



# **Jensen Beach Elementary PTA**

## **2016-2017 Advertising Packages**

The Jensen Beach Elementary PTA is offering two ways to advertise your business while supporting our school. We are selling advertising space along our fence as well as spots in our electronic newsletter.

### **BANNERS**

Hang your business' banner along the fence at JBE for all our parents and visitors to see. Packages will be sold in 9-week blocks.

*9-weeks = \$100.00  
(\$400 for the entire school year)*

*Advertisers have the option of providing a 3X5 banner or purchasing one through the JBE PTA.*

*3X5 Full Color Banner = \$100.00  
(with digital design and artwork provided by advertiser)*

*3X5 Full Color Banner = \$200.00  
(without digital design and artwork provided by advertiser)*

Advertiser will retain possession of their banner at the end of the advertising period.

### **NEWSLETTER ADS**

If you advertise in our electronic mail newsletter, your business information will be seen by 400 Jensen Beach Elementary families.

***Lead Advertising Slot***  
*\$300.00\* entire school year*

This is the optimal advertising position in our newsletter, placed on the top of our new advertising column. Everyone who opens our newsletter will see your information first, and your ad will remain in this spot for the entire year while the other ads will rotate positions.

*\* Digital images to be provided by advertiser*

***Advertising Blocks***  
*\$200.00\* entire school year*

These business card sized spaces will rotate spots in our new advertising column.

*\* Digital images to be provided by advertiser*

For more information regarding advertising possibilities please contact Jill Richardson at (772) 341-4122 or [richardson.j@hotmail.com](mailto:richardson.j@hotmail.com).



**Jensen Beach Elementary PTA 2015-16 Advertising Agreement**

Date:

Advertiser: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Service Provider: Jensen Beach Elementary PTA  
2525 NE Savannah Rd  
Jensen Beach, FL 34957

**Part A: Newsletter**

\_\_\_\_\_**Lead Advertising Slot: \$300.00.** Secure your ad space at the top of our new advertising column in the Viking Voice. Your ad will remain at the top of the column and be seen first by our JBE families.

\_\_\_\_\_**Advertising Block: \$200.00.** The location of the ad will be determined by the overall amount of newsletter content and may change location in each issue.

*All digital material and ad content will be provided by advertiser.*

*Total fee for newsletter advertising is \_\_\_\_\_.*

**Part B: Banner**

*This agreement includes \_\_\_\_\_, 9-week periods during which a 3X5 banner will be displayed along the Jensen Beach Elementary School fence running along the main entrance of the school.*

\_\_\_\_\_ *Banner will be provided by advertiser.*

\_\_\_\_\_ *\$100.00 Full color banner will be purchased from JBE PTA and all digital material will be provided by advertiser. Advertiser will retain ownership of banner at the end of advertising period.*

\_\_\_\_\_ *\$200.00 Full color banner will be purchased from JBE PTA will banner content and formatting to be created from scratch. Advertiser will retain ownership of banner at the end of advertising period.*

\_\_\_\_\_ *banner will be on display starting*  
\_\_\_\_\_ *through \_\_\_\_\_.*

*Total fee for banner advertising is \_\_\_\_\_.*

*Total fee for this contract is \_\_\_\_\_ to be paid to Jensen Beach Elementary PTA.*

*Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_*

*JBE PTA: Jill Richardson Date: \_\_\_\_\_*

*Payment type: \_\_\_\_\_ Amount: \_\_\_\_\_*

*Please return advertising contract and payment to:*

*Jensen Beach Elementary PTA  
C/O Jill Richardson  
2525 NE Savannah Rd.  
Jensen Beach, FL 34957*

*Make checks payable to JBE PTA.*