

# Healthcare



I know you already know this, but I'll say it again: Books have become an absolute must for top healthcare providers, individual doctors, nurses, and all specialty care niches. Unbelievably, nobody seems to have done a book with the kind of success and expertise you offer.

I am anxious to have you meet with Steve, especially now with the countless breakthroughs in modern medicine let alone the issues and changing legislation with the Affordable Health Care Act. He's an expert at writing, shaping, editing, and finalizing the information you may have already gathered and those epic

thoughts in your mind that keep you up at night. Working together, we can have your book out in time to capitalize on the benefits you offer for the future of healthcare in our world.

Today, "market-length" books can, of course, be great consumer-marketing tools. Beyond that and at another level, books can be a powerful bridge for community outreach, philanthropy, and a family's legacy, among countless possibilities.

A bit of background about Steve that you may not know, he has been the author/editor of more than a dozen non-fiction business books since 2010, alone. An award-winning writer-correspondent for some of the nation's top media organizations, he was with *Money* magazine for 23 years, also *Fortune* and other national publications, including Life Magazine. Significantly, he also has more than 15-years-plus behind him in copywriting for producers from California to Connecticut, and as you probably know, was an award-winning writer for the *Denver Business Journal*, the *Rocky Mountain Business Journal* and other business-news organizations. *Unlike other writers* with his background, he has been working intensively with unique talent pool nationwide in a vast variety of industries and healthcare is a topic he is passionate about writing about now!

Let's face it, there are countless books printed and ready for publishing about healthcare, but Steve knows what is being said, what already has been said, and can help you know what you need to say to stand out. He is really looking forward to working with you as a healthcare professional. He will make a difference with your first book as well as the next one – as they say in the Men's Warehouse ad "I guarantee it!"

I know someone of your caliber can see all sorts of additional potential for a self-published book. I've just touched upon a few. I greatly look forward to talking to you after you have had a chance to look at his website at [www.SteveMarshWriting.com](http://www.SteveMarshWriting.com). Meanwhile, please feel free to call me anytime at 720-220-5122 or click [here](#) to email.

Sincerely,

*Stephanie Ursini-Bennett*