



California Partnership for the  
San Joaquin Valley

## 2015 Kudos Nomination

**Deadline: Friday, August 14, 2015**

Please select nomination category:

- Infrastructure
- Sustainable Planning
- Job Creation

PROJECT BEING NOMINATED:

**DOING WHAT MATTERS FOR THE JOBS AND THE ECONOMY**  
[HTTP://DOINGWHATMATTERS.CCCCO.EDU/](http://doingwhatmatters.cccco.edu/)

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LEAD ORGANIZATION/ENTITY:

CALIFORNIA COMMUNITY COLLEGES CHANCELLORS OFFICE – SUBMITTED BY THE  
CENTRAL/MOTHER LODE REGIONAL CONSORTIUM

OTHER KEY PARTNERS:

REGIONAL CONSORTIUMS INCLUDING **CENTRAL/MOTHER LODE REGIONAL CONSORTIUM**, WORK  
FORCE INVESTMENT BOARDS; ECONOMIC DEVELOPMENT CORPORATIONS; REGIONAL  
COMMUNITY COLLEGES; EMPLOYMENT TRAINING PANEL; DIVISION OF APPRENTICESHIP  
STANDARDS; EMPLOYMENT DEVELOPMENT DEPARTMENT; CALIFORNIA LABOR AND WORKFORCE  
DEVELOPMENT AGENCY; AND CALIFORNIA DEPARTMENT OF EDUCATION.

On the following page, in 350 words or less, please provide a snapshot of the project, noting the regional problem it is addressing and what impact it will have on the region.

## Snapshot:

### *Doing What MATTERS for Jobs and the Economy*



The strategy for Doing What MATTERS for Jobs and the Economy is a four-pronged framework to respond to the call of our nation, state, and regions to close the skills gap. The four prongs are:

- **Give Priority for jobs and the economy:**
  - Colleges can take a regional approach to identify labor market trends, evaluate how each collegiate region is responsive to market demands, and decide which programs matter most to jobs and the economy as well as how and where they will be delivered.
    - Consider labor market needs when making local decisions: budget, courses, and programs.
    - Decide on program capacity as a region.
- **Make Room for jobs and the economy:**
  - As the needs of the labor market and our students changes, community colleges continuously evaluate the effectiveness of courses and programs of study in order to deliver for their regions and local communities. This means is a constant evaluation to:
    - Retool programs that are not working or not meeting a labor market need so that students can study what MATTERS.
    - Suspend programs that aren't working or that don't contribute greatly to jobs and the economy in order to make room for programs and courses that will make a difference.
- **Promote Student Success:**
  - Community colleges and K-12 public schools throughout California collect and analyze a variety of data to measure student success. These student outcome data, also known as standardized common metrics, enable comparisons across programs and answer questions such as:
    - How are career technical education (CTE) students achieving their postsecondary and workforce goals over time?
    - Which CTE programs are the most effective at helping students achieve their postsecondary and career goals?
    - How can we improve programs to better prepare students for success in college and the workforce?
    - How can returning adults, including veterans, better take advantage of community colleges to reskill and upskill?
- **Innovate for jobs and the economy :**
  - Demand for Skilled Workers Outpaces Supply

- Innovative public/private partnerships which enable us to close the skills gap of our state's labor force begin with working together to create solutions. As part of Doing What MATTERS for Jobs and the Economy framework, we are investing in innovation, such as highly specialized industry training, technical consulting and a multitude of services, that solve a complex workforce training need. The end result is the ability for our system of community colleges to better deliver for employers, sectors, and their workers.