

The NAMIWalks Fundraising Hub for NAMIWalks Participants

The NAMIWalks Fundraising Hub is an enhanced set of features for all registered participants.

- Within the “hub” are tools to create and exciting personal and team page.
- An email system that provides editable and predesigned emails to reach out to prospective team members and donors.
- A “Thank You” email for your donors and teammates.
- The ability to manage “off line” individual donations as well as lump sum donations.
- You can self donate.
- And more.



Your Personal Fundraising Hub “Home Page”

Fundraiser name and sign out icon (X)

Left side navigation

Charity Messages

Coaching Tips

Call to action buttons

Scrolling media player



NAMI **NAMI Walks** **Fundraising Kit** **FAQs** **Our Cause** **Full Circle**

Welcome to 2015 NAMI Walks

Home

Fundraising

Team Tools

Personal Profile

Associate your existing account with your Facebook account so you can login with Facebook the next time you come back.

Have a mobile device?
You can fundraise and manage your page on the go.

Welcome w!

TIP ★ You have not added any pictures or videos. [Add Now](#)

My Media

Personal Message
Welcome to my personal NAMI Walks page. I have created this fundraising page because NAMI, and the work they do, is very important to me. Donating to me through this page is easy, fast and secure. Your donation will make a difference! Thank you for your support.
[Edit Message](#)

Your Personal “Fundraising Page”

- Click to visit your own fundraising page
- Individual fundraising progress table & chart
- Personal page title & message editing
- Upload images & videos (up to 5 of each!)
- Re-order images & videos using drag & drop
- Thermometer selection
- View a list of those you have solicited. See if they have read your email or donated.
- Enable your Facebook Fundraising page



Welcome to 2015 NAMIWalks

Personal Progress
Get Sponsors · Manage Donors · Visit Page

Total Amount Raised:	\$0.00 (\$0.00 Pledged)
Total Donations:	0 (0 Pledged)
Fundraising Goal:	0% of \$100.00 (change)
Registration Status:	Registered
Online Registration Number:	2711531

Personal Page:
<http://namiwalks.nami.org/w2015>

100%
Goal Remaining

Team W

Your Page Message
Add a personal touch to your fundraising page with a message - this will help motivate your friends to give generously!

Welcome to my personal NAMIWalks page. I have created this fundraising page because NAMI, and the work they do, is very important to me. Donating to me through this page is easy, fast and secure. Your donation will make a difference! Thank you for your support.

Images & Videos
[Add Video](#) [Add Image](#)

[Save Changes](#) [Reset](#)

TIP ★ Show people you are serious about your fundraising by donating to yourself. [Donate Now](#)

Your Sponsors

Email Address	Amount
Not Delivered	Delivered
Email Opened	Email Opened, Page Visited

GET SOCIAL, WAYNE!

Use Friendship Powered Fundraising to help you fundraise on Facebook for FREE!

- Your own Facebook fundraising page.
- Track your progress and collect donations.
- Share easily with friends and family.

10K
USERS

[SHARE YOUR PAGE](#) [Logout](#)

Fundraising Hub – “Team Page” features for Team Captains

- Click to visit your own team page
- Team fundraising progress table & chart
- Team coaching
- Team member list: includes number of emails sent, personal goal and amount raised
- Team page title & message editing
- Upload images & videos
- Re-order images & videos using drag & drop
- Thermometer selection



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Welcome to 2015 NAMI Walks

[Home](#)
[Fundraising](#)

[Team Tools](#)

[Team Results](#)
[Recruit Team Members](#)
[Email Team](#)
[Edit Team Info](#)
[Manage Team Donors](#)
[Manage Team Cash & Checks](#)
[View Recruitment List](#)
[Internal Team Message Board](#)
[Team Captain Report](#)

[Personal Profile](#)
[Registration](#)

Team Captain Manual

Team Progress (Team W)

[Recruit Team Members](#)
[Manage Sponsors](#)
[Visit Page](#)

Team Name:	Team W
Team Captain:	W W
Total Amount Raised:	\$0.00 (\$0.00 Pledged)
Team Sponsors:	0 (0 Pledged)
Direct Team Donations Amount:	\$0.00 (\$0.00 Pledged)
Direct Team Sponsors:	0 (0 Pledged)
Fundraising Goal:	0% of \$1,000.00 (change)
Registration Status:	Registered
Number of Members:	1
Corporate Team Affiliation:	Set Corporate Team Affiliation
Team Page:	<input type="text" value="http://namiwalks.nami.org/teamw"/>

100%

Goal Remaining

TIP

You have not added any pictures or videos on the team page.

Name	Goal	Amount
W W	0	\$100.00 \$0.00

Team Page Name

Team W

Team Page Message

Add a personal touch to your fundraising page with a message - this will help motivate your friends to give generously!

Welcome to our team's page! All the latest news about our team will be included here. If you would like to join or support our team, please click the appropriate buttons on the page. Thanks for visiting!

Images & Videos

Add Video

Add Image

Save Changes

Reset

Invited To Join Team

Email Address	Amount

Not Delivered

Delivered

Email Opened

Email Opened, Page Visited

Fundraising Hub – “Get Sponsors” page features

- Manage email through an event address book
- Choose from a variety of admin defined Get Sponsors email templates
- Rich text email editor
- Share through social media



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Welcome to 2015 NAMI Walks

- Home
- Fundraising
- My Fundraising
- Reach out to Donors**
- Manage Donors
- Manage Cash or Checks
- Donate to Yourself
- Tell-A-Friend
- Team Tools
- Personal Profile
- Registration

Fundraising Toolkit

Reach out to Donors Today - Use the options below to send messages that include your personal page link.

Step 1: Send Emails

We've made it easy! Choose an email option below. Emails will direct donors to a page where they can make a quick and secure donation.
[Click here to view list of people you've asked to support you](#)

To:

(separate email addresses with commas or semi-colons)

Please sponsor me in NAMI Walks Johnson County!

Email Message:

I'm participating in NAMI Walks Johnson County.

You can help support me by making a secure online donation using your credit card. Click on the link below:

[http://namiwalks.nami.org/w2015SID=1\(SollicitationID\)&LangPref=en-CA](http://namiwalks.nami.org/w2015SID=1(SollicitationID)&LangPref=en-CA)

For more information on how YOU can participate in NAMI Walks 2015, please visit us at [INSERT YOUR WEB SITE ADDRESS HERE].

Thanks for your support!

My Fundraising Progress

I've raised 0% of my goal!

Raised: \$0 0 Sponsors Goal: \$100

If you are having trouble viewing the above web address, copy & paste the entire URL into the address bar of your browser.

IS THIS EMAIL GOING TO YOUR JUNK/BULK FOLDER?
Add message@me2mm.com to your address book to ensure that you receive all future emails in your inbox.

Send Email >

Step 2: Share with Social Media sites

As part of your participation in NAMI Walks 2015 we have created personal fundraising pages for you to help with your fundraising efforts.

GET SOCIAL, WAYNE!

Use Friendship Powered Fundraising to help you fundraise on Facebook for FREE!

- Your own Facebook fundraising page.
- Track your progress and collect donations.
- Share easily with friends and family.

10K
USERS

SHARE YOUR PAGE

Logout

The NAMIWalks Fundraising Hub

- Will help you recruit walkers & donors
- Provides tips, tools and messages to spur you on
- Makes managing your profile, goals and personal and team page (for team captains) easy.
- Connects you to social media.

