



## Ice House Entrepreneurship Program Train-the-Trainer Recap

The Ice House Entrepreneurship Program focuses on teaching people with limited resources how to transform a simple idea into a sustainable success by using entrepreneurial thinking as a means of personal empowerment. Developed by the [Entrepreneurial Learning Initiative](#) (ELI) in partnership with the [Kauffman Foundation](#), the Ice House program delivers philosophy and methodology to teach others how to recognize opportunities and shape their own circumstances.



[WSOS Community Action Commission, Inc.](#) was recently able to provide a train-the-trainer program, which is normally \$1500, free to several Community Action Agencies in Ohio. The training introduced the concept of developing entrepreneurial mindsets and potential for entrepreneurial training opportunities.

Benefits of this training were viewed in both positive and challenging ways. A consensus theme throughout the training was that while the attendees understood the concepts and could realize the potential benefits, there would need to be intra-agency support of the ideals prior to moving forward. Attendees were excited to take the training "back home" to share with their colleagues and upper management to determine internal agency support. Once full buy-in took place, each agency believed that the roll-out methods and training opportunities would be developed. Discussions led to expanding the core clients to include established business owners and even school aged participants.

During the training, participants discussed broadening the number of trainers and helping to increase the current level of confidence for the participants. To address both of these opportunities, the group discussed forming a workgroup to continue to share ideas, concepts, and even training opportunities long after the workshop has ended. Potential methods for the workgroup included email and/or a Facebook group for communications.

Now that the ice has been broken, the Ice House Entrepreneurship Program concepts are ready for implementation. Valuable next steps include group discussions and working together to determine how to best implement the program in each agency. A workgroup will be established within the next few weeks to maintain momentum and establish best practices for our trainers.

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To learn more about the Ice House Program, please visit the [program website](#).