



Great ideas start with entrepreneurs.
And grow here.

Big Questions

- How do I test my ideas on customers?
- What should I look for in a cofounder?
- How do I captivate an audience?
- What are the consequences of ignoring IP assets?
- How can I be an effective salesperson early on in my venture?

Who We Are

Kauffman Founders School taps the potential of online education, presenting a robust curriculum that enables entrepreneurs to learn anywhere, anytime. Subject experts present lectures that are embedded in modules designed to give founders a rich learning experience, engaging them in lessons that will make a difference in what they do in their business today, tomorrow, and in the future.

How We Can Help

Kauffman Founders School offers the following modules presented by subject experts:

- The Art of Startup Finance with Bill Reichert
- Leadership and Motivation with Daniel Pink
- Entrepreneurial Marketing with Anita Newton
- The Lean Approach with Steve Blank
- Surviving the Entrepreneurial Life with Meg Cadoux Hirshberg
- Startups with Steve Blank
- Founder's Dilemmas with Noam Wasserman
- Powerful Presentations with Nathan Gold
- Intellectual Property with Peter McDermott
- Entrepreneurial Selling with Craig Wortmann

KAUFFMAN FOUNDERS SCHOOL