

Reach Out and Read In the News May 2015

National News

When Mothers On The Bus Say 'I Love You': Two-Generational Solutions To Health

Health Affairs (blog), April 27

Interesting blog on Reach Out and Read as part of 2-generational approach to improving literacy

Local News

Legally Speaking: Leading by reading

Chippewa Herald, April 29, Wisconsin

Reach Out and Read is one of five effective early literacy organizations in Wisconsin

Spilka helps out at literacy program

Wicked Local Framingham, April 30, MA

Good coverage of Senator Spilka's visit to a Reach Out and Read site

Reach Out and Read prepares kids to succeed

Stevenspointjournal, May 1, Wisconsin

Great article by Sen. Julie Lassa, promoting the Reach Out and Read program in Wisconsin

Editorial: Kids are not reading as much these days

WTSP 10 News, May 6, FL

News article on the importance of reading, including focus on Reach Out and Read

Tulsa-area pediatricians prescribe reading, talking, singing to children

Tulsa World, May 15, OK

Coverage of Reach Out and Read/Talking is Teaching campaign.

Christ Community Health joins Reach Out and Read program

WRDW-TV, May 14, Augusta

Christ Community Health Services in Augusta joins the Reach Out and Read program

Christ Community clinics expand childhood reading efforts

The Augusta Chronicle, May 15, Augusta

Christ Community Health Services in Augusta joins the Reach Out and Read program

Doctors Prescribing Books to our Youngest Learners

Lakeland Public TV, May 15, MN

Reach Out and Read in Brainerd Lakes, MN

Brenham Clinic to Host Reach Out and Read

KWHI.com, May 22, TX

Good description of Reach Out and Read - new site in Texas

ROR finishes first year, fundraises for next year

Nodaway News Leader , May, Missouri

Reach Out and Read in Nodaway, Missouri - not a great article!

BJ'S Charitable Foundation donates to Reach Out And Read

Hartford Business, May 25, CT

Reach Out and Read recently received a \$10,000 grant from the BJ's Charitable Foundation