



Sponsorship opportunities

NEW Leadership Summit 2015

September 30 – October 2 | Omni Dallas Hotel, Dallas

Women's leadership is critical to your business — and the NEW Leadership Summit unlocks the power of your women leaders. The NEW Summit, now in its 15th year, is the place where women — and men who lead women — get new ideas and fresh inspiration and learn important ideas for themselves and their organizations. Summit sponsorship is the perfect platform to demonstrate your company's support of NEW and its timely mission.



The NEW Summit 2015 will attract up to 1,100 leaders from all levels

4 sponsorship levels

Presenting Sponsor

Contribute \$25,000 or more

Grand Sponsor

Contribute \$10,000 or more

Sponsor

Contribute \$7,500 or more

Partner

Contribute \$5,000 or more or product donation of same value*

Multiple options

Awards banquet
Opening reception
Luncheon
Opening keynote
Closing keynote
Breakfast
Refreshment breaks

Presenting Sponsor

- All the benefits that come with Grand Sponsorship, below
- Special benefits package designed by you — contact Nancy Krawczyk at nkrawczyk@newonline.org, Reagan Lund at rlund@newonline.org or Erica Naranjo at enaranjo@newonline.org

Grand Sponsor

- Special recognition on websites, social media and outbound marketing
- Special recognition on all Summit signage and on mobile app
- Exclusive signage at your event



Our app puts your message in the palms of attendees throughout the Summit

- Thank you from emcees during general session and on slides
- Your logo on our app splash screen
- Push notifications on our mobile app
- 3 promoted posts on our mobile app

Sponsor

- Recognition on websites and outbound marketing
- Recognition on Summit signage and mobile app
- Signage at your event
- Thank you from emcees during general session and on slides
- 1 promoted post on our Summit mobile app

Partner

- Listing on website
- Logo on Summit signage
- Listing on mobile app
- Tabletop signage next to your product, if applicable

*Net value of product after facility fees such as drayage and corkage. Room drops subject to approval; fee does not include expenses.