



# Sponsorships

Help support Southeastern Wisconsin's most magical event through sponsorship! Your business will benefit from exposure to 25,000+ visitors!

Our goal is not only to grow our region as a destination location for spectacular events, but to grow together with your business!

We need and encourage sponsorship to help fund the festival year after year. Show your appreciation to customers and reward employees by sharing the following benefits of your sponsorship.

**THANK YOU FOR YOUR SUPPORT!**

- 14 - 20 hot air balloons doing ascensions, glows, meet & greet the pilots
- 5K "Morning Launch" walk/run
- Photo contest for those taking pictures of this year's event
- Craft fair / Business vendors / Food vendors
- 5th Anniversary Pancake Breakfast
- Helicopter rides
- Kids activities
- Memorial helium balloon launch

	<u>Signature</u>	<u>Diamond</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Community</u>
<b>Contribution Level</b>	<b>\$5000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$300</b>
Helicopter ride during the event (weather permitting)	2 People						
Company logo included on all printed advertisements as a major sponsor	Yes	Yes					
Hot air balloon ride during the event (weather permitting)	For 4 People	For 2 People	For 1 Person				
WLKG Radio 30 second commercials	25 Spots	15 Spots	10 Spots	5 Spots			
Saturday Pancake Breakfast	20 Tickets	15 Tickets	10 Tickets	5 Tickets	2 Tickets		
Unlimited Weekend Event Parking	4 Passes	2 Passes	2 Passes	1 Pass	1 Pass		
5th Anniversary Souvenir Event Shirts	4 Polo Shirts & 2 Pullovers	4 Polo Shirts	4 T-shirts	2 T-shirts	2 T-shirts	1 T-shirt	
Special 5th Anniversary banner created with your logo; hung in premium location around launch field	Yes	Yes	Yes	Yes	Company provided banner only	Company provided banner only	Company provided banner only
Business vendor booth space during event	Yes	Yes	Yes	Yes	Yes	Yes	Yes



## SPONSORSHIP

Please fill out the form and return it to:

**Waterford Area Chamber of Commerce**

**102 E Main Street**

**Waterford, WI 53185**

Or e-mail it to [chamber@waterford-wi.org](mailto:chamber@waterford-wi.org)

Office: 262-534-5911

Fax: 262-534-6507

Business Name:		
Business (physical) Street Address:		
City, State, Zip Code:		
Mailing Address (if different from above):		
City, State, Zip Code:		
Office Phone Number:		
Contact name:		
Alternate phone number:		
E-mail Address:		
<b>Sponsorship Levels</b>		<input type="checkbox"/> <b>Please charge my credit card:</b>  <div style="border: 1px solid black; padding: 5px;"> <b>To pay using MasterCard, Visa or Discover complete the following information:</b>   Name: _____  Billing Address: _____  CC #: _____  Exp. Date: _____ 3 digit code: _____  Signature: _____ </div>
Signature	\$5,000	
Diamond	\$4,000	
Platinum	\$3,000	
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$ 500	
Community	\$ 300	
Other	\$	
<u>Total Sponsorship:</u>	\$ _____	<input type="checkbox"/> Please send me an invoice  <input type="checkbox"/> My check is enclosed (made out to " <b>Waterford Area Chamber of Commerce</b> ")