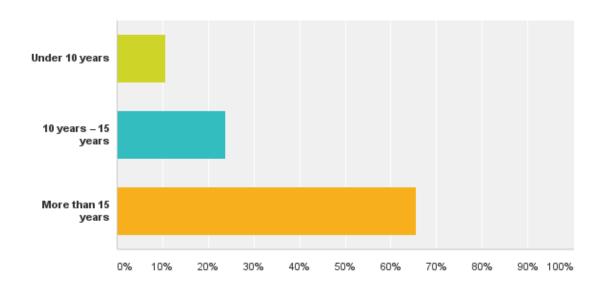


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Years of Industry Experience





About TSG

The Strawhecker Group (TSG) is a management consulting company focused on the electronic payments industry. TSG works with clients from all aspects of the industry, including merchant acquirers, card networks, investment firms, banks, technology companies, and major merchants. The Electronic Transactions Association named TSG as Business Partner of the Year in 2010.

Payments Strategy Consulting | Transaction Advisory | TSG Metrics

1,000+

PROJECTS COMPLETED IN THE LAST THREE YFARS



40+

OF THE TOP 50 ACQUIRERS SERVED



20+ Years

AVERAGE ASSOCIATE EXPERIENCE



3.3+ Million

U.S. MERCHANTS IN TSG'S ANALYTICS PLATFORM



UP TO \$2B

SIZE OF COMPANIES VALUED AND ASSESSED FOR BUYING/SELLING







