



USCTA



The United States Court Tennis Association Annual Report Advertising Spec Sheet

Opportunity

The Board of the United States Court Tennis Association (USCTA) is offering the opportunity to place an advertisement into the 2014-2015 Annual Report. The circulation of this publication is 1,200 and its distribution will be worldwide with a strong focus here in the United States, more specifically the eastern corridor including Boston, Newport, New York, Tuxedo Park, Philadelphia, Washington DC, Aiken, South Carolina & Chicago. The Annual Report will also be sent to every club in the world that has an association to court tennis. Advertising in this annual publication will help benefit your exposure to a unique niche of individuals as well as help support the US governing body of the oldest racquet sport in history.

Available Sizes/Prices

Full Page Back Cover:	Size: 8 ½ x 11	Price: \$2,000.00
Full Page Front Inside Cover:	Size: 8 ½ x 11	Price: \$1,500.00
Full Page Back Inside Cover:	Size: 8 ½ x 11	Price: \$1,500.00
Full Page Inside Spread:	Size: 8 ½ x 11	Price: \$1,000.00
Half Page Inside Spread:	Size: 8 ½ x 5 ½	Price: \$650.00
Quarter Page Inside Spread:	Size: 4 ¼ x 5 ½	Price: \$350.00

Printing & Specs

The 2014 – 2015 USCTA Annual Report will be full color throughout and printed on FSC Certified Paper. The Cover will be printed on 100# Coated Cover with the Content Sheets being printed on 100# Coated Text; the book will then be perfect bound. The Annual Report also serves as a Year Book which recaps the year's tournament Results, reports individual club news and highlights, includes a complete list of members & records a complete list of past champions of every USCTA sanctioned event. This Annual Report has a publication life of 1 year but is often kept as a reference guide for numerous years.

Contact Information

For More information please contact Josh Bainton at josh@pdqri.com