Partnership for Patients (PfP)
Generating Engagement Excitement
Among Physicians and Leadership
at all Levels

Led by:

HOSPITAL ENGAGEMENT NETWORKS

Program Agenda:

I. WELCOME
The nature of leadership and the
importance to tying engagement
strategies to outcomes.

II. ENGAGING PHYSICIAN PARTNERS
What inspires physicians; optimizing
their role in campaigns for reducing
harm across the board.

III. SUPPORT FROM YOUR HENS
Achieving hospital engagement
excitement at all levels and with the
community.

IV. OUR CAMPAIGN TO MEET BOLD GOALS
Commitment to continue to generate
enthusiasm and instill actions to
reduce harm across the board.

Leveraging Physician Partners
& Leadership at all Levels

Physicians play an important role in the hospital community to
accelerate improvement in safety outcomes. Through
leadership and direct patient care, physicians have a unique
opportunity to create positive change in both organizational
culture and clinical practices to promote a safe and effective
patient care delivery system.

As hospitals work to achieve bold goals to reduce harm across
the board and reduce preventable readmissions, leveraging
the physician’s role is critical to produce performance-driven
results. The physician partner has the ability to engage and
excite across all hospital levels, and extend its impact to
patients and the community.

Join us for a webinar event that promises to:

- Define the special role physicians serve in the hospital
  setting to advance positive change.
- Explain how quality leaders can effectively foster
  physician engagement with patients to achieve safe
  outcomes.
- Show improvement results from physician and leadership
  engagement.
- Deliver resources and tools from the HENs to support
  physician and leadership engagement to reduce harm
  across the board and create a culture that promotes
  safety.