

USER-CENTERED DESIGN CAMP

The IIT Interprofessional Projects (IPRO) Program Sponsored by Motorola Solutions Foundation 10:00 am to 5:00 pm

Purpose	Experience a one-day immersion in the principles and methods associated with user-centered
	design thinking that leads to (1) STEM-oriented topics to be explored by multidisciplinary
	student teams through the IIT IPRO course in collaboration with selected community partner
	organizations or (2) opportunities for integrating new methods in high school courses.
Invited Participants	Chicago-Area Motorola Solutions Foundation Innovation Generation Grantees for 2015 &
	Chicago-Area High School Teachers
Format	Hosted at IIT's Idea Shop, an open collaborative brainstorming and prototyping environment,
	the one-day User-Centered Design Camp offers a fast-paced experiential approach to learning
	methods associated with design thinking.
Lead Facilitator	Jeremy Alexis, IPRO Program Director & Senior Lecturer, Institute of Design
Schedule	10:00 – 10:30 Registration
	10:30 – 11:00 Introduction to the Interprofessional Team Project & User-Centered Design
	11:00 – 12:00 Part 1: Building Empathy
	12:00 – 1:00 Lunch & Tour of the Prototyping Lab
	1:00 – 2:00 Part 2: Developing a Value Proposition
	2:00 – 3:00 Part 3: Rapid Prototyping
	3:00 – 3:15 Break
	3:15 – 4:15 Part 4: Applying User-Centered Design to STEM Program Initiatives & Brainstorming
	STEM IPRO Collaborations with IIT
	4:15 – 5:00 Networking Reception
	Community partners will be guided in thinking about STEM education opportunity areas that IIT IPRO teams can work on in collaboration with community partner during subsequent semester. High school teachers will be guided in thinking about infusing user-centered design methods in STEM, project or traditional courses.
Outcomes	✓ Participants will take away an understanding and appreciation of the power of user-centered
	design thinking that can be applied in virtually any organization environment to view
	program problems and opportunities differently and explore innovative solutions.
	✓ Problem/opportunity spaces associated with Motorola Solutions Foundation Innovation
	Generation grantee programs will be identified by participants for further exploration and
	creation of innovative approaches by IIT Interprofessional Project (IPRO) teams in
	collaboration with selected grantee organizations over the course of one or more semesters.
	✓ Networking opportunities for Innovation Generation grantees to stimulate further
	collaboration.
Location	Idea Shop at Technology Business Center
	3440 South Dearborn, Suite 050
	Illinois Institute of Technology
	Chicago, Illinois 60616
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