

# Real Estate



You are one of few people that have surpassed the career pinnacles that most people strive for in a given industry. You have obviously gone far beyond that achievement and you may be one of the top real estate brokers in Colorado.

Today, “market-length” books can, of course, be great consumer-marketing tools. Beyond that and at another level, books can be a powerful bridge for community outreach, philanthropy, and a family’s legacy, among countless possibilities.

I have enjoyed a longtime career in marketing and communications with a specialty in ROI and my focus has naturally evolved into books and book publishing. I work exclusively with a long-time colleague and one of the regions foremost writer/editors, Steve Marsh.

Steve Marsh has been the author/editor of more than a dozen non-fiction business books since 2010, alone. An award-winning writer-correspondent for some of the nation’s top media organizations, he was with *Money* magazine for 23 years, also *Fortune* and other national publications, including Life Magazine. Significantly, he also has more than 15-years-plus behind him in real estate copywriting for major residential developers from Colorado to the Caribbean, and was an award-winning real estate writer for the *Denver Business Journal*, the *Rocky Mountain Business Journal* and other business-news organizations.

***Unlike other writers with his background, he also is a CREC-licensed Broker Associate, thus familiar with issues important to Colorado licensees, from Fair Housing to agency relationships and disclosures. Unlike other brokers, he is currently a “real estate referral” agent only (with Colorado-based ParkandRefer Referral Agent Brokerage) thus limited in his ability to practice real estate, which gives him the opportunity to write and edit books for his authors.***

He has many years of experience addressing all-things-real-estate from intimate residential essentials to overall industry issues and trends. I know someone of your caliber can see all sorts of additional potential for having your own book as I’ve just touched upon a few. I greatly look forward to talking to you after you have had a chance to look at his website at [www.SteveMarshWriting.com](http://www.SteveMarshWriting.com). Meanwhile, please feel free to call me anytime at 720-220-5122 or click [here](#) to email.

Sincerely,

*Stephanie Ursini-Bennett*