

## News Release

For immediate release

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### Wisconsin Waterfowl Association receives Green Gift from Cellcom

Abrams, WI (October 27, 2015) – Wisconsin Waterfowl Association received a \$1250 Green Gift from Cellcom today at a presentation at their Abrams site.

The Wisconsin Waterfowl Association works to further restoration and conservation of the state’s waterfowl and wetland resources and implement education for Wisconsin youth that heighten awareness about these resources. The group continues work on its Abrams property, a 190-acre area that is open to the public for hunting and wildlife viewing and includes a number of accessible features for hunters with disabilities. The Green Gift from Cellcom will support the construction of a new accessible blinds with ramps.

“The opportunity to have a large property open to the public, which features access for differently-abled persons, within a short drive of a large metropolitan area, is very unique,” said Don Kirby, executive director of the Wisconsin Waterfowl Association. “The Abrams property is already used by a variety of students and community members, and wheelchair accessible trails provide additional opportunities for those who may not get to explore the outdoors otherwise.”

A total of \$34,675 was given out to 31 green organizations in Cellcom’s service area through the 2015 Green Gifts program.

Since 2004 Cellcom has offered a cell phone recycling program where customers can bring in their old or unwanted phones to be reused and recycled. Cellcom sends the phones to recyclers who in return send money to Cellcom for the materials that were saved from the phones. Cellcom has always donated this money back to local non-profits. In 2010, Cellcom launched the Green Gift program, donating their recycling funds to green non-profit initiatives in an effort to complete the green cycle that starts with consumers being environmentally-conscious and donating their devices.

Other Green Gifts went to non-profits throughout Cellcom’s service area and included Friends of Ledge View Nature Center (Chilton), New London Parks and Recreation Department, Northeast Wisconsin Land Trust - Oconto Preserve, CAP Services (Waupaca), Fox-Wolf Watershed Alliance (Appleton), Gordon Bubolz Nature Preserve (Appleton), Heckrodt Wetland Reserve (Menasha), Navarino Nature Center, Wild Ones Fox Valley Area Chapter (Neenah), Brown County Parks Management – Barkhausen Waterfowl Preserve (Suamico), Brown County UW-Extension Community Gardens Program, NEW Master Gardener Association (Green Bay), Aldo Leopold Community School (Green Bay), Greater Green Bay YMCA – Camp U-Nah-Li-Ya, Northland Pines Farm to School Program (Eagle River), Manitowoc Public School District, Crossroads at Big Creek, Inc. (Sturgeon Bay), Open Door Bird Sanctuary (Sturgeon Bay), The Ridges Sanctuary (Baileys Harbor), Woodland Dunes Nature Center (Two Rivers), Kelly Lake Advancement Association (Suring), Marinette High School, Wisconsin Waterfowl Association (Abrams), ESAA - Elementary School for Arts and Academics (Sheboygan), Bookworm Gardens (Sheboygan), Mosinee Elementary School, The Central Rivers Farmshed Inc. (Stevens Point), Wausau Area Montessori Charter School, D. C. Everest School Forest (Schofield), Friends of the Mead/McMillan Association Inc. (Milladore).

Cellcom is proud to support organizations of all sizes, whose work is impacting the community and building a greener tomorrow. The company’s recycling program has generated over \$229,175 for local charities over the past 12 years.

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Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 70 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets. As a subsidiary of Nsight, Cellcom is part of a family of companies offering complete telecommunications services.