

# National Business Mentoring Conference

Thursday 11th February 2016 sponsored by

**NEW!**

**The ABM award for  
Commitment to Mentoring**



**£300 from Sage**  
prize to the most active tweeter on  
the day  
2015 winner @dowlingconsult

**The British Library Conference Centre 96 Euston Road London NW1 2DB United Kingdom**  
**Supporting Mentoring Organisations and Business Mentors in the UK and Ireland**

New Sage mentoring research released

## Conference Programme: AM

- 8.45 Registration and Refreshments**— A musical welcome
- 9.30 Kerrie Dorman** - ABM Founder - Welcome, Update and presentation of the  
**ABM award for Commitment to Mentoring**
- 10.00 Brendan Flattery** - President, Europe, The Sage Group. Activity in the Mentoring Space.
- 10.30 European Guests**
- 11.00 Interview Panel** with all the above speakers hosted by Robin Bailey
- 11.30 Refreshments**
- 11.45 Workshops one to four**
- 12.45 Lunch and Networking**

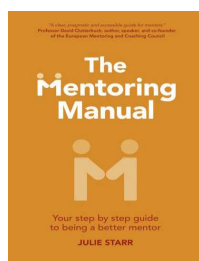
## After lunch

- 1.45 Workshops one to four**
- 2.45 Refreshments**
- 3.00 The Mentee Showcase**—Two terrific stories.  
Results of great Mentoring relationships
- 3.30 Mentor Hot Shots in the limelight**—  
**Daryl Woodhouse**—Founder of Advantage Business Partnerships  
**Chelsey Baker**— Founder of National Mentoring Day, International Speaker and Rockstar Mentor  
**Deri Llewellyn-Davies**—CEO of Business Growth International
- 4.00 Kerrie Dorman**—Wrap up
- 4.05 Final refreshments in the Networking Area**

\*All times are approximate and the programme is subject to change

## Workshop Programme. Choice of two from the four

1. Mentoring with the Key Numbers - Johnny Martin
2. Mentoring in a Digital World - Go On
3. Marketing your Mentoring Offer - Tamsin Fox Davies
4. Money, Mentoring and Innovation—John McKeown



**The Mentoring Manual** By  
Julie Starr .

available at a Conference  
rate along with her other  
books on the day

**MC—Robin Bailey** who made his name as a sports broadcaster for the BBC and ITV 1990-2010 and also runs his own media training company Capricorn Media since 2003. Robin MC's for The Times , Radio 5 Live and remains a regular voiceover artist on a variety of sports programmes

## Ticket details

**£49 Members /£79\* Non-Members (Early bird price £64 before 31.12.2015)**

**including lunch and refreshments throughout the day**

Places are limited. **Book now!**

[www.associationofbusinessmentors.org](http://www.associationofbusinessmentors.org)